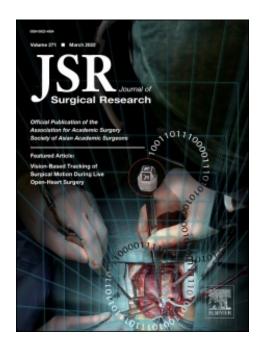


# Journal of Surgical Research

### Overview

The *Journal of Surgical Research*: A Journal of Clinical and Laboratory Investigation publishes original articles concerned with clinical and laboratory investigations relevant to surgical practice and teaching. The journal emphasizes reports of clinical investigations or fundamental research bearing directly on surgical management that will be of general interest to a broad range of surgeons and surgical researchers. The articles presented need not have been the products of surgeons or of surgical laboratories. The *Journal of Surgical Research* also features review articles and special articles relating to educational, research, or social issues of interest to the academic surgical community.

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13,245

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29,020

Avg. Global eTOC Distribution

2,755

#### Affiliatio

The Association for Academic Surgery

# Editor-in-Chief

David W. McFadden, MD and Wiley W. Souba, MD, ScD

#### Audience

Surgeons, surgical researchers, and medical researchers.





# **Digital Specs**

## Website

| POSITIONS    | AD                 | SIZE (PIXELS)          | EXPANDABLE (PIXELS) | EXPANDABLE DIRECTION |
|--------------|--------------------|------------------------|---------------------|----------------------|
| Тор          | Leaderboard        | 728 x 90               | 728 x 315           | Down                 |
| Тор          | Mobile Leaderboard | 300 x 50 or 320 x 50   | NA                  | NA                   |
| Side         | MPU                | 300 x 250              | 600 x 250           | Left                 |
| Side         | Skyscraper         | 160 x 600 or 300 x 600 | 320 x 600           | Left                 |
| On page load | Prestitial*        | 300 x 250 or 480 x 640 | NA                  | NA                   |

| FORMATS                    | jpeg, png, gif, HTML5†, 3rd party tags |
|----------------------------|--|
| TRACKING PIXELS            | Yes                                    |
| MAX FILE SIZE              | 200 KB                                 |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops                    |
| PRESTITIAL FREQUENCY       | 1 impression/6hrs/user                 |

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





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# Rates

| PLACEMENT            | RATE                   | COMMENTS |
|----------------------|------------------------|----------|
| Banner (CPM)         | \$120                  |          |
| eTOC Leaderboard     | \$1260                 |          |
| eTOC Large Rectangle | \$1050                 |          |
| eTOC AIP             | \$1575                 |          |
| Prestitial           | Available upon request |          |

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





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5. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part it is obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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