Clinical Biomechanics

Overview

Clinical Biomechanics is an international multidisciplinary journal of musculoskeletal biomechanics.

The science of biomechanics helps explain the causes of musculoskeletal disorders and provides assistance to the clinician in the evaluation of treatment methods. Clinical Biomechanics aims to strengthen the link between clinic and laboratory by publishing biomechanics research which helps to explain the causes of musculoskeletal disorders and which provides knowledge contributing to improved clinical management.

A peer review system is employed and every attempt is made to process and publish papers promptly.

Clinical Biomechanics explores all facets of musculoskeletal biomechanics with an emphasis on clinical management. The role of basic, as well as medical, science is recognized in a clinical context. The readership of the journal closely reflects its contents, being a balance of scientists, engineers and clinicians.

The contents are in the form of research papers, brief reports, review papers and correspondence, special interest issues and supplements are published from time to time.

Disciplines covered include orthopaedic and sports biomechanics, bioengineering, biophysics, ergonomics, kinetics, clinical science, physical therapeutics and rehabilitation.
**Global Print Circulation**
- 17

**Avg. Global Monthly Visits**
- 9,414

**Avg. Global Monthly Unique Visitors**
- 7,889

**Avg. Global Monthly Page Views**
- 15,834

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**APAC**
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**Affiliation**
A journal affiliated to the International Society of Biomechanics, the American Society of Biomechanics, the European Society of Biomechanics and the Taiwanese Society for Biomechanics

**Audience**
Biomechanists, bioengineers, orthopaedic physicians, physiotherapists, ergonomists and rheumatologists.

**Editor-in-Chief**
- Kim Burton

**Issuance**
- 10 times per year
Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>111C</td>
<td>January 2024</td>
<td>01/01/2024</td>
<td>01/08/2024</td>
<td>01/08/2024</td>
</tr>
<tr>
<td>112C</td>
<td>February 2024</td>
<td>02/05/2024</td>
<td>02/12/2024</td>
<td>02/12/2024</td>
</tr>
<tr>
<td>113C</td>
<td>March 2024</td>
<td>03/04/2024</td>
<td>03/11/2024</td>
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<tr>
<td>114C</td>
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<td>04/10/2024</td>
</tr>
<tr>
<td>115C</td>
<td>May 2024</td>
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<td>05/14/2024</td>
<td>05/14/2024</td>
</tr>
<tr>
<td>116C</td>
<td>June 2024</td>
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<td>06/11/2024</td>
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</tr>
<tr>
<td>117C</td>
<td>July 2024</td>
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<td>07/15/2024</td>
<td>07/15/2024</td>
</tr>
<tr>
<td>118C</td>
<td>August 2024</td>
<td>08/13/2024</td>
<td>08/20/2024</td>
<td>08/20/2024</td>
</tr>
<tr>
<td>119C</td>
<td>October 2024</td>
<td>09/16/2024</td>
<td>09/23/2024</td>
<td>09/23/2024</td>
</tr>
<tr>
<td>120C</td>
<td>December 2024</td>
<td>11/08/2024</td>
<td>11/15/2024</td>
<td>11/15/2024</td>
</tr>
</tbody>
</table>

Cancellations:
No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Cover Tips
$2,000

Outserts
$3,000

Premium Positions
Cover 4: 50% B/W Page rate
Cover 2: 35% B/W Page rate
Cover 3: 25% B/W Page rate
Opposite TOC: 25% B/W Page rate
First Right Hand Page: 25% B/W Page rate
Other Preferred Positions: 10% B/W Page rate

Earned Rates
Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.
**Inserts**

Furnished inserts are billed at the black and white rate times the number of insert pages.

- **Two-page insert (one leaf):** Two-times earned frequency rate.
- **Four-page or larger insert:** Black & White earned frequency rate.

**Composition**

All production charges are net and non-commissionable

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>

**Acceptance of Advertising**

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.

**Classified / back of book print closings**

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
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<tbody>
<tr>
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<td>11/15/2024</td>
</tr>
</tbody>
</table>

**Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
Classified / back of book print advertising

Rates

Confidential Email Inbox
Cost: $40.

Agency Discount
For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:
Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing
Trim: 210mm x 280 mm
1/4" from all trim edges.

Printing Process:
Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>210mm x 280 mm</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>180mm x 250mm</td>
<td>216mm x 286mm</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>180mm x 120mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>85mm x 250mm</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
<td>85mm x 120mm</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.3.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout
Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16" offset.
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2" outside trim.

Color Space
All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors
Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening
Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs
If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.
Conformance to Specs

Variance from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces

**Size - 2 page:**

**Size - 4 page:**

**Trimming:** For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

**Closing Date for Booking Inserts:** Same as ad space closing

**Insert delivery date:** See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.

Copy of insert must accompany insertion order

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

**Clinical Biomechanics**

Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
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<tbody>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

FORMATS
jpeg, png, gif, (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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</tbody>
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FORMATS
jpeg, png, gif, (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
2. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). The Client shall provide all necessary data required to prepare the Products and/or Services described herein. The Client shall provide all necessary data required to prepare the Products and/or Services described herein. The Client shall be responsible for all legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall be responsible for all legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall not be liable for any failure or delay in its performance if such failure or delay is caused by force majeure or any other cause beyond its reasonable control, including, without limitation, acts of God, fires, floods, wars, strikes, lockouts, labor disputes, governmental restrictions, public or private policy, or other events beyond its control.

3. Applicability
The Client shall not be liable for any failure or delay in its performance if such failure or delay is caused by force majeure or any other cause beyond its reasonable control, including, without limitation, acts of God, fires, floods, wars, strikes, lockouts, labor disputes, governmental restrictions, public or private policy, or other events beyond its control.

4. Price and terms
The Client shall be responsible for providing all necessary data required to prepare the Products and/or Services described herein. The Client shall provide all necessary data required to prepare the Products and/or Services described herein. The Client shall be responsible for all legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall be responsible for all legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall not be liable for any failure or delay in its performance if such failure or delay is caused by force majeure or any other cause beyond its reasonable control, including, without limitation, acts of God, fires, floods, wars, strikes, lockouts, labor disputes, governmental restrictions, public or private policy, or other events beyond its control.

5. Payment
Unless otherwise agreed in writing, payments shall be made within thirty (30) days of the date of invoice. If the Client disputes any aspect of the products or services, Elsevier reserves the right to charge the Client for additional expenses incurred in connection with the enforcement of this TC, including, without limitation, legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall be responsible for all legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall not be liable for any failure or delay in its performance if such failure or delay is caused by force majeure or any other cause beyond its reasonable control, including, without limitation, acts of God, fires, floods, wars, strikes, lockouts, labor disputes, governmental restrictions, public or private policy, or other events beyond its control.

6. Intellectual property
Copyright and other intellectual property rights in the Products. No part of the Elsevier proposals, publications or Products or Services shall be stored or transmitted in any form or by any means, electronic, mechanical, by photocopying, recording or in any other manner or form, without the specific prior written permission of Elsevier. The Client shall be responsible for all legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall not be liable for any failure or delay in its performance if such failure or delay is caused by force majeure or any other cause beyond its reasonable control, including, without limitation, acts of God, fires, floods, wars, strikes, lockouts, labor disputes, governmental restrictions, public or private policy, or other events beyond its control.

7. Liability and claims
Liability for any other loss, including, but not limited to, indirect or consequential loss, or for any other claim arising out of the Products or Services or any part thereof, shall be limited to the amount invoiced or otherwise due. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client shall be responsible for all legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall not be liable for any failure or delay in its performance if such failure or delay is caused by force majeure or any other cause beyond its reasonable control, including, without limitation, acts of God, fires, floods, wars, strikes, lockouts, labor disputes, governmental restrictions, public or private policy, or other events beyond its control.

8. Force majeure
If by reason of labor dispute, strikes, strike, refusal to work by workers or other labor disputes the Client is unable to deliver the Products and/or Services on the date specified in this TC, Elsevier will have no liability to the Client and Elsevier reserves the right to terminate this TC with immediate effect. The Client shall be responsible for all legal fees and expenses incurred in connection with the enforcement of this TC. The Client shall not be liable for any failure or delay in its performance if such failure or delay is caused by force majeure or any other cause beyond its reasonable control, including, without limitation, acts of God, fires, floods, wars, strikes, lockouts, labor disputes, governmental restrictions, public or private policy, or other events beyond its control.

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10. Compliance with laws
If the alterations requested are unacceptable, unless such changes are due to an event of force majeure. Elsevier can not be liable for any failure or delay in its performance if such failure or delay is caused by force majeure or any other cause beyond its reasonable control, including, without limitation, acts of God, fires, floods, wars, strikes, lockouts, labor disputes, governmental restrictions, public or private policy, or other events beyond its control.

11. Applicability
The Client shall be responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such format as specified by Elsevier) and within the relevant deadline set by Elsevier (the “Closing Date”). Advertising copy is to be provided in the form and manner specified by Elsevier, and subject to Elsevier’s reasonable discretion. The Client is solely responsible for ensuring that all advertising copy, including, but not limited to, text, graphics, and images, is provided in electronic form as specified by Elsevier and subject to Elsevier’s reasonable discretion. The Client is solely responsible for ensuring that all advertising copy, including, but not limited to, text, graphics, and images, is provided in electronic form as specified by Elsevier and subject to Elsevier’s reasonable discretion.