Journal of the American Pharmacists Association

Overview

The mission of the *Journal of the American Pharmacists Association* (*JAPhA*) is to connect science and practice by publishing high-quality empirical studies, reviews on important healthcare topics, and thoughtful opinion pieces with the ultimate goal of optimizing medication use to improve patient and population health outcomes. We seek submissions that address efforts to advance pharmacy practice in any setting where a pharmacist may practice, optimize medication use, improve pharmacotherapy, and promote public health across the globe. Below is a non-exhaustive list of topics that are of potential interest to *JAPhA*:

• Development and evaluation of innovative pharmacy services or models of care

• Medication use studies• Interventions to improve medication use

• Pharmacotherapeutic advances (especially as reviews)

• Health outcomes research

• Pharmacoepidemiology

• Pharmacoeconomics

• Health services research

• Evaluations of drug benefit designs

• Development and evaluation of healthcare policy

• Implementation science

• Patient reported outcomes and patient preferences

• Education of pharmacists and pharmacy technicians, including continuing professional development

• Issues affecting pharmacy as a profession (workforce issues, well-being, reimbursement, etc.)

• Development and application of new technologies in healthcare

• Development of research methods with applicability to pharmacy practice

• Advocacy, legal, and regulatory issues related to pharmacy or healthcare.

Submissions describing pharmacokinetic or pharmacodynamic studies without a direct link to applications in practice, animal models, or *in vitro* or *in silico* drug studies will not be considered. Although *JAPhA* will consider educational scholarship, submissions limited to the professional pharmacy curriculum are not generally considered unless there is a clear link to pharmacy practice. These guidelines serve to maintain and improve the quality of *JAPhA*. Questions regarding these guidelines or inquiries can be directed to the *JAPhA* Managing Editor, Mickie Cathers, at mcathers@aphanet.org.

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Global Print Circulation	Avg. Global Monthly Visits	Avg. Global Monthly Unique Visitors	Avg. Global Monthly Page Views	Avg. Global eTOC Distribution
Online Only	11,584	9,088	20,802	23,500

Affiliation
The American Pharmacists Association

Audience
Pharmacology

Editor-in-Chief
Pamela Heaton, PharmD, MPH, PhD, United States of America

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Top	Leaderboard	728 x 90	728 x 315	Down
Top	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Side	Skyscraper	160 x 600
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

Animation and expandable banners unavailable

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Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	$165	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Not Available	

Digital rates vary by country, please contact the relevant contact person for rates outside of the US.

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12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or political parties or candidates (jointly "Government Official"). Neither the Client nor any of its officers, directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to use his/her authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are directly related to the promotion, demonstration or explanation of Products or Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

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Circulation updated on 1st September, 2026, based on 12-month monthly average September 2025-Aug 2026

eTOC Metrics: 12 Month Average of eTOC sends - September 2025 to Aug 2026

Metrics updated on 1st September, 2026, based on 12-month monthly average September 2025-Aug 2026