

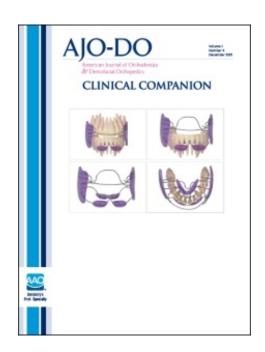
AJO-DO Clinical Companion

Overview

For more than a century, the American Journal of Orthodontics and Dentofacial Orthopedics (AJO-DO) has been the leading orthodontic resource. The success of the journal, however, has resulted in a significant increase in submissions to the extent that a backlog of accepted articles has been created. This bottleneck in the publication process slows the dissemination of information that is certain to be of value to the orthodontic community. This community is inclusive of those involved in education, research, and patient care.

In response, the American Association of Orthodontists has approved the creation of a related publication titled the AJO-DO Clinical Companion, which will be an international journal dedicated to excellence in clinical orthodontics.

Every other month, readers will have online access to featured information and original peer-reviewed articles that examine all aspects of orthodontic treatment.



Global

Eric Temple-Morris Global mailto:eric.templemorris@conexiant.com

Global Print Circulation

Online Only

Avg. Global Monthly Visits

1,442

Avg. Global Monthly Unique Visitors

1,009

Avg. Global Monthly Page Views 4,502

51

Avg. Global eTOC Distribution

Affiliation

American Association of Orthodontists

Audience

Orthodontists

Editor-in-Chief

Rolf G. Behrents, DDS, MS, PhD





Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 X 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



POSITION	AD		SIZE (PIXELS)
Тор	Leaderbo	ard	728×90
Side	Skyscrape	r	160 x 600
Middle	MPU		300 x 250
FORMATS		jpeg, png, gif, (static image	only)
TRACKING PIXELS		No	
MAX FILE SIZE		200 KB	

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Rates

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eTOC AIP	N/A	
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9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part it so bligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

The provisions of this 1c. and to avoid the entects of such event to the execut possible.

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