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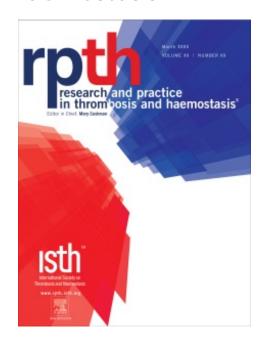


Research and Practice in Thrombosis and Haemostasis

Overview

Research and Practice in Thrombosis and Haemostasis (RPTH) is the Open Access journal of the International Society on Thrombosis and Haemostasis (ISTH) and the newest journal in the field of thrombosis and hemostasis. Complementing its flagship journal, the Journal of Thrombosis and Haemostasis (JTH), RPTH provides a dedicated Open Access home for science and discourse among researchers, clinicians, nurses, allied health professionals, and patients. RPTH is a "living journal" and serves as a jumping point for digital discussion. It also reflects the current era of inter-disciplinary scientific discovery and new methods of knowledge dissemination and the wide reach of ISTH by featuring articles from all corners of the globe. RPTH provides rigorous, rapid peer review and immediate dissemination of research reports from basic, clinical, translational and population or public health science. The Journal is interested in quality, outcomes, dissemination and implementation science, seeking studies and trials on novel care delivery, including in areas of resource constraint around the world.





Global

Monique McLaughlin Global mailto:monique.mclaughlin@conexiant.com

Global Print Circulation Online Only

Avg. Global Monthly Visits 7,299

Avg. Global Monthly Unique Visitors 5,366

Avg. Global Monthly Page Views 12,996

Avg. Global eTOC Distribution 5,459

Affiliation

International Society on Thrombosis and Haemostasis; International Society for Fibrinolysis & Troteolysis

Editor-in-Chief

Michael Makris, MD The University of Sheffield, United Kingdom

Audience

researchers, clinicians, nurses, allied health professionals, and patients.



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Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	ı impression/6hrs/user

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





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Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	160	
eTOC Leaderboard	1500	
eTOC Large Rectangle	1300	
eTOC AIP	500	
Prestitial	2,500/month global, 500/month US 100% SOV	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.





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9. Force majeure if by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part it so bligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as dosely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

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