

The Lancet Planetary Health

Overview

The Lancet Planetary Health is a new online-only title in The Lancet's growing family of specialty journals, joining The Lancet Planet Planet The Lancet Global Health to provide a third pillar in The Lancet's open-access programme. Building on the foundation of The Rockefeller Foundation—Lancet Commission on planetary health, this monthly journal is committed to publishing high-quality original research Articles, Editorials, Comments, and Correspondence that cover the interplay between health and the determinants of health in our living and physical world.

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Audience

public health specialists, environmental health experts, epidemiologists, infectious disease specialists, non-communicable disease researchers

Editor-in-Chief

Raffaella Bosurgi





Digital Specs

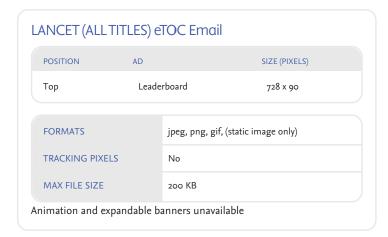
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POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
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Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

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