Clinical Biomechanics

Overview

Clinical Biomechanics is an international multidisciplinary journal of musculoskeletal biomechanics.

The science of biomechanics helps explain the causes of musculoskeletal disorders and provides assistance to the clinician in the evaluation of treatment methods. Clinical Biomechanics aims to strengthen the link between clinic and laboratory by publishing biomechanics research which helps to explain the causes of musculoskeletal disorders and which provides knowledge contributing to improved clinical management.

A peer review system is employed and every attempt is made to process and publish papers promptly.

Clinical Biomechanics explores all facets of musculoskeletal biomechanics with an emphasis on clinical management. The role of basic, as well as medical, science is recognized in a clinical context. The readership of the journal closely reflects its contents, being a balance of scientists, engineers and clinicians.

The contents are in the form of research papers, brief reports, review papers and correspondence, special interest issues and supplements are published from time to time.

Disciplines covered include orthopaedic and sports biomechanics, bioengineering, biophysics, ergonomics, kinetics, clinical science, physical therapeutics and rehabilitation.

Visit Website
### North America

<table>
<thead>
<tr>
<th>Name</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aileen Rivera</td>
<td>North America</td>
</tr>
<tr>
<td></td>
<td>917-825-3954</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:a.rivera@elsevier.com">mailto:a.rivera@elsevier.com</a></td>
</tr>
<tr>
<td>Traci Peppers</td>
<td>North America</td>
</tr>
<tr>
<td></td>
<td>347-449-4997</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:t.peppers@elsevier.com">t.peppers@elsevier.com</a></td>
</tr>
</tbody>
</table>

### EMEALA

<table>
<thead>
<tr>
<th>Name</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Katy Parker</td>
<td>EMEALA</td>
</tr>
<tr>
<td></td>
<td>+44 (0) 7796 925011</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:k.parker@elsevier.com">k.parker@elsevier.com</a></td>
</tr>
<tr>
<td>Monika Giergielewicz</td>
<td>EMEALA</td>
</tr>
<tr>
<td></td>
<td>+44 (0) 7796 925011</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:m.giergielewicz@elsevier.com">m.giergielewicz@elsevier.com</a></td>
</tr>
</tbody>
</table>

### APAC

<table>
<thead>
<tr>
<th>Name</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virginia Van Homrigh</td>
<td>APAC</td>
</tr>
<tr>
<td></td>
<td>61 448 008159</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:v.vanhomrigh@elsevier.com">v.vanhomrigh@elsevier.com</a></td>
</tr>
</tbody>
</table>

### Global Print Circulation

- **Global Print Circulation**: 17

### Average Global Monthly Visits

- **Avg. Global Monthly Visits**: 9,414

### Average Global Monthly Unique Visitors

- **Avg. Global Monthly Unique Visitors**: 7,889

### Average Global Monthly Page Views

- **Avg. Global Monthly Page Views**: 15,834

### Affiliation

A journal affiliated to the International Society of Biomechanics, the American Society of Biomechanics, the European Society of Biomechanics and the Taiwanese Society for Biomechanics

### Audience

Biomechanists, bioengineers, orthopaedic physicians, physiotherapists, ergonomists and rheumatologists.

### Editor-in-Chief

- **Kim Burton**

### Issuance

- **10 times per year**
## Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>111C</td>
<td>January 2024</td>
<td>01/01/2024</td>
<td>01/08/2024</td>
<td>01/08/2024</td>
</tr>
<tr>
<td>112C</td>
<td>February 2024</td>
<td>02/05/2024</td>
<td>02/12/2024</td>
<td>02/12/2024</td>
</tr>
<tr>
<td>113C</td>
<td>March 2024</td>
<td>03/04/2024</td>
<td>03/11/2024</td>
<td>03/11/2024</td>
</tr>
<tr>
<td>114C</td>
<td>April 2024</td>
<td>04/03/2024</td>
<td>04/10/2024</td>
<td>04/10/2024</td>
</tr>
<tr>
<td>115C</td>
<td>May 2024</td>
<td>05/07/2024</td>
<td>05/14/2024</td>
<td>05/14/2024</td>
</tr>
<tr>
<td>116C</td>
<td>June 2024</td>
<td>06/04/2024</td>
<td>06/11/2024</td>
<td>06/11/2024</td>
</tr>
<tr>
<td>117C</td>
<td>July 2024</td>
<td>07/08/2024</td>
<td>07/15/2024</td>
<td>07/15/2024</td>
</tr>
<tr>
<td>118C</td>
<td>August 2024</td>
<td>08/13/2024</td>
<td>08/20/2024</td>
<td>08/20/2024</td>
</tr>
<tr>
<td>119C</td>
<td>October 2024</td>
<td>09/16/2024</td>
<td>09/23/2024</td>
<td>09/23/2024</td>
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<tr>
<td>120C</td>
<td>December 2024</td>
<td>11/08/2024</td>
<td>11/15/2024</td>
<td>11/15/2024</td>
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### Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

### Premium Positions

- **Cover 4**: 50% B/W Page rate
- **Cover 2**: 35% B/W Page rate
- **Cover 3**: 25% B/W Page rate
- **Opposite TOC**: 25% B/W Page rate
- **First Right Hand Page**: 25% B/W Page rate
- **Other Preferred Positions**: 10% B/W Page rate

### Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.
**Inserts**

Furnished inserts are billed at the black and white rate times the number of insert pages.

**Two-page insert (one leaf): Two-times earned frequency rate.**

**Four-page or larger insert:** Black & White earned frequency rate.

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**Composition**

All production charges are net and non-commissionable

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>

**Acceptance of Advertising**

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.

**Classified / back of book print closings**

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
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<tbody>
<tr>
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<td>December 2024</td>
<td>11/15/2024</td>
</tr>
</tbody>
</table>

**Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
Classified / back of book print advertising

Rates

Confidential Email Inbox
Cost: $40.

Agency Discount
For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:
Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing
Trim: 210mm x 280 mm
1/4" from all trim edges.

Printing Process:
Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
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</thead>
<tbody>
<tr>
<td>Trim</td>
<td>210mm x 280 mm</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>180mm x 250mm</td>
<td>216mm x 286mm</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>180mm x 120mm</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>85mm x 250mm</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
<td>85mm x 120mm</td>
<td></td>
</tr>
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</table>
Specifications

File Format

**PDF or PDF/X-1a compliant files, saved as PDF version 1.3.**

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

*NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.*

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16" offset.
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2” outside trim.

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as “Dark Blue.” PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit [https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/](https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/). Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.
Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces

**Size - 2 page:**

**Size - 4 page:**

**Trimming:** For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

**Closing Date for Booking Inserts:** Same as ad space closing

**Insert delivery date:** See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.

Copy of insert must accompany insertion order

*Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.*

Insert Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

**Clinical Biomechanics**

Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

<table>
<thead>
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<th>AD</th>
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<tbody>
<tr>
<td>Top</td>
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

<table>
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</table>

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- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
2. Applicability
Terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “Agreement”). The Agreement shall be subject to applicable laws and conditions. For the purposes of the TC, “Elsevier” shall mean the company within the Elsevier group that is providing the Products or Services as set out on the invoice. “Client” shall mean the company within the Client group that is purchasing the Products or Services as set out on the invoice. “Order” means an order for the Products or Services by the Client to Elsevier. “Other Person” means any person or entity other than Elsevier and/or the Client.

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Any modifications to the agreed product or service description, budget, schedule or agent in the order, or to the parties’ agreement, or to the law, imposing any obligation or duty on the Client or Elsevier, or any event of force majeure, shall result in the right of Elsevier to modify the price of the Products and Services, or limit the scope or extent of the Products and Services, or both.

10. Advertising & Reprints
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full credit control and solely bearing all of its own losses resulting from any uncollected amounts. Delay or default in obtaining such payments will not affect the obligation of the Client to make payments to Elsevier under this Agreement.

11. Audit
Unless otherwise agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Services from Elsevier for the Client’s own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for personal use. Client acknowledges that violation of this representation and warranty will cause irrevocable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requesting Client to deliver all recipients of the Products and Services from Elsevier, including all actual recipients that have not previously properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with terms of the Products and Services agreed by both the parties in the relevant order, including such terms as format, printing, design, production size and kind of address, file size, and the like. All drawings, descriptive matter, specifications and advertising issued by Elsevier and any descriptions or illustrations contained inElsevier’s catalogues or brochures are issued solely for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for return or rejection of the products, as the case may be, unless they affect the paid price.

12. Force majeure
If by reason of labor dispute, strikes, riot, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part in all or in part of the obligations set forth in this TC and/or as required by any prior agreement between the parties, the affected party shall give written notice of such event to the other party. If the event described in the notice continues for more than thirty (30) days, the affected party shall have the right to give written notice of termination and such notice shall be effective unless expressly agreed in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or software such a sale may be subject to additional license terms.

13. Use of Marks & Intellectual Property
Elsevier shall be the exclusive owner of all intellectual property rights with respect to the Products and Services. All rights in the Products and other intellectual property rights are vested exclusively in Elsevier and its suppliers. The Client shall not, without the written permission of Elsevier, copy, reproduce, translate, edit, transmit, modify, adapt, prepare derivative works of, perform, display, distribute, or license or sublicense the Products or any part thereof, if requested by any law enforcement agency, court or government agency; (3) are the subject of a claim asserted by an entity that has licensed any of Elsevier’s intellectual property rights; or (4) are otherwise objectionable to Elsevier. In such event, Elsevier may either (i) require the Client to cease use of the Products and Services and pay for them in accordance with the rates then in effect for the use of the Products and Services, but excluding the amount actually reimbursed to Elsevier for the use of the Products and Services, or (ii) terminate the Agreement and refuse to supply the Products and Services for any further use.

14. General
This Agreement will be governed by the laws of the country of jurisdiction in which the Agreement is entered into. Except as otherwise provided herein, the rights, obligations, and remedies of the parties under this Agreement will be governed by the laws of the country in which the Agreement is entered into. Any dispute, controversy or claim arising under or relating to this Agreement or the breach, termination or invalidity thereof shall be settled by arbitration in accordance with the Rules of the London Chamber of Commerce & Industry Arbitration Centre (the “LCCI Arbitration”). The arbitration shall be held in London, England, and the language of the arbitration shall be English. The parties hereby consent to the exclusive jurisdiction of the courts in the United Kingdom to enforce any award of which the arbitration may be deemed part. If the Client is located in the United States, any dispute, controversy or claim arising under or relating to this Agreement or the breach, termination or invalidity thereof shall be settled by arbitration in accordance with the Rules of the American Arbitration Association (AAA) for the location of the Client (the “AAA Arbitration”). The arbitration shall be held in the United States, and the language of the arbitration shall be English. The parties hereby consent to the exclusive jurisdiction of the courts in the United States to enforce any award of which the arbitration may be deemed part. If the Client is located in the United Kingdom, any dispute, controversy or claim arising under or relating to this Agreement or the breach, termination or invalidity thereof shall be settled by arbitration in accordance with the Rules of the London International Arbitration Centre (the “LIAC Arbitration”) and those enforced in the country where business is being conducted and/or the Client’s place of business. Client and its or its affiliate’s employees, agents, officers and employees of any other person or entity (the “Other Person”) shall be entitled to receive the Products and Services from Elsevier under any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client’s place of business and/or the Client’s place of business and/or the Client’s place of business. Client and its or its affiliate’s employees, agents, officers and employees of any other person or entity (the “Other Person”) shall be entitled to receive the Products and Services from Elsevier under any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act). The Client and its or its affiliate’s employees, agents, officers and employees shall engage only in legitimate business and ethical practices in commercial operations and in all dealings with others, including the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws. The Client shall not engage in or facilitate any activity that is or could reasonably be viewed as a violation of any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act). Elsevier shall be entitled to arrange for the publication of the Products on any medium or format for which Elsevier has granted permission, has been granted permission and has not been granted permission.

2. Applicability
Terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “Agreement”). The Agreement shall be subject to applicable laws and conditions. For the purposes of the TC, “Elsevier” shall mean the company within the Elsevier group that is providing the Products or Services as set out on the invoice. “Client” shall mean the company within the Client group that is purchasing the Products or Services as set out on the invoice. “Order” means an order for the Products or Services by the Client to Elsevier. “Other Person” means any person or entity other than Elsevier and/or the Client.

5. Payment
Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identified eligible individual subscriber for personal use. Client acknowledges that violation of this representation and warranty will cause irrevocable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to immediate injunctive relief requesting Client to deliver all recipients of the Products and Services from Elsevier, including all actual recipients that have not previously properly identified by Client. Elsevier shall use commercially reasonable efforts to comply with terms of the Products and Services agreed by both the parties in the relevant order, including such terms as format, printing, design, production size and kind of address, file size, and the like. All drawings, descriptive matter, specifications and advertising issued by Elsevier and any descriptions or illustrations contained inElsevier’s catalogues or brochures are issued solely for the sole purpose of giving an approximate description of the Products and Services described in them. They will not form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for return or rejection of the products, as the case may be, unless they affect the paid price.