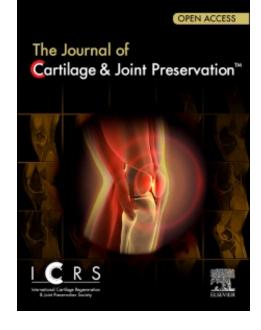
# Journal of Cartilage & Joint Preservation

## Overview

*The Journal of Cartilage & Joint Preservation* will capture the best clinical, translational and basic science articles in this rapidly growing area of discovery and expertise. *JCJP* will publish peer-reviewed original research articles and state-of-the-art reviews, as well as techniques videos showing the applications of new findings to the care of patients in need of cartilage repair and joint preservation.

Because it sits at the intersection of basic and applied research, *JCJP* will bring important new findings to the toolbox of all researchers and clinicians involved in cartilage repair, development, function, degeneration, transplantation and rehabilitation, and with a strong new emphasis on joint preservation, including cartilage restoration techniques such as microfracture surgery, drilling, abrasion arthroplasty, autologous chondrocyte implementation, osteochondral autograft transplantation and osteochondral allograft transplantation.

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#### Global

Adam Moorad Global mailto:adam.moorad@conexiant.com

Global Print Circulation Online Only Avg. Global Monthly Visits 1,474 Avg. Global Monthly Unique Visitors 1,200

Avg. Global Monthly Page Views 2,290

Avg. Global eTOC Distribution 72

#### Affiliation

International Cartilage Regeneration and Joint Preservation Society (ICRS) at cartilage.org

#### Audience

Researchers and clinicians involved in cartilage repair & amp; regeneration, development, function, degeneration, transplantation and rehabilitation, Osteoarthritis, Sports Medicine.

Editor-in-Chief

Lisa Ann Fortier, DVM, PhD



# **Digital Specs**

## Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

OC Email				
POSITION	AD		SIZE (PIXELS)	
Тор	Leade	board	728 x 90	
Middle	MPU		300 x 250	
FORMATS		jpeg, png, gif, (sta	tic image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		

Тор Leaderboard 728 x 90 160 x 600 Side Skyscraper Middle MPU 300 X 250 jpeg, png, gif, (static image only) FORMATS TRACKING PIXELS No MAX FILE SIZE 200 KB Animation and expandable banners unavailable

SIZE (PIXELS)

AD

MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable

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## Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Sold as sponsorship by society	
eTOC Leaderboard	\$525	
eTOC Large Rectangle	\$420	
eTOC AIP	\$1575	
Prestitial	Available upon request	

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The provisions of this 1C and to you the effects of such verts to the exert possible. **so. Advertising & Reprints**. Client is solely responsible for ensuring proposed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier any not be able to arrange for such copy to be published on the agreed advertising contry is received at lesvier is solely responsible for any legal liability arising out of or relating to any Client advertising Content by Devices of the TC (i) the use, reproduction, distribution, or transmission of the Advertising Content by Devices for any legal leading, but on the integret of a divertising Content by Devices of any orthory codes or any right lession and practice. Client agrees to indemnify Elsvier is relative any codes or any right and partice industry codes, regulations and industry codes. Televier descriptions and practice. Client agrees to indemnify Elsvier for the any restrict and the advertising Content by Devices and Practice and Pract

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Circulation updated on 1st July, 2024, based on 12-month monthly average July 2023-June 2024

eTOC Metrics: 12 Month Average of eTOC sends - July 2023 to June 2024

Monthly average web metrics based on the period of July 2023 to June 2024

