Overview

*Seizure* is published in association with Epilepsy Action and focuses on both clinical and scientific investigation of epilepsy disorders.

*Seizure* - European Journal of Epilepsy is an international journal providing a forum for the publication of papers on all topics related to epilepsy and seizure disorders. These topics include the basic sciences related to the condition itself, the differential diagnosis, natural history and epidemiology of seizures, and the investigation and practical management of epilepsy (including drug treatment, neurosurgery and non-medical and behavioural treatments).

The journal also reflects the social and psychological burden and impact of epilepsy on the person who has it, his family and society, and the methods and ideas that may help to alleviate such handicaps and stigma as the condition may cause. The aim of the journal is to share and disseminate knowledge between all disciplines that work in the field of epilepsy.

*Seizure* is covered by: Index Medicus; Medline on Medlars; Research Alert; Neuroscience Citation List; Psychological Abstracts and EMBASE; Excerpta Medica and Scopus.
Global Print Circulation 15
Avg. Global Monthly Visits 16,272
Avg. Global Monthly Unique Visitors 13,343
Avg. Global Monthly Page Views 32,392

Audience
The journal is read by seizure specialists, consultant neurologists, psychiatrists and associated professionals concerned with epilepsy management.

Editor-in-Chief
Dr. M. Reuber, MD PhD FRCP, Academic Neurology Unit, University of Sheffield, Royal Hallamshire Hospital, Glossop Road, Sheffield, S10 2JF, UK

Issuance
10 times per year

Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>115C</td>
<td>February 2024</td>
<td>01/16/2024</td>
<td>01/23/2024</td>
<td>01/23/2024</td>
</tr>
<tr>
<td>116C</td>
<td>March 2024</td>
<td>03/01/2024</td>
<td>03/08/2024</td>
<td>03/08/2024</td>
</tr>
<tr>
<td>117C</td>
<td>April 2024</td>
<td>04/05/2024</td>
<td>04/12/2024</td>
<td>04/12/2024</td>
</tr>
<tr>
<td>118C</td>
<td>May 2024</td>
<td>05/01/2024</td>
<td>05/08/2024</td>
<td>05/08/2024</td>
</tr>
<tr>
<td>119C</td>
<td>July 2024</td>
<td>05/31/2024</td>
<td>06/07/2024</td>
<td>06/07/2024</td>
</tr>
<tr>
<td>120C</td>
<td>August 2024</td>
<td>07/12/2024</td>
<td>07/19/2024</td>
<td>07/19/2024</td>
</tr>
<tr>
<td>121C</td>
<td>October 2024</td>
<td>09/13/2024</td>
<td>09/20/2024</td>
<td>09/20/2024</td>
</tr>
<tr>
<td>122C</td>
<td>November 2024</td>
<td>10/11/2024</td>
<td>10/18/2024</td>
<td>10/18/2024</td>
</tr>
</tbody>
</table>

Cancellations:
No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$1,050</td>
<td>$580</td>
<td>$420</td>
</tr>
<tr>
<td>3x</td>
<td>$945</td>
<td>$525</td>
<td>$370</td>
</tr>
<tr>
<td>6x</td>
<td>$840</td>
<td>$475</td>
<td>$315</td>
</tr>
<tr>
<td>12x</td>
<td>$790</td>
<td>$475</td>
<td>$315</td>
</tr>
</tbody>
</table>

4 COLOR 2 COLOR

- 4 COLOR: $1,000
- 2 COLOR: $700

Cover Tips $3,000

Outserts $4,000

Premium Positions

Cover 4: 50% B/W Page rate
Cover 2: 35% B/W Page rate
Cover 3: 25% B/W Page rate
Opposite TOC: 25% B/W Page rate
First Right Hand Page: 25% B/W Page rate
Other Preferred Positions: 10% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

- Two-page insert (one leaf): Two-times earned frequency rate.
- Four-page or larger insert: Black & White earned frequency rate.

Composition

All production charges are net and non-commissionable

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>
Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.

Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>114C</td>
<td>January 2024</td>
<td>12/28/2023</td>
</tr>
<tr>
<td>115C</td>
<td>February 2024</td>
<td>01/23/2024</td>
</tr>
<tr>
<td>116C</td>
<td>March 2024</td>
<td>03/08/2024</td>
</tr>
<tr>
<td>117C</td>
<td>April 2024</td>
<td>04/12/2024</td>
</tr>
<tr>
<td>118C</td>
<td>May 2024</td>
<td>05/08/2024</td>
</tr>
<tr>
<td>119C</td>
<td>July 2024</td>
<td>06/07/2024</td>
</tr>
<tr>
<td>120C</td>
<td>August 2024</td>
<td>07/19/2024</td>
</tr>
<tr>
<td>121C</td>
<td>October 2024</td>
<td>09/20/2024</td>
</tr>
<tr>
<td>122C</td>
<td>November 2024</td>
<td>10/18/2024</td>
</tr>
<tr>
<td>123C</td>
<td>December 2024</td>
<td>11/27/2024</td>
</tr>
</tbody>
</table>

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Classified / back of book print advertising

Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$1,050</td>
<td>$580</td>
<td>$420</td>
</tr>
<tr>
<td>3x</td>
<td>$945</td>
<td>$525</td>
<td>$370</td>
</tr>
<tr>
<td>6x</td>
<td>$840</td>
<td>$475</td>
<td>$315</td>
</tr>
<tr>
<td>12x</td>
<td>$790</td>
<td>$475</td>
<td>$315</td>
</tr>
</tbody>
</table>
4 COLOR | 2 COLOR
---|---
$1,000 | $700

Confidential Email Inbox
Cost: $40.

Agency Discount
For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:
Must be received in writing on or before the announced closing date.

Run of Book Print Ads

**Sizing**
Trim: 210mm x 280 mm
1/4" from all trim edges.

**Printing Process:**
Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>210mm x 280 mm</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>180mm x 250mm</td>
<td>216mm x 286mm</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>180mm x 120mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>85mm x 250mm</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
<td>85mm x 120mm</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

File Format

**PDF or PDF/X-1a compliant files, saved as PDF version 1.3.**

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

*NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.*

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. **DO NOT use Type 3 or Multiple Master fonts.** Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16" offset
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2" outside trim.

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.
Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces

**Size - 2 page:**
**Size - 4 page:**

**Trimming:** For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

**Closing Date for Booking Inserts:** Same as ad space closing

**Insert delivery date:** See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications. Copy of insert must accompany insertion orderNote: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

**Seizure: European Journal of Epilepsy**

Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials
### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

#### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

#### Tracking Pixels
- Yes

#### Max File Size
- 200 KB

#### Max Animation (Time/Loops)
- 15 seconds/3 loops

#### Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

---

#### eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

#### Formats
- jpeg, png, gif, (static image only)

#### Tracking Pixels
- No

#### Max File Size
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

#### AIP Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

#### Formats
- jpeg, png, gif, (static image only)

#### Tracking Pixels
- No

#### Max File Size
- 200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. **Applicability**

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). You may not print, copy or reproduce this document without Elsevier's prior written consent.

2. **Offer and acceptance**

Elsevier's order acknowledgment shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgment of order is issued by Elsevier or an authorized representative of Elsevier. Elsevier shall deliver the Products or Cause the Client to commence performance of the Services. For the purposes of the TC, Elsevier shall mean the company within the Elsevier group that is providing the Products or Services as set out on the TC.

3. **Execution and modification of the order**

Modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act as the name of, and at the risk of the Client. All dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by the Client. If no dates are so specified, delivery/performance shall be within a reasonable time.

4. **Prices, taxes and currencies**

Unless otherwise agreed by Elsevier in writing, the Client represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If the Client is an agent, and represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for personal use only. Client acknowledges that representation of this subscription and warranty cannot cause harm to Elsevier. Upon any limitation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to disclose all recipients of the Products and Services from Elsevier, including all actual recipients that have not previously been properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with the provisions of the Products and Services agreed by both the parties in the relevant order, including such things as format, printing, processes, designs and size and kind of address, weights and the like. All drawings, descriptive matter, specifications and advertising issued by Elsevier or any descriptions or illustrations contained in Elsevier's catalogues or brochures are issued as published for the sole purpose of giving an approximate description of the Products and Services described therein. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for rejecting the order, as the case may be, unless they result in non-conformance.

5. **Payment**

Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency stated. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (i) cash or cleared funds (all sums due) or (ii) in respect of the Products and all other sums which are or may become due to Elsevier from the Client on account. The Client may request that the delivery of the Products be delayed on such a sale. Elsevier shall be entitled to recover payment for the Products notwithstanding that ownership of any of the Products the Client has not passed from Elsevier. For the avoidance of doubt, no intellectual property rights in any Products Elsevier shall transfer to the Client. Products shall be at the Client's risk as from delivery. The Client shall make all payments due under the TC without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless the Client has a valid court order requiring an equal amount to be deducted to be paid to Elsevier from the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 2% per annum shall be charged to the Client on any outstanding amount which is overdue and not paid for such delay.

6. **Distribution**

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sale of the Products, exercising full control and selling all of its losses from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under Clause 5. The rights granted by Elsevier are restricted to use solely by the Client and may not be transferred, assigned or sublicensed without the prior written permission of Elsevier. The Client is solely responsible for collecting any payments due to Elsevier from its customers. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Elsevier expressly excludes any liability for breach of any implied or express warranty or guarantee for fitness for particular purpose. Nothing in this Contract shall limit the Client's existing legal or statutory rights whereby it is acting as a consumer. The Client agrees that the United Nations Convention for Contracts for the International Sale of Goods shall not apply to this Contract or the interpretation or enforcement thereof. The Client has entered into this agreement knowing the likelihood of Elsevier to be limited in accordance with these terms and conditions and the charges have been agreed accordingly. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

7. **Liability and claims**

Clause 7.2 shall be applicable to any claim for loss or damage by reason of any breach of any of the TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (including the loss of anticipated profits or expected future business), (b) damage to reputation or goodwill, (c) any damages, costs or expenses payable to Elsevier by any third party, (d) loss of any order or contract, or (e) any loss which was not foreseeable by the Client and Elsevier at the date of the TC. In no event shall Elsevier be liable for any special, indirect, incidental, consequential or punitive damages of any kind, whether in an action based on contract or tort, including but not limited to, lost profits or lost opportunities, even if advised of the possibility of such losses. If any provision of the TC is found by any court, tribunal or government agency to be invalid or unenforceable, that provision shall be amended to the extent necessary to make it valid and enforceable, unless such amendment would change the intent of the provision, in which case such provision shall be severed and the remaining provisions of the TC shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or rescission of any breach) of the TC shall not be construed as a waiver of its rights under the TC.