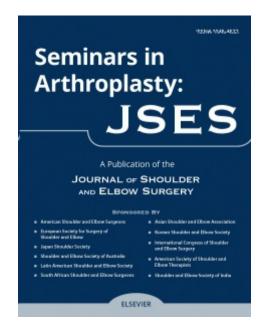


Seminars in Arthroplasty: JSES

Overview

Seminars in Arthroplasty: JSES (JSESArthro), a companion title to the respected Journal of Shoulder and Elbow Surgery, is a peer-reviewed subscription journal that provides an international forum for discussion and dissemination of knowledge in the field of shoulder and elbow replacement and joint reconstruction. The journal focuses on arthroplasty of the shoulder and elbow for a wide variety of indications including arthritic and traumatic conditions.

Visit Website



Global

Adam Moorad Global mailto:adam.moorad@conexiant.com

Global Print Circulation

Online Only

Avg. Global Monthly Visits

1,887

Avg. Global Monthly Unique Visitors

1,480

Avg. Global Monthly Page Views

3,067

Avg. Global eTOC Distribution

61

Affiliation

American Shoulder and Elbow Surgeons, European Society for Surgery of Shoulder and Elbow, Japan Shoulder Society, Korean Shoulder and Elbow Society, South American Shoulder and Elbow Society, Shoulder and Elbow Society of Australia, South African Shoulder and Elbow Surgeons, Asian Shoulder Association, International Conference on Surgery of the Shoulder, American Society of Shoulder and Elbow Therapists.

Editor-in-Chief

Theodore Blaine, J. Michael Wiater, MD

Audience

Orthopaedic surgeons involved with arthroplasty





Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



POSITION	AD	SIZE (PIXELS)	
Тор	Leaderboo	rd 728×90	
Side	Skyscrape	160 x 600	
Middle	MPU	300 X 250	
FORMATS		jpeg, png, gif, (static image only)	
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

Contact your sales representative for all digital advertising rates and opportunities.





Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Included w/ Journal of Shoulder & Elblow Package Buy	
eTOC Leaderboard	\$1680	
eTOC Large Rectangle	\$1680	
eTOC AIP	\$1575	
Prestitial	\$500	1500 min buy required

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





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9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part it so bligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

The provisions of this 1c. and to avoid the entects of such event to the execut possible.

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