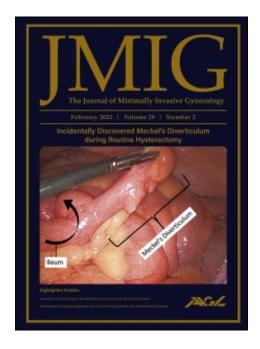


Journal of Minimally Invasive Gynecology

Overview

The Journal of Minimally Invasive Gynecology, a bimonthly peer-reviewed journal, is an international clinical forum for the exchange and dissemination of ideas, findings and techniques relevant to gynecologic endoscopy and other minimally invasive procedures. The Journal is an authoritative source informing practicing physicians of the latest, cutting-edge developments occurring in this emerging field.

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Avg. Global Monthly Visits

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17,375

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Avg. Global eTOC Distribution 3,998

Affiliation

AAGL

Audience

Obstetricians, Gynecologists, Urogynecologists, Oncologists, minimally invasive Surgeons

Editor-in-Chief

Jason Abbott, B Med (Hons), FRANZCOG, FRCOG, PhD; Gary Frishman, MD





Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





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Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	\$1,323/month 100%\$ SOV (US) 115 CPM (ROW)	
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eTOC Large Rectangle	\$1890	
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Prestitial	\$1000	1500 min buy required

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