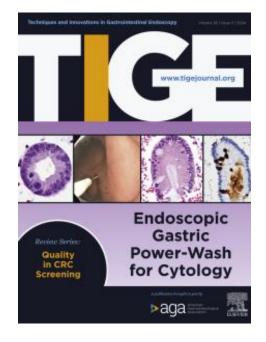


Techniques and Innovations in Gastrointestinal Endoscopy

Overview

Techniques and Innovations in Gastrointestinal Endoscopy (TIGE) provides a comprehensive overview of clinical conditions and gastrointestinal endoscopic procedures. Each issue of TIGE focuses on the pathophysiology of select conditions and technical performance of gastrointestinal procedures for management of these conditions, in combination with best practices, expert opinion and innovations. Regular features include reviews and peer-reviewed original research by world-renowned experts in the field of gastrointestinal endoscopy. Videos are included to maximize the clinical applicability of TIGE's content.

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2,858

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163

Affiliation

American Gastroenterological Association (AGA)

Audience

Gastroenterologists, internists, proctologists, colorectal surgeons, abdominal surgeons, and hepatologists, physician assistants and nurse practitioners who perform GIE.

Editor-in-Chief

Audrey H. Calderwood MD, MS Department of Medicine, Dartmouth-Hitchcock Medical Center, Lebanon, New Hampshire, USA





Digital Specs

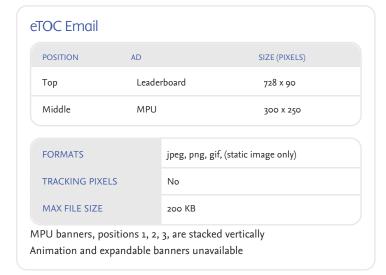
Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



POSITION	AD		SIZE (PIXELS)
Тор	Leaderb	oard	728 x 90
Side	Skyscrap	er	160 x 600
Middle	MPU		300 x 250
FORMATS		jpeg, png, gif, (static imag	ge only)
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

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the proxisons of this TC and to avoid the effects of such event to the extent possible.

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