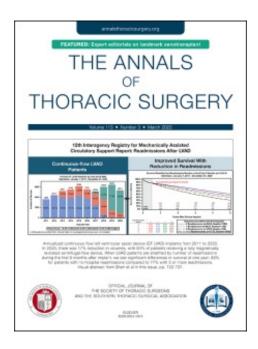


The Annals of Thoracic Surgery

Overview

The Annals of Thoracic Surgery presents outstanding, original coverage of recent progress in chest and cardiovascular surgery and related fields. Providing a forum for the exchange of knowledge and ideas for all cardiovascular surgeons, this timely journal features case reports, "how to" articles, classics, current reviews, letters to the editor and book reviews. More thoracic and cardiovascular surgeons read *The Annals* than any other publication in the field.

Visit Website



Global

Gina Bennicasa Global mailto:gina.bennicasa@conexiant.com

Global Print Circulation

3,602

Avg. Global Monthly Visits

48,003

Avg. Global Monthly Unique Visitors

35,854

Avg. Global Monthly Page Views 86,968

Avg. Global eTOC Distribution

12,277

Affiliation

The Society of Thoracic SurgeonsSouthern Thoracic Surgical Association

Audience

Thoracic and cardiovascular surgeons, including residents and intraining fellows, and general surgeons.

Editor-in-Chief

G. Alexander Patterson, MD

Issuance

12 times per year





Rate Card

Effective January 2025

Print Closings

VOLUME/ISSUE	PUBLICATION DATE	SPACE CLOSING	RUN OF BOOK ARTWORK DUE	PREPRINTED SUPPLIED PIECES DUE
119/2	February 2025	12/17/2024	12/20/2024	12/30/2024
119/3	March 2025	01/24/2025	01/29/2025	02/05/2025
119/4	April 2025	02/28/2025	03/05/2025	03/12/2025
119/5	May 2025	03/27/2025	04/01/2025	04/08/2025
119/6	June 2025	04/28/2025	05/01/2025	05/08/2025
120/1	July 2025	05/30/2025	06/04/2025	06/11/2025
120/2	August 2025	06/30/2025	07/03/2025	07/11/2025
120/3	September 2025	07/31/2025	08/05/2025	08/12/2025
120/4	October 2025	08/29/2025	09/04/2025	09/11/2025
120/5	November 2025	10/01/2025	10/06/2025	10/13/2025
120/6	December 2025	10/24/2025	10/29/2025	11/05/2025
121/1	January 2026	11/20/2025	11/25/2025	12/04/2025

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
1X	\$2,610	\$1,900	\$1,390
3x	\$2,595	\$1,855	\$1,360
6x	\$2,515	\$1,770	\$1,320
12X	\$2,370	\$1,690	\$1,255
24X	\$2,315	\$1,675	\$1,185
36x	\$2,230	\$1,615	\$1,145
48x	\$2,200	\$1,560	\$1,125
бох	\$2,150	\$1,530	\$1,030

MATCHED COLOR	METALLIC COLOR	4 COLOR	STANDARD COLOR
930	1,300	1,955	875

CoverTips \$14,000 Outserts \$ 14,600





Premium Positions

Cover 4: 50% B/W Page rate

Cover 2: 35% B/W Page rate

Cover 3: 25% B/W Page rate

Opposite TOC: 25% B/W Page rate

First Right Hand Page: 25% B/W Page rate

Other Preferred Positions: 10% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.

Composition

All production charges are net and non-commissionable

PRINTING	FULL PAGE	HALF PAGE	QUARTER PAGE	
Black & White only	\$150	\$125	\$95	

Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.





Classified / back of book print closings

VOLUME/ISSUE	PUBLICATION DATE	CLASSIFIED SPACE CLOSING & RUN OF BOOK ARTWORK DUE
119/2	February 2025	12/11/2024
119/3	March 2025	01/17/2025
119/4	April 2025	02/24/2025
119/5	May 2025	03/21/2025
119/6	June 2025	04/21/2025
120/1	July 2025	05/22/2025
120/2	August 2025	06/24/2025
120/3	September 2025	07/25/2025
120/4	October 2025	08/25/2025
120/5	November 2025	09/23/2025
120/6	December 2025	10/17/2025
121/1	January 2026	11/14/2025

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Classified / back of book print advertising

Rates

FREQUENCY	FULL PAGE (BLACK & WHITE)	1/2 PAGE (BLACK & WHITE)	1/4 PAGE (BLACK & WHITE)
1X	\$2,725	\$2,135	\$1,775
3x	\$2,700	\$2,115	\$1,755
6x	\$2,670	\$2,070	\$1,710
12X	\$2,505	\$1,945	\$1,650

STANDARD COLOR	MATCHED COLOR	CLASSIFIEDS (BACK-OF-BOOK): COLOR	METALLIC COLOR	4 COLOR
855	920	690	1,260	1,895

Confidential Email Inbox

Cost: \$40.

Agency Discount

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.





Cancellations:

Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing

Trim: 8-1/4" x 11"

Keep live matter 1/4" from all trim edges.

Binding: perfect; Jogs to head

Printing Process: Litho Web

Halftone Screen: Cover: 150 line screen Text: 150 line screen

AD SIZE	NON-BLEED	BLEED
Trim	8-1/4" x 11"	
Full Page	7-3/4" x 10-1/2"	8-1/2" x 11-1/4"
Spread	15" X 10"	16-3/4" x 11-1/4"
1/2 Horizontal	7" × 5"	8-1/2" × 5-3/4"
1/2 Vertical	3-1/2" X 10"	4-3/8" X 11-1/4"
1/4 Page	3-1/2" x 5"	

Specifications

File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.4.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 5 (PDF 1.4) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CC preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.





Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- · Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of OpenType and/or PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).

Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Pages must be built to the final trim size. Any content that prints to
 the trim line must be extended an additional 1/8" (0.125") minimum
 bleed allowance beyond the trim on all sides.
- Any essential images or text ("live matter") should be positioned at least 1/4" (0.25") from trim edges.
- · Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.

- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- · DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness
 (1/2 pt for reverses) at final size to reproduce effectively on press.
- Special effects (ex. gradient, transparency, shadow, 3D effect) will be converted to raster object due to file compatibility.
- If needed, crop marks and SWOP color bars should be positioned 1/2" (0.50") outside trim (cannot appear within bleed area).

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC).

NOTE: Any non-intended spot colors will be converted to CMYK.





Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery

Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces

- · All pieces must be submitted to Publisher for approval of stock, design and other mechanical specifications
- · All pieces subject to editorial approval
- · Copy of piece must accompany insertion order
- Failure to meet specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Deadlines

Close Date for Booking: See space closing dates

Delivery Date: See preprinted supplied pieces dates

Specifications

Inserts

- Size 2 page: 8-1/2" x 11-1/4"
- Size 4 page: 17" x 11-1/4", furnish folded to 8-1/2" x 11-1/4"
- Trimming: 1/8" trimmed off top, bottom, gutter and face. Keep all live matter 1/4" from all trim edges. Note that a 1/2" safety must also be applied to both sides of the gutter/spine.
- Insert Stock Weight: For 2 page 80# text preferred; 4 to 8 pages 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Cover Tip Maximum size (2 Page): 7" x 5" For additional sizes, contact Ad Sales Services

Outsert Maximum size (2 page): 8-1/4" x 11" 4-page and larger outserts must be delivered folded to the 2-page size.





Quantity

Contact Ad Sales Services.

For conference copy distribution, contact Ad Sales Services

Packing

- Packed in cartons one up, folded if four pages, flat if two pages.
- If sending for more than one issue, pack separately for each issue and clearly indicate journal title, issue date (month/year), product and quantity.
- · Pieces should NOT be delivered shrink-wrapped.
- For conference copy distribution, contact Ad Sales Services

Shipping

- All shipments must be clearly marked with journal title, issue date (month/year), product & quantity.
- If shipping pieces for more than one issue date, pack pieces for each issue separately and clearly delineate quantity for each.

SHIPPING ADDRESS

The Annals of Thoracic Surgery

Sheridan NH
69 Lyme Road
Hanover, NH 03755
United States
Attn: Elsevier Team

Disposition of Reproduction Material

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA





FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





Contact your sales representative for all digital advertising rates and opportunities.

Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	\$120	
eTOC Leaderboard	\$2100	
eTOC Large Rectangle	\$1890	
eTOC AIP	\$4200	
Prestitial	\$2500	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





ELSEVIER TERMS AND CONDITIONS OF SUPPLY

a. Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the TC "Elsevier' shall mean the company within the Elsevier group that is providing the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall not apply and the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such as ale may be subject to additional license terms.

2. Offer and acceptance/ Description Each order for the Products and Services by the Client from Ebevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Ebevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. All product orders are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Ebevier in writing, Client represents and warrants that it is purchasing Products or Services from Ebevier for its own account and use and not to health off any other person or entity. If Client is a gene, it represents and warrants that it is purchasing the Products and Services from Ebevier for the account and use of no more than one identified institutional subscriber for representation and warrants will cause irreparable to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for valid personal use. Client acknowledges that violation of this representation and warranty will cause irreparable entitled to immediate injunctive relief requirismic Client to disclose all recipients of Ebevier For Moults and Services and accepted by both parties in the relevant order, including such things as format, printing processes, technical design, size and kind of address file, weights and the like. All drawings, descriptive matter, specifications and advertising issued by Ebevier and any descriptions on illustrations contained in Ebevier's catalogues or brochurse are issued or published for the sole purpose of giving an approximate description of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

5. Execution and modification of the order Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier sname of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance with a reasonable time.
(in odates are so specified, delivery/performance with a reasonable time.

4. Prices, taxes and currencies: Unless otherwise agreed by Elsevier in writing the price/rates for the Products and Services shall be those set out in Elsevier's current price/rate list (whether print or online). All such prices/rates shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Client shall provide to Elsevier Client's VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which Client is selling the Products, the Client is required to withhold any tax on the amount of the payment of those taxes, equals the amount of the payment will be automatically increased to fully offset such tax, so that the amount actually remitted to Elsevier, not foll taxes, equals the amount invoiced or otherwise due. The Client will promptly furnish Elsevier with the official receipt of payment of those taxes to the appropriate taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Clie will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client and a remain with Elsevier until Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client name and the sum of the copies of the Product is not all the shall deal as provided that any supplies als shall be estitled to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property rights in any Elsevier Products shall be ranked by Elsevier to the Client. Product shall be ranked by Elsevier to the Client. Products shall be ranked by Elsevier to the client of the date of payment in full, interest at the rate of 5% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice (or part), the Client shall, as soon as reasonably practicable, but no later than the due date of the invoice to the date of payment in full, interest at the rate of 5% may be charged to the Client on a monthly basis for any sums outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice (or part), the Client shall, as soon as reasonably practicable, but no later than the due date of the invoice to the date of payment in full, interest at the rate of 5% may be charged to the Client on a monthly basis for any s

6. Distribution The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or any other products, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is soldy responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full credit control and solely bearing all of its own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affet the Client's solidgrain to make payments to Elsevier under clause 5.

p. Intellectual property Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products and or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written permission of Elsevier. The client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publication or Products may be stored in any automated data file and/or reproduced, whether electronically, mechanically, by photocopying, recording or in any other manner or form, without the specific prior written permission of Elsevier.

8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i) Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of laws (a) any loss of anticipated profits or expected future business; (b) damage to repeat the intent bit TC or any third party; (d) loss of any order or contract, or (e) any loss that was not foreseeable by the Client and Elsevier at the time this TC or was entered into; or (f) any loss not caused by any breach on the part of Elsevier, AND (ii) INFITIENT PRATY SHALL BE RESPONSIBLE. FOR death of RESPONAL NIJURY EXCEPT THAT RESULTING FROM ITS OWN NEGLIGIENCE OR NUTLINE INTERT OR THE NEGLIGIENCE OR OF THE RESPONSIBLE. NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE RESPONSIBLE. NOTHING IN THE TC SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AN OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CONSTRUED AS CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CREATING AND OBLIGATION TO INDEMNIFY THE OTHER PRATY SHALL BE CREATING AND OBLIGATION TO INDEMNIFY THE OTHE

9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part ts obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

The provisions of this 1c. and to avoid the entects of such event to the execut possible.

The Advertising & Reprints Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late or not at all, although Elsevier will endeavour to do so Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Client is solely responsible for any legal liability arising out of or relating to any Client advertisement or other content (the "Advertising Content"). Elsevier for the undertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, distributional laws, rules or regulations or industry codes or any rights to a permit but any viol nor criminal laws, rules or regulations or industry codes or any rights of any thing particularly codes or regulations or any code in the completion of any copyright, patent, trademark, trade sceret, music, image, or other proprietary or property right, false advertising, under completion, defamation, invasion of privacy or rights of celebrity, violation of any anti-discrimination law or regulations or industry codes, regulations or industry to descript the completion of any completion of any copyright, patent, trademark, trade sceret, music, image, content or Client's breach or alleged breach of any of the foregoing representations and warranties. Elsevier re

22. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to brive, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its offices, directors, employees and agents shall engage only legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or political parties or candidates (jointly "Covernment Official"). Neither the Client nor any of its offices, directors, employees or agents shall pay, office, give, promise or authorize the payment, directly, or any monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to use his/her authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payments"). A Prohibited Payment does not include a payment of resonable and bons fide expenditures, such as travel or lodging expenses, which are directly expended to the promosein, demonstration or explanation on or explanation on or performance of a contract provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind f

13. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisements. Any returns of the products shall be subject to the relevant Elsevier control be return. Details of such policies will be provided to the Client upon request. Reprints cannot be returned on once these have been provided by the control of the providence of t

14. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may assign the TC or any part of it to any person, firm or company. If any provision of the TC is found by any court, thibnaul or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, voidable, unenforeability, enenforcability, unenforcability, unenforcability, unenforcability, unenforcability, unenforcability, unenforcability, unenforcability or provision of the TC and the remaining provision of the TC and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

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