#### ELSEVIER Rate Card Effective January 2025

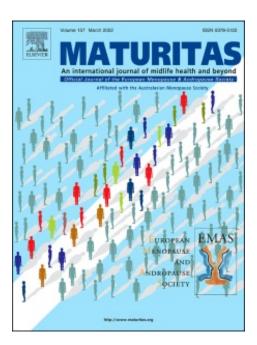
# Maturitas

### Overview

Maturitas is an international multidisciplinary peer reviewed scientific journal of midlife health and beyond publishing original research, reviews, consensus statements and guidelines. The scope encompasses all aspects of postreproductive health in both genders ranging from basic science to health and social care. Maturitas will publish in the following areas:

- predictors, effects and management of chronic diseases
- sex steroid deficiency in both genders
- epidemiology, health and social care
- therapeutic advances
- complementary and alternative medicines

We offer Fast Track publication for clinical trials and research articles which present ground-breaking results that justify rapid dissemination. Articles accepted through this route can expect less than 8 weeks editorial time from submission to publication online. Articles submitted for this route will be checked by the Editor-in-Chief to determine if the criterion for fast publication has been met; if not, articles will be redirected to the normal route of category article.



### Global

Elsevier Inbound Sales Global mailto:journalmedia@elsevier.com

Global Print Circulation Online Only Avg. Global Monthly Visits 17,495

Avg. Global Monthly Unique Visitors 13,859

Avg. Global Monthly Page Views

27,313

Avg. Global eTOC Distribution 2,456

#### Audience

Gynecologists, Endocrinologists, Geriatricians, Andrologists, Sociologists, Psychologists.

#### Editor-in-Chief

Affiliation

Professor Margaret Rees, John Radcliffe Hospital, Oxford, UK

European Menopause and Andropause Society



## **Digital Specs**

### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

TOC Email				
POSITION	AD		SIZE (PIXELS)	
Тор	Leade	board	728 x 90	
Middle	MPU		300 x 250	
FORMATS		jpeg, png, gif, (s	tatic image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		
PU banners, posit	ionsia	a are stacked w	ertically	

MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable

P Email	AD		SIZE (PIXELS)	
POSITION	AD		SIZE (PIAELS)	
Тор	Leaderbo	ard	728×90	
Side	Skyscrap	er	160 X 600	
Middle	MPU		300 X 250	
FORMATS		jpeg, png, gif, (stati	c image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		

Contact your sales representative for all digital advertising rates and opportunities.





### Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	\$145	
eTOC Leaderboard	\$1365	
eTOC Large Rectangle	\$1260	
eTOC AIP	\$1575	
Prestitial	Available upon request	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.



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• Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the partice (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the Client" any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the partice (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the Client, these shall not apply and the TC will evaluate to the TC "Elsevier" shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such a sel may be subject to additional license terms.

A Offer and acceptance Description Each order for the Products and Services by the Client from Elevier shall be determed to be an offer for by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be determed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products on Susses the invoice to the Client from Elsevier shall be determed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be determed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products on Susses the invoice to the Client Ang order presents and warrants that it is purchasing the Products and Services from Elsevier and avarrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified eligible in agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified eligible in dividual subscriber for valid personal subscriptions in a representative capacity. For the account and use of no more than one identified eligible in Including all activities eligible eligible eligible of the services from Elsevier shall be estible to inmediate injunctive relief requirities and adversified to glient. Elsevier Short Lesevier Short Lesev

3. Execution and modification of the order Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. If no dates are so specified, delivery/performance by the within a reasonable time.

4. Prices, taxes and currencies Unless otherwise agreed by Elsevier in writing the price/rates for the Products and Services shall be those set out in Elsevier's current price/rate list (whether print or online). All such prices/rates shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier Client's VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the territory in which Client is elling the Products, the Client is required to withhold any tax on the amount authorities, which shall be to Elsevier under the TC, then the amount of the payment will be automatically increased to fully offset such tax, so that the amount actually remitted to Elsevier, and to fall such prices/client all provide tax estimates and the currency of the applicable Elsevier in write. The Client is required to withhold any tax on the amount such or price price tax estimates and the such as a to that the amount actually remitted to Elsevier, and to fall such prices/client all provide tax estimates and price price tax estimates and price tax estimates and the currency of the applicable Elsevier invoice. The Client will provide the territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and forcing exchange charges.

5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (go) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credi limit. Eggi and beneficial tiltie in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier null Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client shall remain with Elsevier value and any such value and any such as less thall be affected value and any such as less. Elsevier is which are or which we shall deal as principal to the copies of the Products before ownership has passe to 10 revoire payment for the copies of the Product shall be and the sums set. Elsevier value and any such value and any such value shall be affected value to any such value shall be affected value and any such value shall be affected value and any such value and any such as less. Elsevier is which are or which beer ownership to any of the copies of the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property in the Client or advictor shall tern the date of principal and payment is due under the TC without any doubt and pductorin whether pix way of set-off, counterclient in full, interest at the rate of 5% may be charged to the Client on any summit, discount, abatement or otherwise under usen any involve (or part), the Client shall has as nonship basis for any sums outstanding, together with any collection fees in value any involve (or part), the Client shall has as nons paysent performance and summit fraut for the current of solut invoice. Elsevier naving and any and current of the objection or paysend performance and summit fraud the Client is indebet to a suprincipal data any involve of the date of principal data

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9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set fortin in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to such event to the extent possible.

The provisions of this 1C and to you the effects of such event to be published on the agreed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier any not be able to arrange for such copy to be published on the agreed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier. Elsvier is shall not be lable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertising Content by Devisor of this "Cl, the asy reproduction, distribution, or transmission of the Advertising Content by Elsvier of the uso of the Advertising Content by Devisor of this "Cl, the asy reproduction, distribution, or transmission of the Advertising Content by the parties in a work reproduction. Advertising Content by Devisor of the supportation or any copyright, patent, trademark, trade secret, music, image, or other propriet right, false advertising, unfair competition, defamation, invasion of privacy or rights of client's violation of any anti-discrimination and practice. Client agrees to indemnify Elsvier and to hold Elsvier and the Devisor of any advertising and/or promotions that is a complete logal feasing and/or promotions that are not consistent with Elsvier's terminate this "Cl Elsvier detaminate this". Client agrees, climate, or care advertising and/or promotions published lows, rules, indiverse of a client's violation and practice. Client agrees, climate to accurate of any advertising and/or promotions that are not consistent with Elsvier's terminate this "Cl Elsvier's detaminate this". Client agrees detaminate this "Cl Elsvier's detaminat

21. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointy "Applicable Laws" or "Laws") relevant to its durines, billigations and performance under this Agreement, including, without limitation the REUS Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Aet and the UK Bribery Act) and those enforced in the country where business in being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ehicial practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government official"). Neither the Client to indude agents and employees or agents shall practices, regulations or anything of value to any commercial contact or Government Official "Diverties" or individues (jointly "Covernment Official"). Neither the Client to reproduct and apply offer. give, promise or authorize the payment, directly, or farectly, or farectly, or any monies or anything of value to any commercial contact or Government Official "Diverties" or adjudicated to the promoses or intuces the physice or official dore of scoreate proves and as and endicated to the promoses, which are directly related to the promotion, demonstration or explanation or or performance or a performance or a forothart provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forobarter or fusionses transacted by or on behalf of Elsevier.

3. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external or internal costs which have been incurred or committed with the write of cancellation and the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external the incore of the advertisement. Any returns of the products shall be subject to the reducent Elsevier or many's return policy applicable to the product at the incore of the provided to the Client upon request. Reprints cancel the subject to the reducent Elsevier company's return policy applicable to the product at the incore of the provided to the Client upon request. Reprints cancel the terrund costs of the advertisement.

14. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may assign the TC or any part of it to any person, firm or company. Hany provision of the TC is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalidit, vuid, v

Circulation updated on 1st July, 2024, based on 12-month monthly average July 2023-June 2024

eTOC Metrics: 12 Month Average of eTOC sends - July 2023 to June 2024

Monthly average web metrics based on the period of July 2023 to June 2024

