# Journal of Cardiovascular Computed Tomography

# Overview

The Journal of Cardiovascular Computed Tomography (JCCT ) is a unique, peer-reviewed journal that integrates the entire international cardiovascular CT community. The Journal addresses a broad range of topics that affect cardiovascular CT imaging and focuses primarily on original research, clinical and technical aspects of cardiovascular CT. JCCT also publishes contemporary and historical reviews, unique case reports, viewpoints, practical diagnostic and management tips, and multimedia elements viewable on the journal s full-text web site.

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Allen J. Taylor MD, FACC, FAHA

6 times per year

# **Digital Specs**

## Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

AIP Email

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

TOC Email			
POSITION	AD		SIZE (PIXELS)
Тор	Leade	rboard	728 x 90
Middle	MPU		300 x 250
FORMATS		jpeg, png, g	if, (static image only)
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	
PU banners, posit	ionei a	a are stacke	d vertically

POSITION AD SIZE (PIXELS) Тор Leaderboard 728 x 90 160 X 600 Side Skyscraper Middle MPU 300 X 250 jpeg, png, gif, (static image only) FORMATS TRACKING PIXELS No MAX FILE SIZE 200 KB Animation and expandable banners unavailable

MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.





### Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	100	
eTOC Leaderboard	1365	
eTOC Large Rectangle	1260	
eTOC AIP	1575	
Prestitial	N/A	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.



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eTOC Metrics: 12 Month Average of eTOC sends - July 2023 to June 2024

Monthly average web metrics based on the period of July 2023 to June 2024

