

JACC: Case Reports

Overview

JACC: Case Reports is one of a family of specialist journals launched by the renowned Journal of the American College of Cardiology (JACC). It provides an educational platform for promoting clinical cases and clinical problem solving. It accepts everyday educational or rare clinical cases, well described and with clear learning objectives, from across the field of cardiovascular medicine. The journal aims to serve as a publication vehicle for early career cardiologists and members of the cardiovascular care team, and as a forum for mentorship on the review and publication process.

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Global

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Affiliation

American College of Cardiology

Audience

Cardiologists and physicians with a secondary interest in cardiology.

Editor-in-Chief

Gilbert H. L. Tang, MD, MSc, MBA, FACC



Rate Card Effective January 2025

Digital Specs

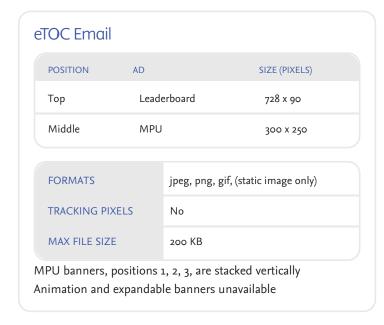
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POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	ı impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



POSITION	AD		SIZE (PIXELS)	
Тор	Leaderb	oard	728 x 90	
Side	Skyscrap	per	160 x 600	
Middle	MPU		300 x 250	
FORMATS		jpeg, png, gif, ((static image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		



JACC: Case Reports

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