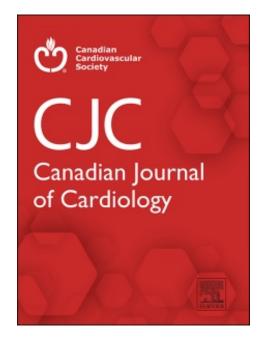


Canadian Journal of Cardiology

Overview

The Canadian Journal of Cardiology (CJC) is the official journal of the Canadian Cardiovascular Society. The CJC is a vehicle for the international dissemination of new knowledge in cardiology and cardiovascular science, particularly serving as the major venue for Canadian cardiovascular medicine. The CJC publishes original reports of clinical and basic research relevant to cardiovascular medicine, as well as editorials, review articles, and case reports. Papers on health outcomes, policy research, ethics, medical history, and political issues affecting practice, as well as letters to the editor, are also published. CJC is the repository for CCS guidelines and position papers.

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Global

Derek Zakaib Global mailto:derekjohnzakaib@gmail.com

Global Print Circulation

Online Only

Avg. Global Monthly Visits

36,564

Avg. Global Monthly Unique Visitors

27,987

Avg. Global Monthly Page Views

54,521

Avg. Global eTOC Distribution 7,962

Affiliation

Canadian Cardiovascular Society

Audience

Cardiologists, internists, and other physicians

Editor-in-Chief

Stanley Nattel, MD





Digital Specs

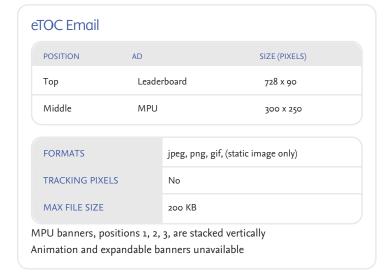
Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





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Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	\$4410/100% SOV (Display CAD) \$90 (Classified USD)	
eTOC Leaderboard	\$4,463 Leaderboard; \$3,413 Rectangle (Display CAD) \$3,413 Leaderboard; \$2,678 Rectangle (Classified USD)	
eTOC Large Rectangle	Available upon request	
eTOC AIP	\$2100	
Prestitial	\$3000	

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(in odates are so specified, delivery/performance with a reasonable time.

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9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part it so bligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

The provisions of this 1c. and to avoid the entects of such event to the execut possible.

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