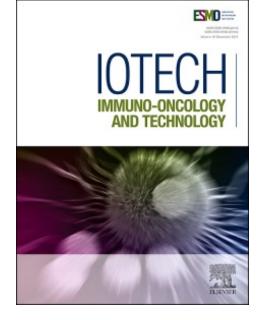
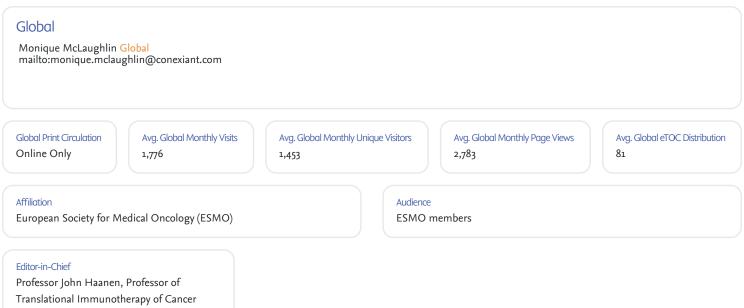
Immuno-Oncology and Technology

Overview

Immuno-Oncology and Technology (IOTECH) is sister journal to *Annals of Oncology* and *ESMO Open* and the most recent addition to the European Society for Medical Oncology's portfolio of world-class journals. By publishing high quality original research articles, reviews, perspectives, technology explained papers, letters to the editor and editorials, *IOTECH* aspires to provide a forum for todays' leaders in the field of Immuno-Oncology.

Visit Website





Leiden University Medical Center, The Netherlands Cancer Institute, Plesmanlaan 121, 1066 CX Amersterdam, The Netherlands



Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

OC Email			
POSITION	AD	SIZE (PIXELS)	
Тор	Leaderboard	728 x 90	
Middle	MPU	300 x 250	
FORMATS	jpeg, j	ong, gif, (static image only)	
TRACKING PIXEL			
MAX FILE SIZE	200 K	В	

MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable

POSITION	AD		SIZE (PIXELS)
Тор	Leaderbo	ard	728 x 90
Side	Skyscrap	r	160 x 600
Middle	MPU		300 X 250
FORMATS		jpeg, png, gif, (static ima	ge only)
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

Contact your sales representative for all digital advertising rates and opportunities.





Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	\$160	
eTOC Leaderboard	\$525	
eTOC Large Rectangle	\$420	
eTOC AIP	\$1575	
Prestitial	Available upon request	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.



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5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (go) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credi limit. Eggi and beneficial tiltie in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier null Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client shall remain with Elsevier value and any such value and any such as leas libe effective to some bahlf and full (in cush as els. Elsevier value and any such value and any such as leas libe effective to some bahlf and full (in cush as els. Elsevier value and any such value than y such value and any such value and value that and value and any such and elsevier has from the trans and the such as a full current value and value value and value value and value value and value that and the such as a full current value and value value and value value and value value and val

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9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set fortin in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to such event to the extent possible.

The provisions of this 1C and to avoid the effects of such verts to the exert possible. **so. Advertising & Reprints** Client is solely responsible for ensuring proposed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier may not be able to arrange for such copy to be published on the agreed advertising copy is received at lesvier is solely responsible for any legal lability. The advertising control ty to be published on the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered be Elsvier: Elsvier is shall have canted the use of the Advertising Content by Elsvier of the puppees of this TC. (Dift us agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered be Elsvier: shall have restricts questions or advertising content by the apretising advertising adv

21. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointy "Applicable Laws" or "Laws") relevant to its durines, billigations and performance under this Agreement, including, without limitation the REUS Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Aet and the UK Bribery Act) and those enforced in the country where business in being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ehicial practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government official"). Neither the Client to indude agents and employees or agents shall practices, regulations or anything of value to any commercial contact or Government Official "Diverties" or individues (jointly "Covernment Official"). Neither the Client to reproduct and apply offer. give, promise or authorize the payment, directly, or farectly, or farectly, or any monies or anything of value to any commercial contact or Government Official "Diverties" or adjudicated to the promoses or intuces the physice or official dore of scoreate proves and as and endicated to the promoses, which are directly related to the promotion, demonstration or explanation or or performance or a performance or a forothart provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forobarter or fuscines for atomsets provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any pay

3. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs which have been incurred or committed from the date of freeipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that an cancellation are the subject to the relevant. Besider state is provided to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant. Elsevier control approximation is out a policies will be product shall be product shall be relevant. Besider state interd.

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Circulation updated on 1st July, 2024, based on 12-month monthly average July 2023-June 2024

eTOC Metrics: 12 Month Average of eTOC sends - July 2023 to June 2024

Monthly average web metrics based on the period of July 2023 to June 2024

