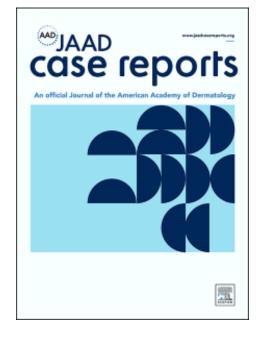
JAAD Case Reports

Overview

JAAD Case Reports is an open access journal dedicated to publishing case reports. Manuscripts must be authentic, understandable, educational, and of interest to an international audience of dermatologists, residents, fellows, and researchers in all dermatology subspecialties, as well as clinicians in related fields. All submissions are peer reviewed.

Visit Website



Global Bill Hipple / Joe Skey Global mailto:bill.hipple@formedics.com / joe.skey@formedics.com **Global Print Circulation** Avg. Global Monthly Visits Avg. Global Monthly Unique Visitors Avg. Global Monthly Page Views Avg. Global eTOC Distribution Online Only 16,287 12,319 32,359 27,974 Affiliation Audience American Academy of Dermatology Entire Dermatologic Community

Editor-in-Chief Abby S. Van Voorhees, MD



Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

TOC Email				
POSITION	AD		SIZE (PIXELS)	
Тор	Leade	board	728 x 90	
Middle	MPU		300 x 250	
FORMATS		jpeg, png, gif, (s	tatic image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		
PU banners, posit	ionsia	a are stacked w	ertically	

MPU banners, positions 1, 2, 3, are stacked vertically Animation and expandable banners unavailable

P Email		
POSITION	AD	SIZE (PIXELS)
Тор	Leaderboar	728 x 90
Side	Skyscraper	160 x 600
Middle	MPU	300 x 250
FORMATS	j	eg, png, gif, (static image only)
TRACKING PIXELS)
MAX FILE SIZE		о КВ

Contact your sales representative for all digital advertising rates and opportunities.





Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	\$165	
eTOC Leaderboard	\$2625	
eTOC Large Rectangle	\$2100	
eTOC AIP	\$2100	
Prestitial	\$1500	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.



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The provisions of this 1C and to avoid the effects of such verts to the exert possible. **so. Advertising & Reprints** Client is solely responsible for ensuring proposed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier may not be able to arrange for such copy to be published on the agreed advertising copy is received at lesvier is solely responsible for any legal lability. The advertising control ty to be published on the agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered be Elsvier: Elsvier is shall have canted the use of the Advertising Content by Elsvier of the puppees of this TC. (Dift us agreed period. Payment for the campaign will however be required in full. When change of copy is not received before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered be Elsvier: shall have restricts questions or advertising content by Date and Paysies. The subject of a change thereto. Client shall retain a complete copy of all materials and composition of any copyright, patert, trademark, trade secret, music, image, or other propriet right, false advertising, and for any period deliver this sole (Elsvier is and Bay and Client State) and pravatice. Client agreed, client is cold encored by Elsvier is and the agreed period. Client shall retain a complete copy of all materials any of client's advertising and/or proving the patter is the endoted by an endoted period. Client shall nee to any of the foregoing representations and warrantics. Elsvier reserves the right to rejet any avoid or crimitation is a complete copy of all materials advertising and/or

21. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointy "Applicable Laws" or "Laws") relevant to its durines, billigations and performance under this Agreement, including, without limitation the REUS Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Aet and the UK Bribery Act) and those enforced in the country where business in being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ehicial practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government official"). Neither the Client to indude agents and employees or agents shall practices, regulations or anything of value to any commercial contact or Government Official "Diverties" or individues (jointly "Covernment Official"). Neither the Client to reproduct and apply offer. give, promise or authorize the payment, directly, or farectly, or farectly, or any monies or anything of value to any commercial contact or Government Official "Diverties" or adjudicated to the promoses or intuces the physice or official dore of scoreate proves and as and endicated to the promoses, which are directly related to the promotion, demonstration or explanation or or performance or a performance or a forothart provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forobarter or fusionses transacted by or on behalf of Elsevier.

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Circulation updated on 1st July, 2024, based on 12-month monthly average July 2023-June 2024

eTOC Metrics: 12 Month Average of eTOC sends - July 2023 to June 2024

Monthly average web metrics based on the period of July 2023 to June 2024

