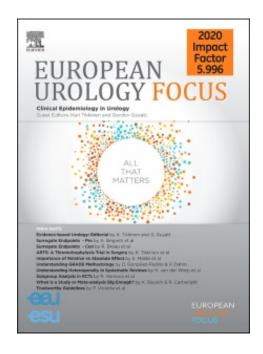


# European Urology Focus

# Overview

The aim of *European Urology Focus* (*EU Focus*) is to encompass the whole spectrum of urology. The journal publishes papers on a wide range of urological issues such as oncology, functional urology, reconstructive urology, laparoscopy, robotic surgery, endourology, female urology, andrology, paediatric urology and sexual medicine.

Visit Website



### Global

Adam Moorad Global mailto:adam.moorad@conexiant.com

Global Print Circulation

Online Only

Avg. Global Monthly Visits

8,562

Avg. Global Monthly Unique Visitors

7,020

Avg. Global Monthly Page Views

13,610

Avg. Global eTOC Distribution 370

#### Audience

Urologists, Nephrologists, Internists and all Specialists interested in Urology.

#### Editor-in-Chief

Christian Gratzke, MD, PhD





# Digital Specs

# Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



POSITION	AD	SIZE (PIXELS)	
Тор	Leaderbo	ard 728×90	
Side	Skyscrape	er 160 x 600	
Middle	MPU	300 X 250	
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

Contact your sales representative for all digital advertising rates and opportunities.





# Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	\$145	
eTOC Leaderboard	\$1525	
eTOC Large Rectangle	\$1315	
eTOC AIP	\$1575	
Prestitial	Available upon request	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





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In odates are so specified, delivery/performance will be within a reasonable time.

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9. Force majeure If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set front in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

The provisions of this 1c. and to avoid the entects of such event to the execut possible.

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