



Online, open-access journal, 2020

# Endocrine Practice

## AACE Clinical Case Reports



TABLE OF CONTENTS ►

# Table of Contents



*Click to view*

Society Affiliation.....	1
<i>About AACE</i> .....	1
<i>Member Demographics</i> .....	2
Editorial Overview.....	3
<i>Endocrine Practice</i> .....	3
<i>AACE Clinical Case Reports</i> .....	4
<i>Diabetes/Endocrinology Readership Trends</i> .....	5
Print Advertising Opportunities.....	6
<i>Display Advertising</i> .....	6
<i>Endocrine Practice Print Rates &amp; Closing Dates</i> .....	7
<i>Meeting Issues</i> .....	8
Digital Advertising Opportunities.....	9
<i>Journal Website Banner Advertising (ROS)</i> .....	9
<i>Table of Contents Email (eTOC) Advertising</i> .....	10
Reprint Capabilities.....	11
Specifications.....	13
<i>Print Media</i> .....	13
<i>Digital Media</i> .....	16
<i>AACE Professional and Public Portal Advertising Specs</i> .....	19
Contacts.....	20



# About AACE



Welcome to the American Association of Clinical Endocrinology (AACE). Founded in 1991, the AACE is a global, inclusive community of more than 5,700 endocrine-focused clinical members, affiliates and partners from every walk of professional life.

The AACE is a dynamic organization that continues to lead the way in the endocrine community with clinical knowledge and experience. Formerly known as the American Association of Clinical Endocrinologists, in 2020 the association launched a new name and brand that will further our mission. Learn more about the change [here](#).

*Our mission is elevating the practice of clinical endocrinology to improve global health.*

The AACE is the human face and the professional hands of endocrinology that touch tens of millions of patients a year with the latest clinical advances, to improve the health and the lives of those who live with endocrine and metabolic disorders.

As the vital hub of knowledge and experience in clinical endocrinology, the AACE defines the best paths of patient care and disease prevention, educates multi-disciplinary care teams and its patients, and sets the factual record straight about endocrine diseases.

Together, the AACE is elevating the practice of clinical endocrinology to benefit each individual patient and the health of our society.

- **For members**, the AACE offers an inclusive community that shares and disseminates its collective knowledge, experience, ideas and ideals, giving each member a voice.
- **For patients**, the AACE translates the complex science of some of the world's most serious, endemic and fast-growing diseases in order to optimize care.

- **With partners**, the AACE collaborates to accelerate the implementation of evidence-based best practices so that patients can benefit from medical advances as soon as possible.
- **For the public**, the AACE proactively educates and communicates about endocrine diseases and the valuable role endocrinologists play in treating them.

Together, the AACE is the human face, and the human touch, of endocrinology.



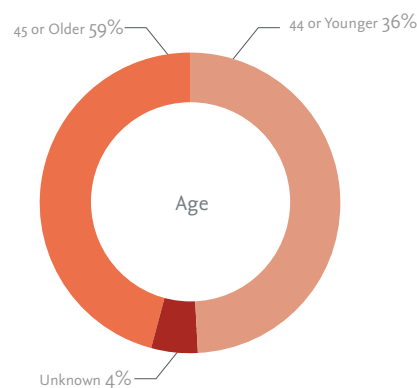
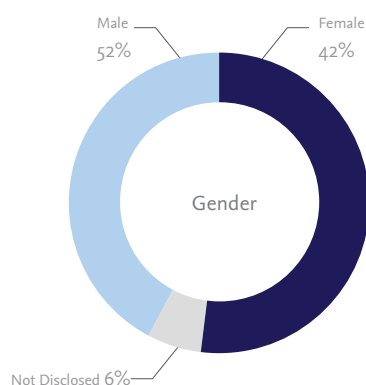
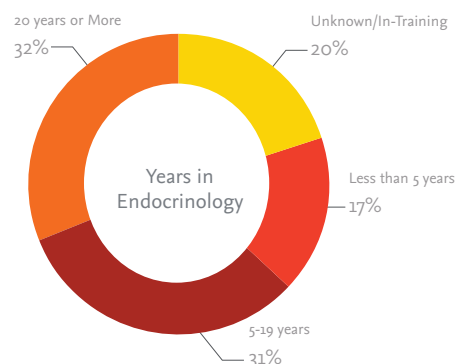
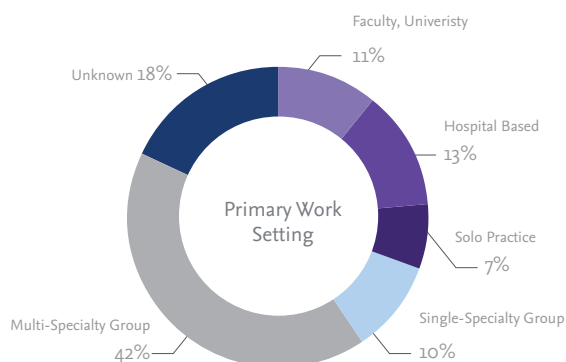
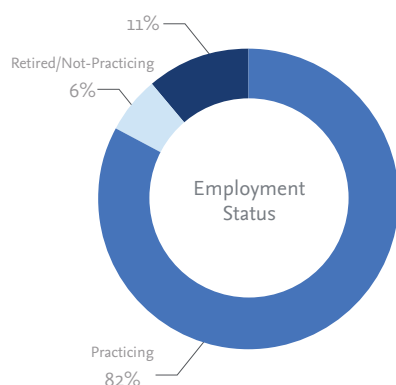
# Member Demographics



## AACE Membership



### Employment Status



## Editorial Direction

*Endocrine Practice* is a peer-reviewed journal that publishes the latest information in the treatment of diabetes, thyroid disease, obesity, growth hormone deficiency, sexual dysfunction and osteoporosis. The journal contains original articles, case reports, review articles, commentaries, editorials, visual vignettes, as well as classified and display advertising. Special issues of the journal also include AACE clinical practice guidelines. The journal is indexed in MEDLINE, Science Citation Index Expanded (Web of Science), Current Contents – Clinical Medicine, EMBASE, and Current Abstracts – EBSCO.

Established	1995
Issuance	12 times per year
Circulation	2,605
Impact factor*	3.443
Website	<a href="http://www.endocrinepractice.org">www.endocrinepractice.org</a>

## Societies & Affiliations

Official scientific publication of the American Association of Clinical Endocrinology (AACE) and the American College of Endocrinology (ACE)

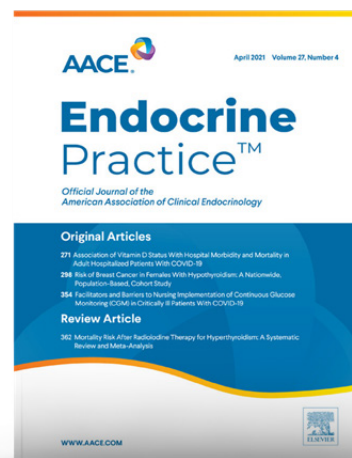
## Publisher

Andrew Miller

## Editor-in-Chief

Vin Tangpricha, MD, PhD, FACE

As a member of the editorial board for EP since 2007, Dr. Tangpricha is a respected and accomplished endocrinologist thought leader who has served on numerous other committees, peer review processes, and editorial boards over the years. He has published over 200 peer-reviewed



research articles, reviews, and book chapters, and he serves on several national and international committees related to his clinical and research work. He is a co-author of the Endocrine Society/AACE guidelines for gender dysphoria and gender incongruence, and previously served as president of the World Professional Association for Transgender Health. Currently, Dr. Tangpricha is a Professor of Medicine at Emory University School of Medicine in the Division of Endocrinology, Metabolism and Lipids, and the Program Director of the Emory Endocrinology Fellowship Program.

He has published over 200 peer reviewed research articles, reviews and book chapters. He serves on several national and international committees related to his clinical and research work.

## Market

All AACE domestic members and international members from over 88 countries. All AACE members are licensed, practicing MDs or DOs who have at least 50% of their practice devoted to endocrine-related disorders.



\*Journal Citation Reports, Clarivate Analytics, 2020.

# AACE Clinical Case Reports



## Editorial Direction

*AACE Clinical Case Reports* is an online journal that publishes case reports with accompanying commentaries six times a year. The primary mission of the journal is to present the most up-to-date information for practicing endocrinologists, fellows in endocrinology and health care professionals dealing with endocrine disorders including diabetes, obesity, osteoporosis, thyroid and other general endocrine disorders.

Established	2020
Issuance	6 issues per year
	<b>Online only, Open access</b>
Website	<a href="http://www.aaceclinicalcasereports.com">www.aaceclinicalcasereports.com</a>

## Societies & Affiliations

Official scientific publication of the American Association of Clinical Endocrinology (AACE) and the American College of Endocrinology (ACE)

## Publisher

Andrew Miller

## Editor-in-Chief

Sina A. Jasim, MD, MPH

Dr. Jasim completed her endocrinology fellowship training at the Mayo Clinic, Rochester, MN. She currently serves as a faculty member at the Division of Endocrinology, Metabolism and Lipid research at Washington University School of Medicine in St. Louis, MO. As a reviewer for ACCR since 2017 and as current chair for the AACE Thyroid Disease State Network, Dr. Jasim has served on several other national committees, task forces, and editorial review boards across her professional societies and organizations – including as a reviewer for Mayo Clinic Proceedings, Thyroid and Endocrine Practice. She serves on the AACE

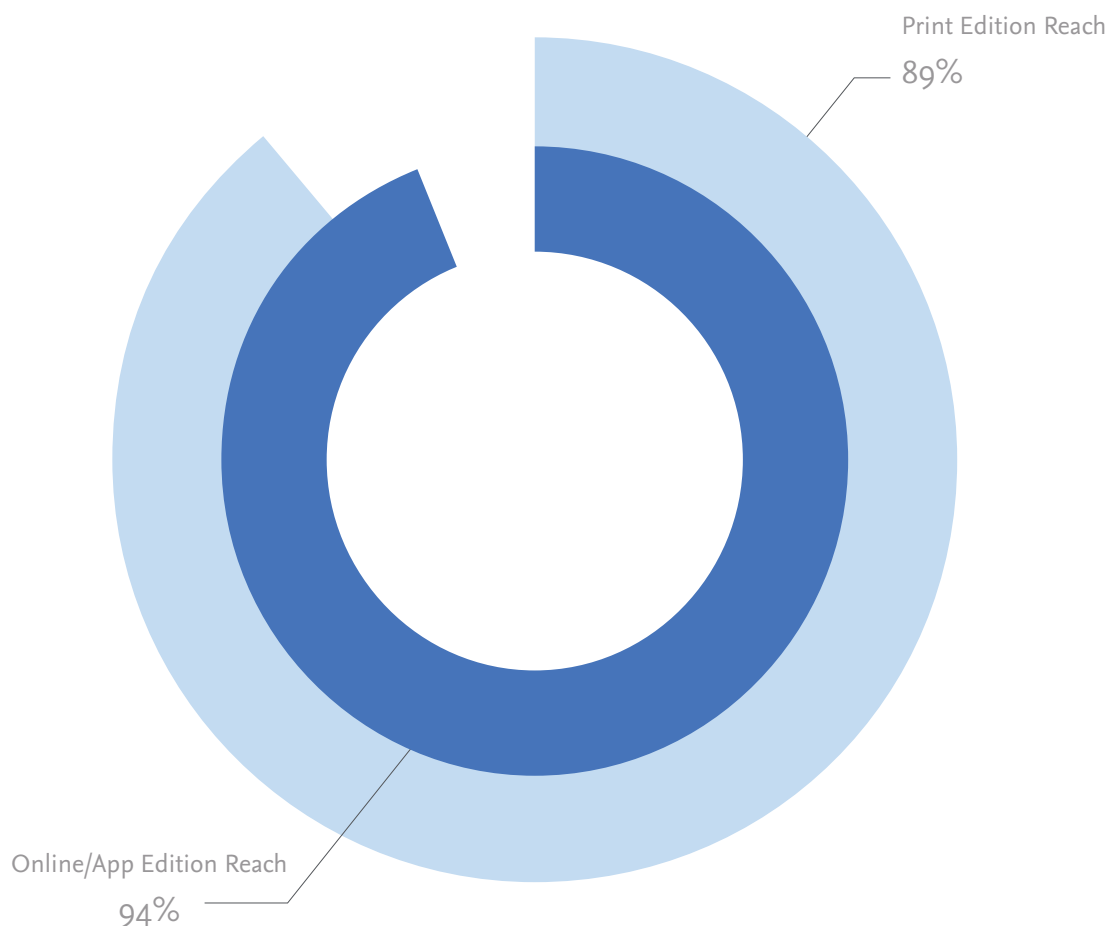


Clinical Practice Guidelines Committee and has had participated on the reviewing or writing committees of AACE position statements and guidelines including her participation on AACE Guidelines for management of Growth Hormone Deficiency in adults and patients transition from pediatric to adult care (2019). She is also actively involved in the American Thyroid Association and Endocrine Society and serves on multiple committees. Her clinical and research interests involve thyroid disease, thyroid cancer and endocrine neoplasia, she had several peer-reviewed research articles, reviews, and book chapters related to her clinical and research work.



ELSEVIER

# Diabetes/Endocrinology Readership Trends

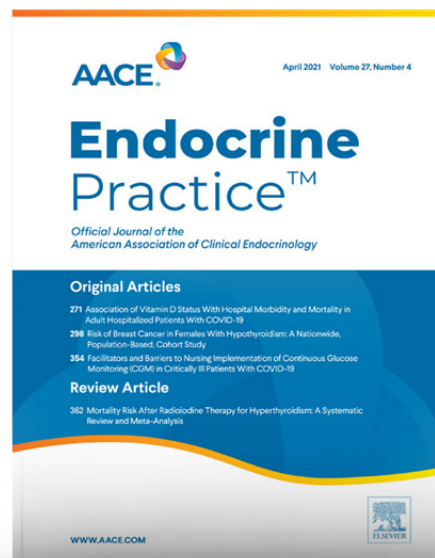


**Print/Online Journal Readership by Diabetes/Endocrinology Physicians - Reach\***



\*Kantar Media Sources & Interactions, 2021

# Display Advertising



## Run-of-Book Advertising & Inserts

- Premium positions
- Pre-printed inserts
- Business reply card (material is mailed with Journal)

### Rate

See page 7 for print rates

## List Matching

Pricing for all print list match media buys is based on the percentage of reach + \$1,000 production fee.

### Rate

Contact your sales representative for details

## Cover Tips

An eye-catching and cost-effective way to get your message in front of an engaged audience.

### Rate

\$15,000 Net (materials provided by client)

## Outserts

Effectively distribute your promotional materials with our highly respected, specialty-leading journals. Capture a reader's attention before they even open the journal with promotional brochures, conference collateral, CDs/DVDs, and more.

### Rate

\$18,000 Net (materials provided by client)





# Endocrine Practice

## Print Rates & Closing Dates

### Black & White Rates

Frequency	Full Page	1/2 Page	1/4 Page
1x	\$2,980	\$1,980	\$1,615
6x	\$2,865	\$1,875	\$1,535
12x	\$2,735	\$1,820	\$1,480
24x	\$2,560	\$1,690	\$1,045
36x	\$2,455	\$1,665	\$950
48x	\$2,405	\$1,585	\$920
60x	\$2,330	\$1,545	\$910
72x	\$2,210	\$1,480	\$880
96x	\$2,090	\$1,435	\$850

### Color Rates

4 Color	\$2,510
Matched Color	\$1,260

### Premium Positions

Cover 4	50% B/W page rate
Cover 2	35% B/W page rate
Cover 3	25% B/W page rate
Opposite TOC	25% B/W page rate
First right hand page	25% B/W page rate
Other preferred positions	10% B/W page rate

### Closing Dates

Publication Date	Closing Date	Materials Deadline	Inserts Due
January 2022	11/30/21	12/03/21	12/15/21
February 2022	12/30/21	01/05/22	01/18/22
March 2022	01/31/22	02/03/22	02/15/22
April 2022	03/04/22	03/09/22	03/21/22
May 2022	03/29/22	04/01/22	04/13/22
June 2022	05/03/22	05/06/22	05/18/22
July 2022	06/01/22	06/06/22	06/16/22
August 2022	06/30/22	07/07/22	07/19/22
September 2022	08/02/22	08/05/22	08/17/22
October 2022	09/01/22	09/07/22	09/19/22
November 2022	10/04/22	10/07/22	10/19/22
December 2022	11/01/22	11/04/22	11/16/22

### Cover Tips

\$15,000 Net (materials provided by client)

Up to 4 pages; please contact your sales representative for larger unit pricing.

### Outserts

\$18,000 Net (materials provided by client)

Up to 4 pages; please contact your sales representative for larger unit pricing.



\* All ads must go through an approval process

# Meeting Issues



## Endocrine Society Annual Meeting

June 11-14, 2022

Atlanta, GA

## American Association of Clinical Endocrinologists (AACE) 30th Annual Scientific & Clinical Congress

May 12-14, 2022

San Diego, CA



Please Note: Conference distribution subject to change.  
Please contact your Sales Representative prior to finalizing your media plan.

# Journal Website Banner Advertising (ROS)



Maximize your reach by adding a digital advertising campaign to your print schedule.

The Elsevier online journal platform offers a variety of advertising banner options and customizable solutions, enabling advertisers to target specific healthcare professionals with a single campaign. Digital advertising delivers your message

and drives traffic to your website while users are actively seeking and viewing specialty content. Metrics are sent on a monthly basis.

## Banner Positions

Leaderboard (top, bottom)	728 x 90
Leaderboard (mobile-view only)	300 x 50
Rectangle (right)	300 x 250

## Sticky Banners

Leaderboard remains in place during scroll for 8 seconds, and Skyscraper on ROS pages remains in place on right side throughout scroll.

## Rate

\$135 CPM Net

## Average Monthly Metrics\*

<i>Endocrine Practice</i>	
<a href="http://www.endocrinepractice.org">www.endocrinepractice.org</a>	
Pageviews	26,480
Unique Visitors	14,142
Visits	16,788
US Monthly Average Ad Impressions†	15,000

## AACE Clinical Case Reports

[www.aaceclinicalcasereports.com](http://www.aaceclinicalcasereports.com)

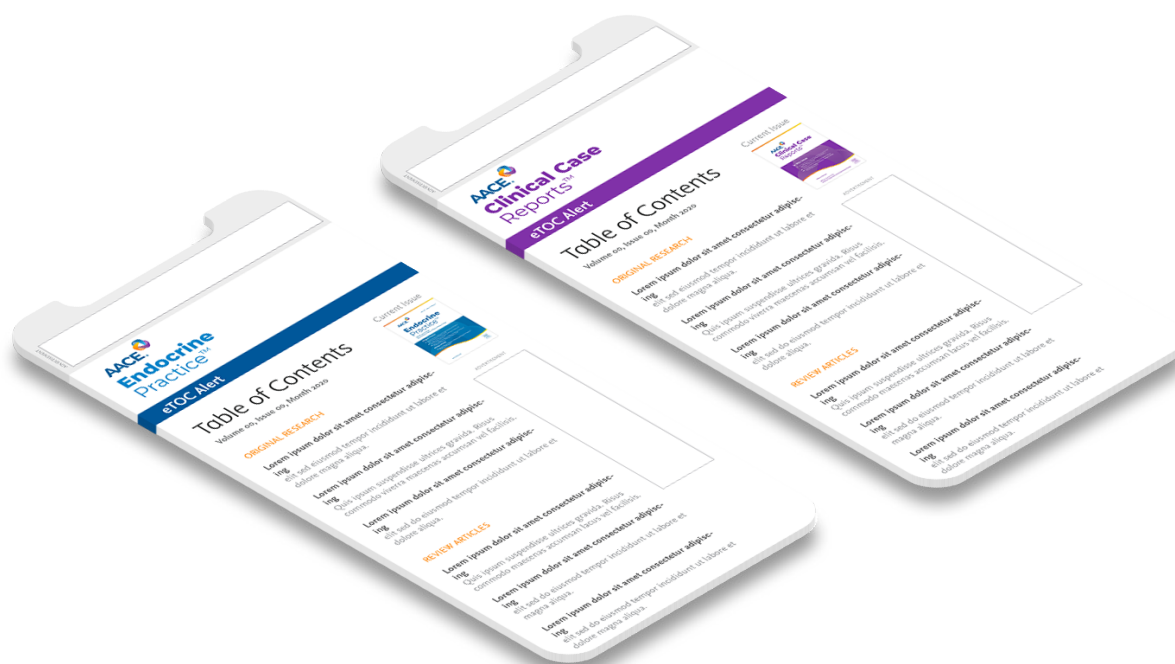
For metrics call service representative



\*Google Analytics, 2021 Monthly Average

†Google Ad Manager 2022 Projections

# Table of Contents Email (eTOC) Advertising



## Monthly eTOCs

Each month, registered subscribers receive the Table of Contents (TOC) email for the *JACR* and *ACR Bulletin*, providing a preview of what's coming in their next issue. Metrics are sent on a monthly basis.

TOCs deliver increased reach and visibility for your brand, providing a strong and tactical component to your overall marketing strategy.

### Banner Positions

Leaderboard	728 x 90
Leaderboard (mobile)	300 x 50
Rectangle	300 x 250
Skyscraper	160 x 600

### Rates

Contact sales representative

### Metrics\*

#### *Endocrine Practice*

Contact sales representative for eTOC metrics

#### *AACE Clinical Case Reports*

Contact sales representative for eTOC metrics



# Reprint Capabilities



## The Power of Credibility

Reach targeted HCPs with original, authoritative content

Whether you are launching a new product, trying to increase sales of existing products or repositioning established ones, Elsevier article reprints provide an exclusive and distinctive

way to promote your brand using the strengths of our multimedia programs and your published work.

## Hard Copy Reprints

### Customizable Options

#### Printing

- Article translation
- Inclusion of: company/brand logo, prescribing information & ISI, and inventory number

### Packaging

- Resizing: Pocket/Digest
- Article Collections/Supplements
- Shrink-wrapping
- Polybagging—Outserts provided to targeted HCPs



# Reprint Capabilities (continued)



## Digital Reprints

### E-Premier

Seamlessly incorporate page-flipping digital media features into your journal-branded reprints

[View a demo](#)

### Linkards:

Further enhance the digital reach of your reprint with these business card-sized handouts showcasing the citation of the article alongside your branding. Recipients can access the reprint via an exclusive URL or QR code.

### QR Codes

Integrate QR codes into your advertising to allow quick mobile access to your reprint.

### Tablet Program

Install a suite of articles on a tablet for display during rep details, conferences, or on the fly.

### Targeted Email Marketing

We offer the opportunity to distribute your ePrint via Elsevier's specialty email lists or your own email list.

## Order Reprints Online

Visit us at [www.reprints.elsevier.com](http://www.reprints.elsevier.com) where selecting and ordering your reprints is simple:

- **Search for articles** by journal, specialty, keyword, and more
- **Receive your quote** online in 24 hours or less
- **Place your order online**, and track the production process



\*Footnote (2 columns)



# Print Media



## Mechanical Specifications

*Endocrine Practice & AAACE Clinical Case Reports*

Ad Size	Non Bleed	Bleed
Trim	8-1/4" x 11"	—
Full Page	7-3/4" x 10-1/2"	8-1/2" x 11-1/4"
Spread	15" x 10"	16-3/4" x 11-1/4"
1/2 Horizontal	7" x 5"	8-1/2" x 5-3/4"
1/2 Vertical	3-1/2" x 10"	4-3/8" x 11-1/4"
1/4 Page	3-1/2" x 5"	—

Keep live matter 1/4" from all trim edges.

Binding Perfect; jogs to head

Printing process Litho, web

*\* Half page ad bleed dimension includes bleed on both sides and bottom only. Cover 4 bleeds on both sides and bottom only*

## Print Ad Specifications

### File Format

PDF or PDF/X-1a compliant files, saved as PDF version 1.3. Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues. Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. *If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.*

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document.

- Adobe Indesign CS6 or higher
- Adobe Illustrator\* CS6 or higher

Additional costs may apply if problems are encountered.

*\*When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.*

### Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

### Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).

### Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet publication trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 0.125" (1/8") offset
- Supply as single page files only
- Right Reading, Portrait Mode, 100% size, No rotation.



\*Dimensions are width x height.

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

# Print Media (continued)



- No content is to be within 1/4" of all trim edges.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2" outside trim.

## Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

*NOTE: Artwork must be prepared for 4-color process printing only. Spot or PMS colors will be converted to CMYK and color match cannot be guaranteed.*

## Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that

these trap settings may force small text and fine graphics to overprint to hold registration on press.

## Proofs

All color ads require a SWOP-certified contract color proof, which includes a SWOP proofing bar or a GATF proof comparator. All proofs must be produced from the final file submitted. Proofs must be imaged at 100% scale and in accordance with SWOP specifications. For a list of current SWOP-approved proofs visit [www.swop.org/certification/systemlist.asp](http://www.swop.org/certification/systemlist.asp). Proofs generated from any of the approved devices are acceptable. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract color proof is not supplied Elsevier will run to standard ink densities and dot gains. Revised proofs must be supplied whenever a text or design change is made. Any alteration to a file will require output of a new proof at cost to the customer. All black & white or grayscale ads supplied require 100% size lasers for confirmation of ad content.

## Delivery

Submit PDF ad files to Elsevier ad portal at [www.ads4els.com](http://www.ads4els.com)

## Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

## Insert Requirements:

2-page insert	8-1/2" x 11-1/4"
4-page insert	17" x 11-1/4", furnish folded to 8-1/2" x 11-1/4"
Trimming	1/8" trimmed off top, bottom, gutter and face. Keep all live matter 1/4" from all trim edges. Note that a 1/2" safety must also be applied to both sides of the gutter/spine.



Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.



# Print Media (continued)



Insert Stock Weight	For 2 page 8o# text preferred; 4 to 8 pages – 6o# text minimum; 8o# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.
Closing Date for Booking Inserts	Same as ad space closing
Insert Delivery Date	See Insert due dates. All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications. Copy of insert must accompany insertion order.
Insert Quality	Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

## Disposition of Reproduction Material

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

### Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

### Insert Shipment Address

*Endocrine Practice*  
 Sheridan NH  
 69 Lyme Road  
 Hanover, NH 03755  
 Attn: Elsevier Team



ELSEVIER

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.



## Journal Website Banner Ads

### Creative Sizes

**Leaderboard** 728 x 90

**Leaderboard (mobile)** 300 x 50

**Placement:** Journal pages. Leaderboard can be configured to load on full-text and abstract pages on journal-by-journal basis only. This is not an automatic placement so a special request must be made. Ad will appear on all abstract and FT pages (for all issues).

**Skyscraper** 160 x 600

**Placement: Journal pages.** Right hand column of journal page, displays on all noncontent pages (content pages = abstract and full text articles\*)

**Large Rectangle** 300 x 250

**Placement: Journal pages.** Bottom center of the page, displays on HOMEPAGE only (content pages = abstract and full text articles\*)

### Specifications

Desktop/Tablet	HTML5, 150kB
Size	200KB max
Rotation	Accepted
Animated GIF	Max 3 loops of animation, up to 15 seconds per loop
File Format	.gif, .jpg or .swf [rich media]
Required Resolution	72 dpi
Rich Media and HTML5	Yes. Supplied as 3rd party tags only
Target URL	Required



# Digital Media (continued)



## Rich Media Expanding & HTML In-Page Ads<sup>†</sup>

### Creative Sizes

<b>Leaderboard</b>	728 x 90
Expands ▼ down (maximum size)	728 x 315
<b>Skyscraper</b>	160 x 600
Expands ◀ left (maximum size)	300 x 600
<b>Large Rectangle</b>	300 x 250
Expands ▶ right (maximum size)	600 x 250

### Additional Notes:

- Third party tags accepted
- Ads served via DFP by Google

### Rich Media Specifications

Desktop/Tablet	HTML5, 150KB
Initial Size	150KB
Subsequent Size	2.2 MB
Back-up .gif	200KB
Animation	15 seconds or 3 loops of 5 seconds
Video	No
Max Video File Size	N/A
Expansion Method	On click
Hotspot requirements	Not to exceed 1/4 size of original ad
Close Button Requirements	8pt - 16 pt (11px - 21px)



<sup>†</sup>Rich media expanding and HTML in-page ads are subject to approval and testing. Creative must be received 5 business days before launch.

# Digital Media (continued)



## Table of Contents (eTOC) Email Banner Ads

### Creative Sizes

Leaderboard	728 x 90
Leaderboard (mobile)	300 x 50
Skyscraper	160 x 600
Rectangle	300 x 250

### Email Specifications

Size	40KB (200KB max)
Rotation	No
Required Resolution	72 dpi
Acceptable File Format	.gif or .jpg
Rich Media	No
Animation	No
Target URL	Required
3rd Party Tags	No

## AACE Brief Email Banner Ads

### Creative Sizes

Sizes?	728 x 90
--------	----------

### Email Specifications

Size	200KB max
Rotation	No
Required Resolution	72 dpi
Acceptable File Format	.gif or .jpg
Rich Media	No
Animation	No
Target URL	Required
3rd Party Tags	No

# AACE Professional and Public Portal Advertising Specs



## AACE Portal Website Banner Ads

### Creative Sizes

pls provide sizes & placement

728 x 90

**Placement:** Journal pages. Leaderboard can be configured to load on full-text and abstract pages on journal-by-journal basis only. This is not an automatic placement so a special request must be made. Ad will appear on all abstract and FT pages (for all issues).

### Specifications

Desktop/Tablet	HTML5, 150kB
Mobile (mWeb or In-App)	HTML5, 150kB
Size	200KB max
Rotation	Accepted
Animated GIF	Max 3 loops of animation, up to 15 seconds per loop
File Format	.gif, .jpg or .swf [rich media]
Required Resolution	72 dpi
Rich Media and HTML5	Yes. Supplied as 3rd party tags only
Target URL	Required



\*Generic list of non-content pages available upon request though will vary by journal

# Contacts



## Integrated Advertising

### Jessica Sneathen

Elsevier  
230 Park Avenue  
New York, NY 10169

Tel: 267-226-8166

Email: [j.sneathen@elsevier.com](mailto:j.sneathen@elsevier.com)

Visit [www.elsmediakits.com](http://www.elsmediakits.com) to view other media kits and rate cards.

## Contracts, Insertion Orders & Production Materials

### Le-Andrea Sylvester

Elsevier  
230 Park Avenue  
New York, NY 10169

Tel: 212-633-3649

Fax: 212-633-3846

Email: [le.sylvester@elsevier.com](mailto:le.sylvester@elsevier.com)

For JACR, send new print ad files and submit pickup ads to [www.ads4els.com](http://www.ads4els.com)

For ACR *Bulletin*, send new print ad files and submit pickup ads to [b.hipple@elsevier.com](mailto:b.hipple@elsevier.com)

## Recruitment & Classified Advertising

### Jaesam Hong

Elsevier  
230 Park Avenue  
New York, NY 10169

Tel: 212-633-3713

Email: [j.hong@elsevier.com](mailto:j.hong@elsevier.com)

## Recruitment & Classified Production

### Jaichand Ramsaroop

Elsevier  
230 Park Avenue  
New York, NY 10169

Tel: 212-633-3690

Email: [j.ramsaroop@elsevier.com](mailto:j.ramsaroop@elsevier.com)



ELSEVIER