Journal of the American Academy of Dermatology

Recruitment Advertising

Global
Ariel Medina
Tel: 212-633-3689
a.medina@elsevier.com

https://www.jaad.org

Editorial

Journal of the American Academy of Dermatology (JAAD), the official clinical journal of the American Academy of Dermatology (AAD), leads the field in readership scores. JAAD is published monthly and maintains a favorable advertising ratio of 31% ad space to 69% editorial content. The AAD is the world's largest and most influential society in the specialty, giving JAAD the best reach of any journal in dermatology. The journal is circulated to more than 16,000 dermatologists, including all residents enrolled in the US and Canadian dermatology training programs. AAD members report that receiving the journal is one of the top benefits of membership. JAAD features original, peer-reviewed articles that are available in print and online. The journal consistently reports the latest advances in the prevention, diagnosis, and treatment of dermatologic disorders. It also offers monthly opportunities for readers to obtain continuing medical education credits. JAAD's highly regarded editorial content ensures cover-to-cover exposure for your advertisement.

The Journal is ranked 1st of 68 journals in the Dermatology category in the 2021 Journal Citation Reports®, published by Clarivate Analytics, and has an Impact Factor of 15.487.

Editor-in-Chief: Dirk M. Elston, MD

Affiliation: The Official Publication of the American Academy of Dermatology

Audience:
Entire dermatologic community

Global Print Circulation: 17,821    Issuance: 12 times per year

*Circulation updated on October 25, 2021, based on 12-month monthly average July 2020-June 2021
Journal Contacts

Recruitment/Classified Sales

Global  Ariel Medina a.medina@elsevier.com (t) 212-633-3689

Contracts, Insertion Orders & Production Materials

Global  Jaichand Ramsaroop j.ramsaroop@elsevier.com (t) 212-633-3690

Editorial Reprints

Multimedia Publishing
Print Closings

Cancellations:
No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>86/1</td>
<td>January 2022</td>
<td>11/12/2021</td>
</tr>
<tr>
<td>86/2</td>
<td>February 2022</td>
<td>12/14/2021</td>
</tr>
<tr>
<td>86/3</td>
<td>March 2022</td>
<td>01/14/2022</td>
</tr>
<tr>
<td>86/4</td>
<td>April 2022</td>
<td>02/14/2022</td>
</tr>
<tr>
<td>86/5</td>
<td>May 2022</td>
<td>03/18/2022</td>
</tr>
<tr>
<td>86/6</td>
<td>June 2022</td>
<td>04/18/2022</td>
</tr>
<tr>
<td>87/1</td>
<td>July 2022</td>
<td>05/17/2022</td>
</tr>
<tr>
<td>87/2</td>
<td>August 2022</td>
<td>06/15/2022</td>
</tr>
<tr>
<td>87/3</td>
<td>September 2022</td>
<td>07/15/2022</td>
</tr>
<tr>
<td>87/4</td>
<td>October 2022</td>
<td>08/17/2022</td>
</tr>
<tr>
<td>85/5</td>
<td>November 2022</td>
<td>09/16/2022</td>
</tr>
<tr>
<td>87/6</td>
<td>December 2022</td>
<td>10/17/2022</td>
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</tbody>
</table>
Print Advertising

Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/6 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$3,995</td>
<td>$3,145</td>
<td>$2,485</td>
<td>$1,680</td>
</tr>
<tr>
<td>3x</td>
<td>$3,980</td>
<td>$3,105</td>
<td>$2,450</td>
<td>$1,625</td>
</tr>
<tr>
<td>6x</td>
<td>$3,830</td>
<td>$2,970</td>
<td>$2,345</td>
<td>$1,595</td>
</tr>
<tr>
<td>12x</td>
<td>$3,640</td>
<td>$2,895</td>
<td>$2,260</td>
<td>$1,540</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MATCHED COLOR</th>
<th>METALLIC COLOR</th>
<th>4 COLOR</th>
<th>STANDARD COLOR</th>
<th>CLASSIFIEDS (BACK-OF-BOOK): COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>955</td>
<td>1,225</td>
<td>1,990</td>
<td>825</td>
<td>690</td>
</tr>
</tbody>
</table>

Premium Positions
- Cover 4: 50% B/W Page rate
- Cover 2: 35% B/W Page rate
- Cover 3: 25% B/W Page rate
- Opposite TOC: 25% B/W Page rate
- First Right Hand Page: 25% B/W Page rate
- Other Preferred Positions: 10% B/W Page rate

Cover Tips
$27k supplied, $32k printed

Outserts
$32,400

Confidential Email Inbox
Cost: $40.

Agency Discount
AGENCY DISCOUNT 15% - All rates in print are GROSS, except those that marked as Net.

Composition

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>

All production charges are net and non-commissionable

Cancellations
Must be received in writing on or before the announced closing date.
Digital Advertising

myHealthTalent.com Career Resource

All rates noted on this card include a 30-day online job posting on myHealthTalent.com (same text as print ad). Contact Traci Peppers at t.peppers@elsevier.com to learn other opportunities available for myHealthTalent.com.

Banner Ads — Journal Website

Contact your sales representative for rates and opportunities.

Banner Ads — Table of Contents (eTOC) / Article in Press (AIP) Alerts Email

Contact your sales representative for rates and opportunities.

Additional Notes

1. All rates in digital are NET.
2. Digital campaigns (including banner ads on journal website and Table of Contents email) lasting 8 weeks or shorter are subject to 20% premium charge to regular CPM/flat fee.
4. See Digital Specs for detailed specifications.

Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.
Run of Book Print Ads

Sizing
Trim: 8-1/8” x 10-7/8”
Keep live matter 1/4” from all trim edges.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Non-Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7” x 10”</td>
<td>8-3/8” x 11-1/8”</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>7” x 4-3/4”</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>3-1/4” x 10”</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/4” x 4-3/4”</td>
<td></td>
</tr>
<tr>
<td>1/6 Page</td>
<td>2-1/8” x 4-3/4”</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>7” x 10”</td>
<td>8-3/8” x 11-1/8”</td>
</tr>
<tr>
<td>1/2 Page Horizontal</td>
<td>7” x 4-3/4”</td>
<td></td>
</tr>
<tr>
<td>1/2 Page Vertical</td>
<td>3-1/4” x 10”</td>
<td></td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/4” x 4-3/4”</td>
<td></td>
</tr>
<tr>
<td>1/6 Page</td>
<td>2-1/8” x 4-3/4”</td>
<td></td>
</tr>
</tbody>
</table>

Binding: Perfect; Jogs to head
Printing Process: Litho Web
Halftone Screen: Cover: 150 line screen Text: 150 line screen

Specifications

File Format
Preferred format is PDF created with high-resolution PostScript from the native application. Convert the PostScript to PDF with Acrobat 4 or 5 Distiller set for compatibility to PDF version 1.3 (Acrobat 4). Other acceptable formats are PDF/X-1a, EPS and TIFF.

All files must be correctly named with proper extensions.

The following source files are accepted and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher (native formats only, no Quark .eps are accepted)
- Adobe Illustrator (eps only)
- Adobe Photoshop (tiff)

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

Fonts
Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3, Multiple Master or CID fonts. Avoid using menu-stylized fonts, Macintosh “city” fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Images

TIFF and EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Files containing layers and/or transparent objects must be flattened prior to submission. PDF version 1.3 will ensure a flattened file.

Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8” bleed image on all four sides.
- Files will include trim marks with a minimum 3/16” offset.
- No content is to be within 1/4” of all trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC).

Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. However, these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit www.swop.org/certification/systemlist.asp. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery

- Email high-res PDF ad file(s) to sales contact and include the following information:
  - Journal Title
  - Issue date
  - Advertiser

Conformance to Specs
Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Disposition of Reproduction Materials
All digital ad files will be held for twelve months only unless otherwise notified.

Digital Specs

### JBS (HEALTH ADVANCE JOURNAL SITES) WEBSITE

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (pixels)</th>
<th>Expandable (pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</table>

<table>
<thead>
<tr>
<th>Formats</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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<tbody>
<tr>
<td>Tracking pixels</td>
<td>Yes</td>
</tr>
<tr>
<td>Max file size</td>
<td>200 KB</td>
</tr>
<tr>
<td>Max Animation (time/loops)</td>
<td>15 seconds/ 3 loops</td>
</tr>
<tr>
<td>Prestitial frequency</td>
<td>1 impression/6hrs/user</td>
</tr>
</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

### JBS (HEALTH ADVANCE JOURNAL SITES) eTOC EMAIL

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (pixels)</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

MPU banners, positions 1, 2, 3, are stacked vertically

<table>
<thead>
<tr>
<th>Formats</th>
<th>jpeg, png, gif, (static image only)</th>
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</thead>
</table>

Page 8 of 10
### JBS (HEALTH ADVANCE JOURNAL SITES) AIP EMAIL

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (pixels)</th>
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<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif, (static image only)

**Tracking pixels**: No

**Max file size**: 200 KB

Animation and expandable banners unavailable
1. Applicability

These terms and conditions shall apply to all orders, proposals, and agreements made between Elsevier and any third party or an agent ("the Client") relating to the products and services of Elsevier ("the Products and/or Services") and any sales contract entered into between Elsevier and the Client for the sale of such Products and/or Services to the Client. The price of any order is subject to change without notice. The Client is responsible for all taxes, duties, and insurance on products purchased from Elsevier.

2. Other and acceptance Description

Each order for the Products and Services by the Client from Elsevier shall be deemed to be only for the delivery by Elsevier to the Client of the Products of the description specified in the order and the Services of the description specified in the order. For the purposes of the TC Elsevier shall mean the company with which the Client is doing business (Elsevier or its authorized agent), and any terms and conditions of sale or performance under the TC shall be deemed to be the terms and conditions of sale or performance prescribed in the order. The Client shall also be deemed to have agreed to be bound by the terms and conditions of sale or performance and the price(s) specified in the order. The Client’s order shall be deemed to be accepted in writing when Elsevier delivers the Products or Services or Elsevier’s representative delivers the Products or Services or Elsevier’s representative enters into delivery. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be deemed to be a waiver of that or any other provision.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, or as outlined in the acknowledgment, may not be brought to the attention of the Client by telephone or in any other way. Failure or delay in notifying Elsevier of any such change will not be deemed to be a waiver of any of the terms and conditions of this TC.

4. Prices, taxes, and terms

Unless otherwise agreed by Elsevier in writing, the prices for the Products and Services shall be those set out in Elsevier's current price lists or other price lists in force at the time of the order. All such price lists shall be exclusive of any handling, packing, loading, freight, transport and insurance charges unless agreed in writing, and shall be exclusive of any taxes, import duties or other levies imposed or payable on the sale or import of the Products or Services in local or national authorities, which shall be charged to the Client as appropriate. Where applicable, Elsevier shall provide to Elsevier's VAT registration number or other numbers of the Client to Elsevier at the time of placing order. If, under the terms of the contract, whilst Elsevier is selling the Products, the Client is required to withhold any tax or amount of tax, the amount of the tax shall be automatically increased by 20% on such sale, and Elsevier shall be entitled to receive the increased amount. The Client shall be entitled to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant Elsevier company’s return policy applicable to the product at the time of the return. Details of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

5. Payment

Wherever otherwise agreed, payment shall be effected within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may at any time and for any good reason, and without notice, and at its sole discretion, increase the credit limit of any potential Client and the Client shall be bound by any such increase. Elsevier shall be entitled to recover the cost of the Products, together with interest from the Client on the amount due at the rate of 5% per annum, plus any legal or other fees and expenses incurred by Elsevier in enforcing payment or in connection with any legal action. Elsevier is entitled to charge interest from the time of the invoice to the date of the payment on the amount due, with interest calculated at the rate of 5% per annum. The Client shall be responsible for any costs or expenses incurred in connection with the collection of any overdue account or debt.

6. Distribution

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the Products, exercising full credit control and selling terms of its own choosing, and for ensuring that all payment receipts are sent to Elsevier within thirty (30) days of the invoice date, unless otherwise agreed in writing by Elsevier.

7. Intellectual property

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8. Liability and claims

TO THE MAXIMUM EXTENT PERMITTED BY LAW, ELSEVIER, INCLUDING ITS EMPLOYEES, AGENTS, AFFILIATES, AND DISTRIBUTORS, DISCLAIMS ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE AND, WITHOUT LIMITATION, ANY IMPLIED WARRANTIES OF TITLE, NON-INFRINGEMENT, SATISFACTORY QUALITY, PRIVACY SAFETY, AND ACCURACY. ELSEVIER'S ENTIRE LIABILITY TO THE CLIENT FOR ANY CLAIMS ARISING OUT OF THE AGREEMENT OR RELATING TO THE PRODUCTS OR SERVICES IS LIMITED TO THE AMOUNT PAID TO ELSEVIER BY THE CLIENT UNDER THE AGREEMENT OR RELATED TO THE SUBJECT MATTER OF THE CLAIM, AND IN NO EVENT WILL ELSEVIER BE LIABLE FOR ANY OF THE FOLLOWING: (a) SPECIAL, INCIDENTAL, INDIRECT, PUNITIVE OR CONSEQUENTIAL DAMAGES, OR DAMAGES FOR LOST BUSINESS, LOST PROFITS, LOST SAVINGS, LOST REPUTATION, LOST GOODWILL, LOST OPPORTUNITIES, LOSS OF USE, OR DAMAGE TO PROPERTY; (b) DAMAGE TO REPUTATION OR GOODWILL; (c) ANY DAMAGES, COSTS OR EXPENSES PAYABLE BY ELSEVIER TO ANY THIRD PARTY AS A RESULT OF ANY BREACH OF THE AGREEMENT OR RELATING TO THE PRODUCTS OR SERVICES; (d) ANY UNAUTHORIZED USE OF THE PRODUCTS OR SERVICES; (e) ANY LOSS OR DAMAGE RESULTING FROM ANY SECURITY BREACH OR LACK OF SECURITY OF THE PRODUCTS OR SERVICES; (f) ANY LOSS NOT CAUSED BY ANY BREACH ON THE PART OF ELSEVIER; or (g) ANY DAMAGE TO, OR LOSS OF, ANY DATA OR INFORMATION.

9. Force majeure

If by reason of causes beyond its control, inability to obtain labor or materials, failure of other elements of the contract, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or any other causes beyond the control of a party, such party is unable to perform in whole or in part or to observe any obligation set forth in the TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such inability to perform shall not cries such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the provisions of this TC and to avoid the effects of such event to the extent possible.

10. Advertising & Reprints

Client shall be responsible for ensuring printed advertising is received by Elsevier (or its current price lists or other form of communication) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received not at least seven days prior to the Closing Date, Elsevier reserves the right to decline to publish any such advertising and to charge the Client accordingly. The Client shall be entitled to reject any advertising and/or promotions that are not consistent with Elsevier's standards. In addition, Elsevier reserves the right to refuse to publish any advertising or promotion that does not comply with Elsevier's standards. Elsevier is entitled to charge the Client for any charges incurred by Elsevier in connection with the advertisement.

11. Audit

Client shall allow Elsevier’s authorized representative at any reasonable time to have access to Elsevier’s premises (or as is arranged for Elsevier’s authorized representatives to have access to other premises) for the purpose of inspecting Elsevier’s files, books and records to verify Elsevier’s compliance with the TC.

12. Compliance with laws

Client shall at all times during the term of the contract comply with all applicable laws, ordinances, regulations and standards and advertisements (collectively "Applicable Laws") and/or "Laws") without, in any event, engaging in any activities that are unlawful, fraudulent, dishonest, illegal, immoral, or unethical in nature or that involve any form of stealing or any other wrongful act. In the event of any violation of any such Act or any other breach of the TC, Elsevier may withhold such part or all of any amounts due to the Client pending a final determination of the issue.

13. Cancellations & Rebutals

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant Elsevier company’s return policy applicable to the product at the time of the return. Details of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

14. General

The terms, express, written, oral, implied, and conditions of the TC shall govern the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that state for any corporate domicile. The Client shall not be entitled to assign this TC or any part of it without the prior written consent of Elsevier. Elsevier may assign any part of it to any third party, firm or company, if any provision of this TC is invalid or actionable or to be construe in whole or in part the otherwise if, in the view of Elsevier, it is desirable to do so. Elsevier shall be entitled to assign the full cost of the advertisement. Any returns of the products shall be subject to the relevant Elsevier company’s return policy applicable to the product at the time of the return.

ELSEVIER TERMS AND CONDITIONS OF SUPPLY