Annales Pharmaceutiques Françaises (2027)

Overview

Les Annales Pharmaceutiques Françaises, revue indexée, vous proposent une information scientifique validée et de haut niveau pour être au courant des derniers travaux de recherche et communications de l'Académie Nationale de Pharmacie. Les travaux originaux, les revues, les mises au point, les notes brèves, soumis par les meilleurs universitaires et professionnels, proposent une approche synthétique des derniers progrès accomplis dans les secteurs concernés. En outre, les Séances thématiques et la Vie de l'Académie vous donnent à lire les communications présentées devant l'Académie Nationale de Pharmacie et qui sont au coeur de l'actualité. Vous avez ainsi accès aux grands dossiers thématiques de référence qui concernent tous les pharmaciens, étudiants et professionnels. Enfin, les analyses d'ouvrages ainsi que les lettres à la rédaction complètent la revue. Les Annales Pharmaceutiques Françaises, le plus haut niveau d'information et d'exigence scientifiques au service de l'ensemble des filières pharmaceutiques : officine, internat, industrie et recherche. Le contenu des articles publiés est de la seule responsabilité des auteurs et ne reflètent pas nécessairement les positions de l'Académie nationale de Pharmacie

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Issuance
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Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Top	Leaderboard	728 x 90	728 x 315	Down
Top	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

POSITION	AD	SIZE (PIXELS)
Top	Leaderboard	728 x 90
Side	Skyscraper	160 x 600
Middle	MPU	300 x 250

FORMATS	jpeg, png, gif, (static image only)
TRACKING PIXELS	No
MAX FILE SIZE	200 KB

Animation and expandable banners unavailable

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Rates

PLACEMENT	RATE	COMMENTS
Banner (CPM)	Available upon request	
eTOC Leaderboard	Available upon request	
eTOC Large Rectangle	Available upon request	
eTOC AIP	Available upon request	
Prestitial	Available upon request	

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