Seizure: European Journal of Epilepsy

Overview

*Seizure* is published in association with Epilepsy Action and focuses on both clinical and scientific investigation of epilepsy disorders.

*Seizure* - European Journal of Epilepsy is an international journal providing a forum for the publication of papers on all topics related to epilepsy and seizure disorders. These topics include the basic sciences related to the condition itself, the differential diagnosis, natural history and epidemiology of seizures, and the investigation and practical management of epilepsy (including drug treatment, neurosurgery and non-medical and behavioural treatments).

The journal also reflects the social and psychological burden and impact of epilepsy on the person who has it, his family and society, and the methods and ideas that may help to alleviate such handicaps and stigma as the condition may cause. The aim of the journal is to share and disseminate knowledge between all disciplines that work in the field of epilepsy.

*Seizure* is covered by: Index Medicus; Medline on Medlars; Research Alert; Neuroscience Citation List; Psychological Abstracts and EMBASE; Excerpta Medica and Scopus.

Visit Website

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v.vanhomrigh@elsevier.com
### Global Print Circulation

<p>| | | | |</p>
<table>
<thead>
<tr>
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</tr>
</thead>
</table>

### Audience

The journal is read by seizure specialists, consultant neurologists, psychiatrists and associated professionals concerned with epilepsy management.

### Editor-in-Chief

Dr. M. Reuber, MD PhD FRCP, Academic Neurology Unit, University of Sheffield, Royal Hallamshire Hospital, Glossop Road, Sheffield, S10 2JF, UK

### Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>115C</td>
<td>February 2024</td>
<td>01/16/2024</td>
<td>01/23/2024</td>
<td>01/23/2024</td>
</tr>
<tr>
<td>116C</td>
<td>March 2024</td>
<td>03/01/2024</td>
<td>03/08/2024</td>
<td>03/08/2024</td>
</tr>
<tr>
<td>117C</td>
<td>April 2024</td>
<td>04/05/2024</td>
<td>04/12/2024</td>
<td>04/12/2024</td>
</tr>
<tr>
<td>118C</td>
<td>May 2024</td>
<td>05/01/2024</td>
<td>05/08/2024</td>
<td>05/08/2024</td>
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<tr>
<td>119C</td>
<td>July 2024</td>
<td>05/31/2024</td>
<td>06/07/2024</td>
<td>06/07/2024</td>
</tr>
<tr>
<td>120C</td>
<td>August 2024</td>
<td>07/12/2024</td>
<td>07/19/2024</td>
<td>07/19/2024</td>
</tr>
<tr>
<td>121C</td>
<td>October 2024</td>
<td>09/13/2024</td>
<td>09/20/2024</td>
<td>09/20/2024</td>
</tr>
<tr>
<td>122C</td>
<td>November 2024</td>
<td>10/11/2024</td>
<td>10/18/2024</td>
<td>10/18/2024</td>
</tr>
</tbody>
</table>

### Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
## Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$1,050</td>
<td>$580</td>
<td>$420</td>
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<tr>
<td>3x</td>
<td>$945</td>
<td>$525</td>
<td>$370</td>
</tr>
<tr>
<td>6x</td>
<td>$840</td>
<td>$475</td>
<td>$315</td>
</tr>
<tr>
<td>12x</td>
<td>$790</td>
<td>$475</td>
<td>$315</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4 COLOR</th>
<th>2 COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,000</td>
<td>$700</td>
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</tbody>
</table>

### Premium Positions

- Cover 4: 50% B/W Page rate
- Cover 2: 35% B/W Page rate
- Cover 3: 25% B/W Page rate
- Opposite TOC: 25% B/W Page rate
- First Right Hand Page: 25% B/W Page rate
- Other Preferred Positions: 10% B/W Page rate

### Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

### Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

- **Two-page insert (one leaf):** Two-times earned frequency rate.
- **Four-page or larger insert:** Black & White earned frequency rate.

### Composition

All production charges are net and non-commissionable.

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>
Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.

Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>114C</td>
<td>January 2024</td>
<td>12/28/2023</td>
</tr>
<tr>
<td>115C</td>
<td>February 2024</td>
<td>01/23/2024</td>
</tr>
<tr>
<td>116C</td>
<td>March 2024</td>
<td>03/08/2024</td>
</tr>
<tr>
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</tr>
<tr>
<td>122C</td>
<td>November 2024</td>
<td>10/18/2024</td>
</tr>
<tr>
<td>123C</td>
<td>December 2024</td>
<td>11/27/2024</td>
</tr>
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</table>

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Classified / back of book print advertising

Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
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<td>$790</td>
<td>$475</td>
<td>$315</td>
</tr>
</tbody>
</table>
4 COLOR | 2 COLOR
---|---
$ 1,000 | $ 700

**Confidential Email Inbox**

Cost: $40.

**Agency Discount**

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

**Cancellations:**

Must be received in writing on or before the announced closing date.

**Run of Book Print Ads**

**Sizing**

Trim: 210mm x 280 mm

1/4” from all trim edges.

**Printing Process:**

Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>210mm x 280mm</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>180mm x 250mm</td>
<td>216mm x 286mm</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>180mm x 120mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>85mm x 250mm</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
<td>85mm x 120mm</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.3.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16" offset.
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2" outside trim.

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.
Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces

Size - 2 page:
Size - 4 page:
Trimming: For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Closing Date for Booking Inserts: Same as ad space closing

Insert delivery date: See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications. Copy of insert must accompany insertion order

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

Seizure: European Journal of Epilepsy

Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS

jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS

jpeg, png, gif, (static image only)

TRACKING PIXELS

No

MAX FILE SIZE

200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

AIP Email

<table>
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<tr>
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FORMATS

jpeg, png, gif, (static image only)

TRACKING PIXELS

No

MAX FILE SIZE

200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
2. Applicability. These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier offer acceptance, shall form the entire agreement between the parties (the "TC"). You may not vary these supplier terms and conditions. For the purposes of the TC, Elsevier shall mean the company within the Elsevier group that is providing the Products or Services as set out on the relevant invoice or order confirmation. Where the context requires, Elsevier, the TC and an order may be deemed to include the whole of the Elsevier group, the TC and any order. Each reference to Elsevier in the TC and any order includes any reference to the whole of the Elsevier group.

3. Offer and acceptance/ Description. Offer to supply the products by Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. Each order for the Products and Services is accepted subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified individual subscriber for personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requiring Client to discontinue all receipts of Products and Services from Elsevier, including all actual inventions that have not previously been properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with the provisions of the Products and Services agreed by both the parties in the relevant order, including such things as format, printing processes, technical design, and size and kind of address, words and the like. All drawings, descriptive matter, specifications and advertising issued by Elsevier or any descriptions or illustrations contained in Elsevier's catalogues or brochures shall be issued for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for rejecting the Products and Services, as the case may be, nor shall they void the order.

4. Modifications and the execution of offers. Any modifications to the agreed product or service description, schedule or budget, as set out in the order in the acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. If no dates are so specified, delivery/performance will be within a reasonable time after the date of order.

5. Payment. Unless otherwise agreed by Elsevier in writing, prices shall be net of taxes and exclusive of transport and insurance charges unless otherwise agreed in writing, and shall be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, elsevier will provide to Client's Vat registration number or other value-added tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which a Client is selling the Products, the Client is required to withhold any tax on the payment of the invoice, Elsevier will be entitled to increase the amount actually invoiced to Elsevier by an amount equal to the increase in fully offset such withholding tax. Elsevier will be entitled to receive payment of these taxes at the appropriate taxing authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Client shall be solely responsible for its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to effect payment.

6. Distribution. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or services of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, plagiarism, or unauthorized distribution of any products or Services by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sale of the Products, exercising full control and security and keeping all of its losses from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under the TC.

7. Intellectual property. Copyright and other intellectual property rights in any Elsevier proposals, publications and other works or Services are retained by Elsevier unless otherwise agreed in writing. The rights granted by Elsevier are subject to the Client being able to comply with the terms and conditions of this TC. The Client may not assign, transfer or sublicense without the prior written permission of Elsevier. The Client is not granted any intellectual property rights in the Products. Without prejudice to Elsevier's other rights, Elsevier is entitled to demand payment in advance of any non-payment of any sums due under this TC.

8. Liability and claims. The maximum liability of Elsevier to the Client shall be limited to any of the following losses which may arise by reason of breach of this TC or any implied warranty, condition or other term, any representation or any duty of any kind imposed on Elsevier by operation of law (including without limitation, claims of loss of profits or of anticipated future business), breach of contract, breach of statutory duty, negligence, breach of duty to exercise reasonable care and skill, or any other duty of care owed by Elsevier to the Client. The Client shall not be entitled to recover payment for any losses that may arise by reason of Elsevier's computer hardware or software or network or any other technical problem causing the failure of any service. Elsevier shall not be LIABLE FOR ANY OF THE PRODUCTS AND SERVICES FOR ANY SPECIAL OR CONSEQUENTIAL DAMAGES ARISING OUT OF THE USE OF THE PRODUCTS AND SERVICES. The Client shall not be entitled to recover payment for any losses that may arise by reason of Elsevier's failure to use reasonable care and skill in the performance of its duties, or its failure to use reasonable care and skill in the performance of its duties.

9. Audit. Elsevier may, at any time during the term of the TC, require the Client to provide such additional information and materials as Elsevier may reasonably require in connection with the audit of the Client's accounts, or such other information as Elsevier may reasonably require. Client shall make available to Elsevier at reasonable times and upon reasonable notice all books, records, documents, data and information (including computer software and programmes) reasonably related to the Products and Services supplied by Elsevier under the TC. All such audit fees shall be borne by the Client. The Client shall provide Elsevier with such assistance and facilities as Elsevier may reasonably require in connection with any such audit.

10. Load and delivery. No delivery/performance of the Products and Services shall be made of the essence by notice. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (net) cash or cleared funds all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client on account of any transaction. The Client may not resell, repackage, re-advertise or re-advertise the Products on its own behalf and shall deal as principal when making such a sale. A sale by the Client shall be deemed to have been made for the purpose of reselling the products notwithstanding that ownership of any of the products has not passed from Elsevier. For the avoidance of doubt no intellectual property rights in any Elsevier Products shall transfer to the Client. Products shall be at the risk of delivery from Elsevier. The Client shall make all payments due under the TC without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless the Client has a valid court order against requiring an equal amount such deduction to be made by Elsevier to the Client. From the due date of the invoice to the date of payment in full, interest at the rate of 5% may be charged to the Client on any sums outstanding for a period of one month on any basis as will be agreed between Elsevier and the Client, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice (or part), the Client shall, as soon as reasonably practicable, but not later than the due date of such invoice, send full details of such dispute to Elsevier in writing. The Client shall remain liable for full settlement of the invoice in question and the Client shall not be entitled to any set-off or counterclaim of its own.

11. Audit. Audit shall be performed by Elsevier or its agents and shall include all further information, documents, data and materials. Any such decision or conclusion of the auditor shall be final and conclusive upon the Client. All such audit fees shall be borne by the Client. The Client shall provide Elsevier with such assistance and facilities as Elsevier may reasonably require in connection with any such audit.

12. Termination. Either party is entitled to terminate this TC, without prejudice to any of its other rights and remedies, if the other party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of further performance and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall give written notice to the other party of its inability to perform and, where the inability to perform is expected to continue for a reasonable time, it shall thereafter use reasonable efforts to perform its obligations under this TC. If the party subject to an event of force majeure is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of further performance and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to avoid the consequences of the event to the extent possible.

13. Advertising & Display. Client is solely responsible for ensuring that proposed advertising copy is received at Elsevier in electronic form (as specified by Elsevier) and within the relevant deadline set by Elsevier for advertising (the "Closing Date"). Where copy is received late or not at all, Elsevier will use reasonable efforts to insert the relevant advertisement as soon as possible after the Closing Date. If copy is not received in a timely manner, Elsevier reserves the right to cancel any such advertisement. Elsevier may use reasonable efforts to arrange for such copy to be published on the next available date, although Elsevier will endeavour to do so, Elsevier may not be able to arrange for such copy to be published on the next available date.

14. General. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not bring any claim or cause of action arising out of or in connection with this TC or the breach hereof or any matter whatsoever relating to the performance of this TC against Elsevier or any affiliated company in any jurisdiction other than the courts of that same corporate domicile. Wherever the context permits, any use of the singular shall include the plural and vice versa. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or Products may be stored or reproduced, or be made available to any third party, in any form or format, whether electronic, mechanical or otherwise, without the specific prior written permission of Elsevier. The Client is not granted any intellectual property rights in the Products.

15. General. The Client shall within 12-month monthly average July 2020-June 2021. Every order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. In the event that the Client has placed an order for the Products and Services, Elsevier may cancel the order if the Client fails to make the payment within the agreed time limit. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. If any provision of the TC is found by any court, tribunal or other competent authority to be wholly or partly illegal, invalid, void, voidable, unenforceable or unreasonable be deemed severable and the remaining provisions of the TC shall continue to have full force and effect.

Circulation updated on October 22nd based on 12-month monthly average July 2020/June 2021.