



Article Service from Elsevier

**Support healthcare professionals
with online content**

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Physicians are increasingly looking online for information to build their knowledge and support their prescribing decisions.



The COVID-19 pandemic has led healthcare professionals online more than ever before.

This provides an opportunity to support physicians with the content they need – including through Elsevier's Article Service.



Elsevier: the trusted
name in medical
content

Elsevier is a global information analytics business specializing in science and health.

At Elsevier, we have partnered with the scholarly community for 140 years to curate and verify knowledge.

We continue to lead in the publication of high-quality scientific content: in 2018, Elsevier's article output accounted for 18% of global research output while garnering a 25% share of citations.

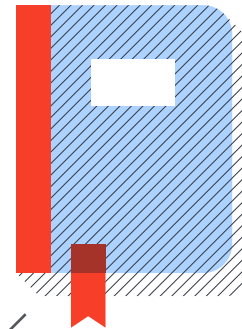
In the last 20 years, more than 99 percent of Nobel laureates in science have published in Elsevier journals.

With 7,900 employees around the world, Elsevier serves customers in about 180 countries. More than 75,000 expert editorial board members and 1.3 million reviewers across hundreds of disciplines ensure the quality of the research published in our journals.

Elsevier also has the most complete coverage over the widest variety of platforms and touchpoints – our channels reach 30 million clinicians, scientists, students and educators.

39,000
e-book titles

700+
health sciences
journals



2,500+
journals, including
The Lancet and *Cell*

2,000
health sciences books and
clinical reference works

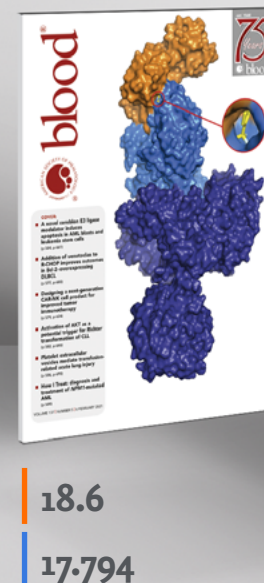


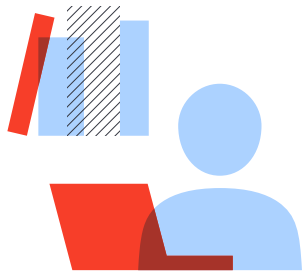
Through the Article Service,
you can get access to selected
titles in Elsevier's health
sciences collection.

The Elsevier health sciences
journal selection includes:

CiteScore

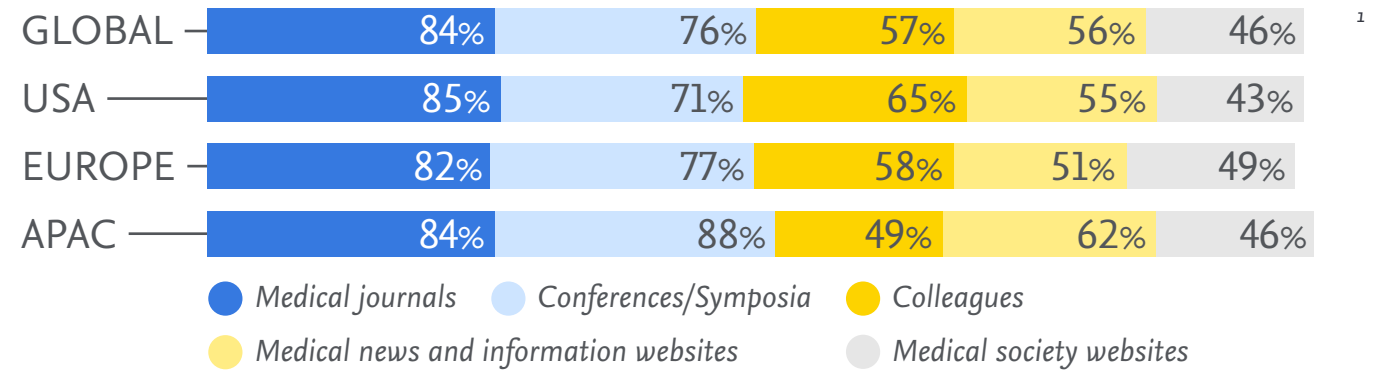
Impact Factor





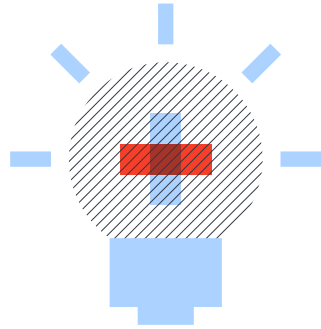
Physicians are
looking for
information
online.

The results of Elsevier's global surveys of healthcare professionals show that physicians look to credible sources like medical journals to discover information about new products/developments in their field.



The most popular content is online medical journals; 84% of physicians globally use them to find out about developments in their field.

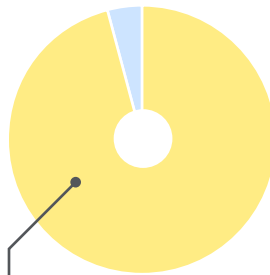




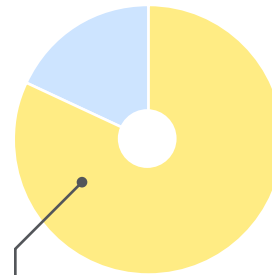
Physicians frequently
read medical journals
online and in print.

Almost all physicians read journals monthly, and almost one-third read them daily.

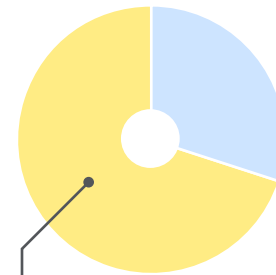
According to the survey of physicians, medical journals and books are in the top three most important sources of information online.



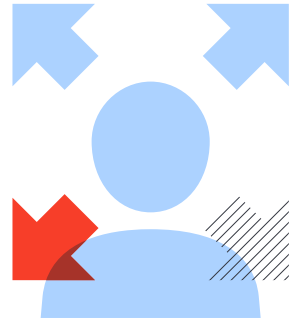
Monthly –
96%



Weekly –
82%

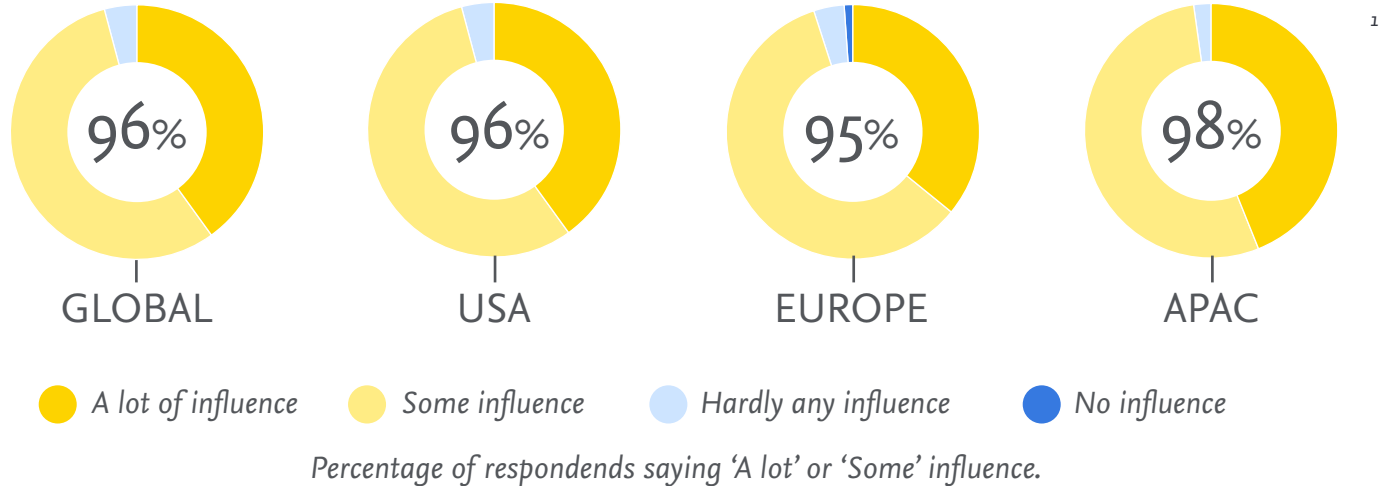


Daily –
30%

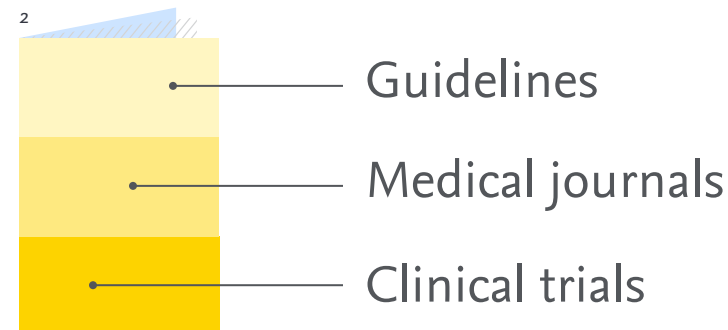


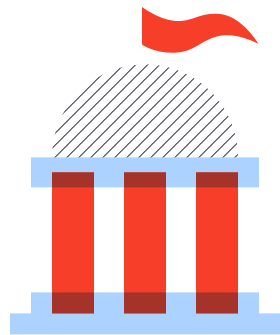
Medical journals affect the way physicians work and therefore impact patient care.

Globally, 96% of physicians say medical journals have 'some' or 'a lot of' influence over their practice and prescribing habits.



The top three sources globally for physicians prescribing drugs:



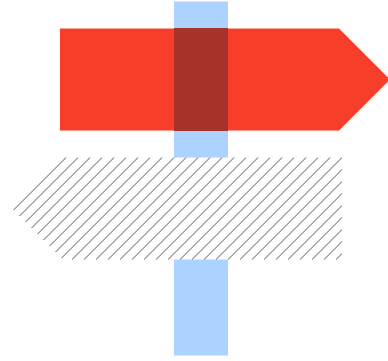


Credibility is
important.

Globally, source credibility is the most important factor in physicians' choice of resources.

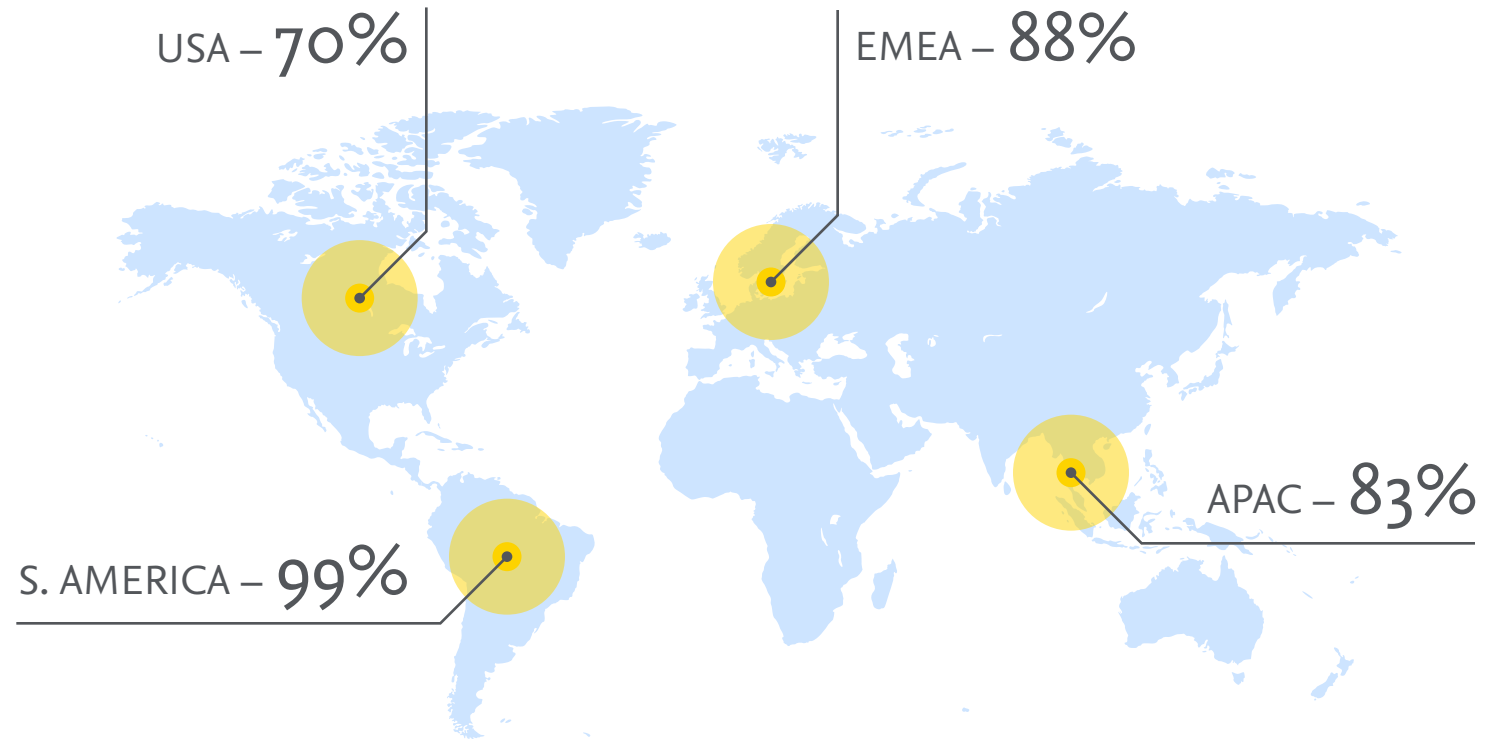


This is a long trend: credibility has held the top spot since the first annual survey was conducted in 2016.



Physicians want a centralized, online resource to find relevant clinical content.

Most physicians are interested in online articles as a service. According to a recent survey, almost all physicians indicated an interest:



Elsevier's Article Service can help.

The Article Service is an online platform that allows visitors to download articles from a custom selection of Elsevier journals.

This enables healthcare professionals to engage with Elsevier's rich library of credible, world-class content.

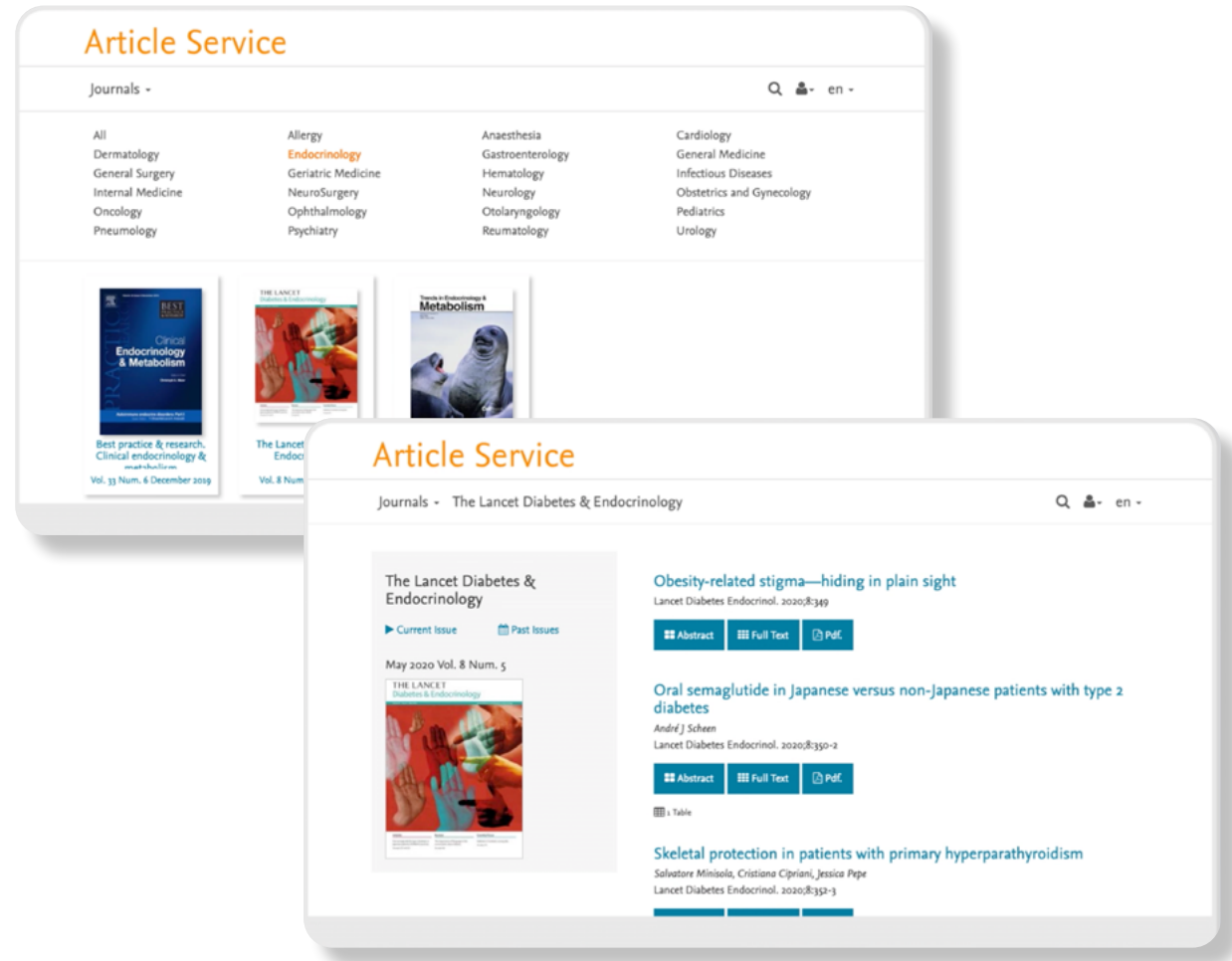


The information you need, on your terms.

You can log in with one click: single sign on (SSO) gives you a seamless connection to all the content you need, all accessible from your Article Service Homepage.

The advanced search engine makes it easy for you to search by therapeutic area, keyword, title or author.

It also supports your needs offline, so you can read or print the information you need even if you are offline – whether it's the abstract or full text article.

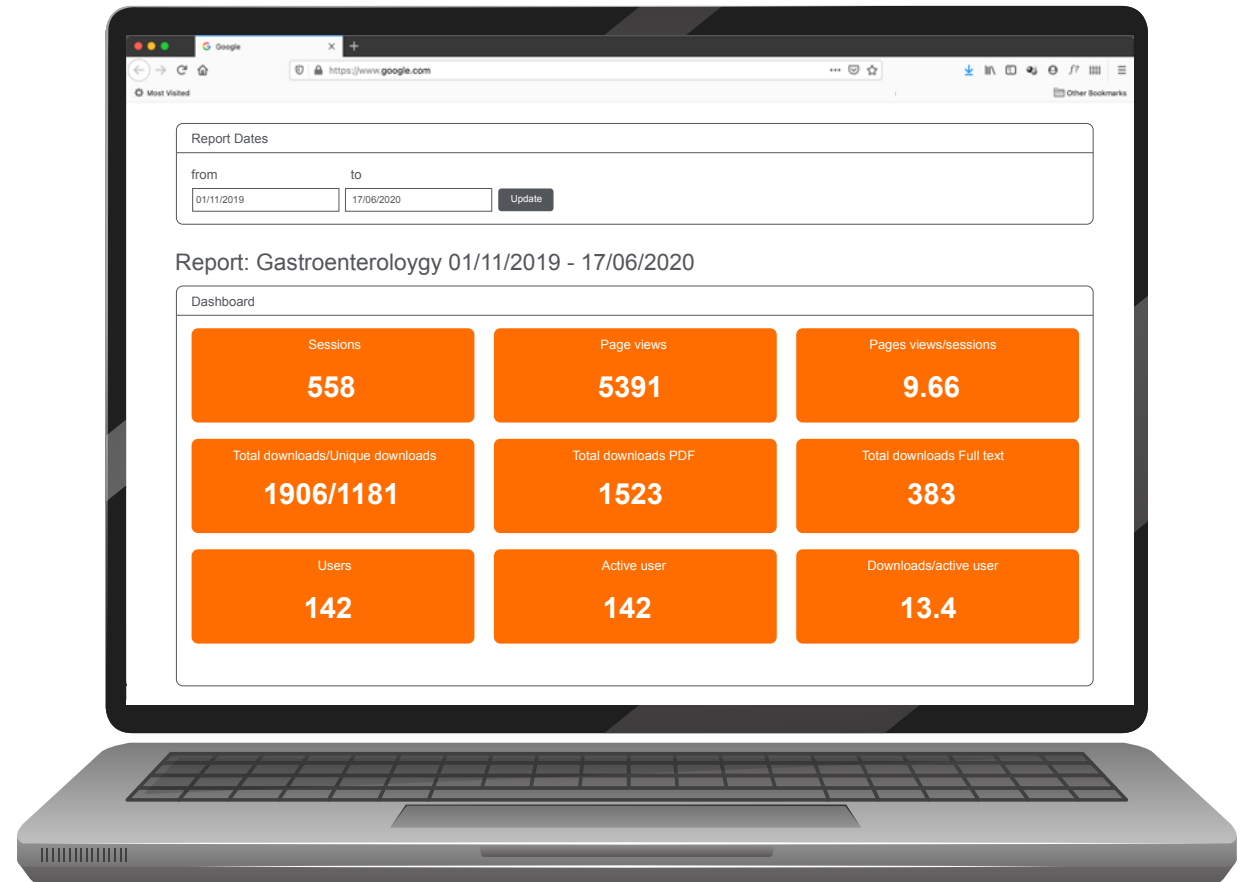


Track your impact

With Article Service, you can get real-time information on how your content is being used. You can track the downloads and pageviews, see your top performing articles and journals, and find out about who's using your content.

- Number of downloads
- Number of users
- Number of views
- Top journals
- Number of pages
- Top article usage

For large projects, analytics can be split by therapy area and country.



Discover the
Article Service.

Watch the article service
video online.

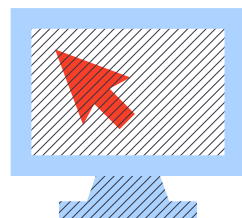


Are you ready
to find out more?



Contact us for more information

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More information

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