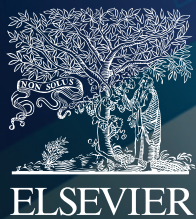


Elsevier Supplements

# Visibility, reach and impact

Publish a Supplement  
with Elsevier





# Visibility, reach and impact

**Publish a Supplement  
with Elsevier**

## Contents

|   |    |
|---|----|
| What are Elsevier journal Supplements?  | 4  |
| Why Publish a Supplement with Elsevier? | 5  |
| Impacting healthcare professionals      | 6  |
| Open Access                             | 8  |
| Elsevier Supplements Portfolio          | 10 |
| Elsevier Supplements team               | 16 |

# What are Elsevier journal Supplements?

Many of Elsevier's peer-reviewed journals offer the possibility to publish a collection of articles on a common theme in the form of a Supplement.

Supplements are collections of papers that deal with related issues or topics. They are published as a separate issue of the journal or as part of a regular issue, and they are usually funded by sources other than the journal's publisher. Supplements can serve useful purposes: education, exchange of research information, ease of access to focused content

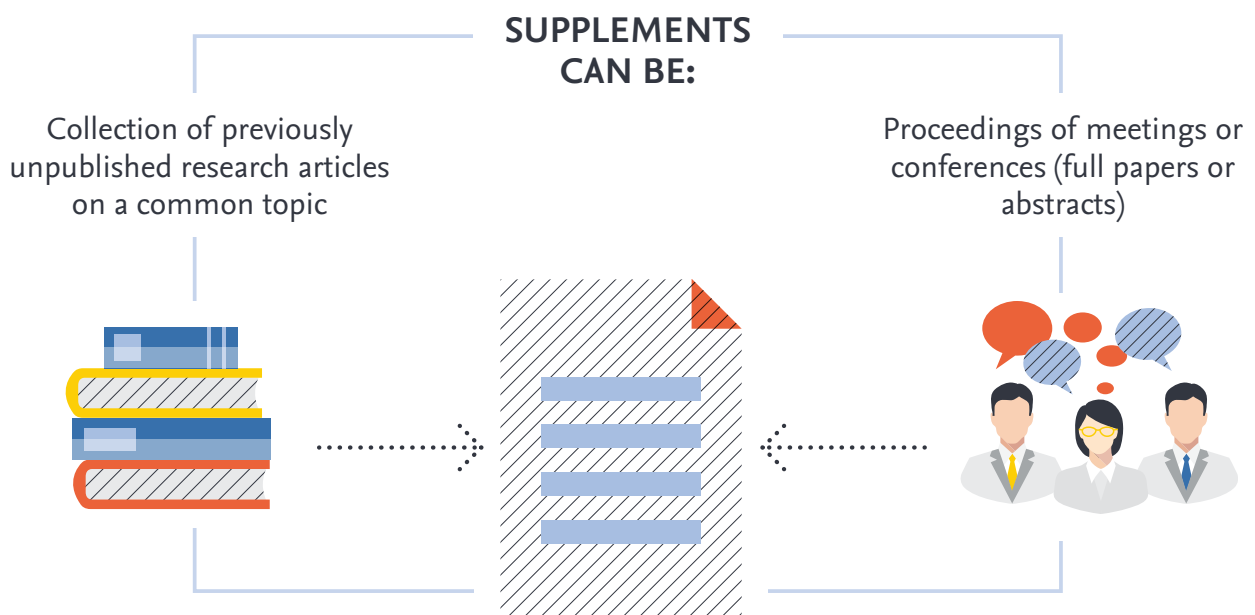
and improved cooperation between academic and corporate entities.

According to Elsevier's publication guidelines on Supplements, they should primarily comprise of at least three articles emphasizing balanced topics, which must be treated in an impartial, unbiased manner.



All Elsevier Supplements are peer-reviewed and match the scope of the journal, ensuring high-quality content aimed at a specific target audience. They are published under the name of the journal, listed on ScienceDirect and disseminated to an established global healthcare audience, giving the content maximum impact.

Find out here how you can make an impact by sponsoring a Supplement, please contact **Evelina Euren** ([e.euren@elsevier.com](mailto:e.euren@elsevier.com)).



# Why Publish a Supplement with Elsevier?



If you have content that is topical and of interest to healthcare professionals and researchers, an Elsevier Supplement can help you reach a wide audience and maximize your impact.

By publishing focused, high-quality content in association with the well-known brand of an international peer-reviewed journal, you can benefit from its impact and reputation. And with Elsevier's wide reach, you can disseminate the content to a targeted list of specialists.

Supplements are made available to all journal subscribers, including libraries and indexing services, ensuring a high level of visibility for your material.

## **Connect with trust and authority:**

publishing a Supplement with a reputable, peer-reviewed journal lets you associate your brand and the research you fund with a well-known and trusted journal – with the endorsement of key opinion leaders.

## **Publish high quality content:**

with Elsevier's rigorous peer review process and publishing expertise, the quality of the content will be maximized, just like with an original research paper. Publishing in a society journal or a high impact publication further strengthens the perceived quality.

## **Reach your target audience:**

publishing in a top journal in the field means the content of your Supplement will reach your target audience.

## **Increase visibility:**

the Supplements published on ScienceDirect are available to millions of visitors. With cutting-edge search and recommendation technology, the content will be discoverable to new audiences. It will also be indexed in major databases and, for many journals, included in an open archive after a specified period.

## **Choose your format:**

Supplements are available on ScienceDirect, and additional options are available. Clinical content is also accessible to healthcare professionals via Clinical Key. It's also possible to produce print copies to present to your clients, partners and investors.

## **Publish content:**

Supplements are a vehicle for education, giving you the chance to share information under an established journal brand, in association with your own brand.

## **Make the content permanent:**

With DOIs, your Supplement content will be indexed and made available and visible in perpetuity.

## **Track your impact:**

Elsevier provides metrics at the article level, so you can see how your Supplement is being used.

# Impacting healthcare professionals

Peer-reviewed journals are the best way to reach researchers and healthcare professionals with medical content.



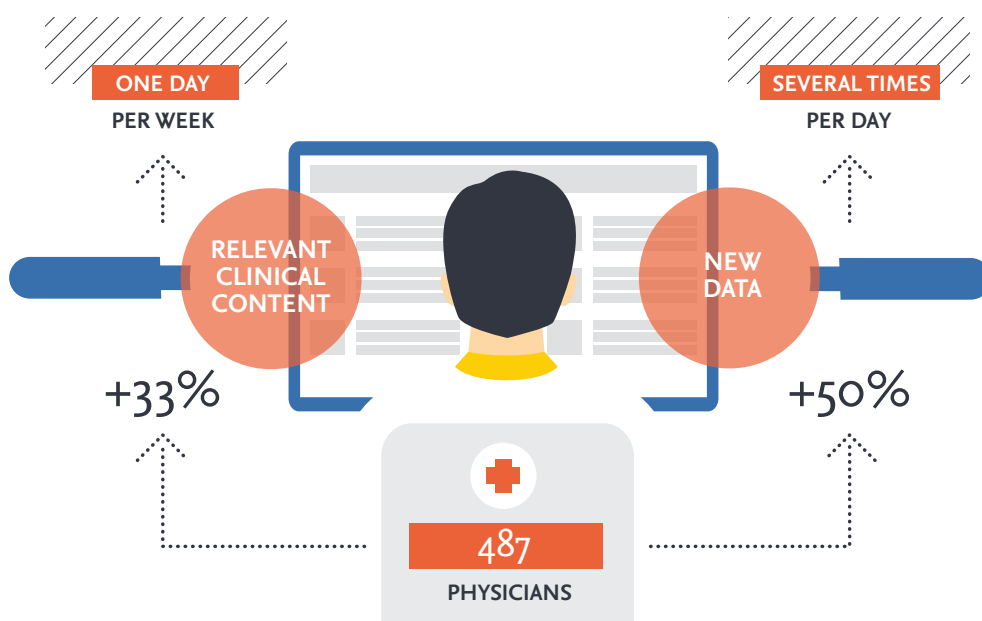
In Elsevier's 2017 Panel Research, more than 1600 physicians from around the world shared their views, revealing that medical journals are vital for their decision-making processes and knowledge development.

Medical journals or articles were the top source of information for doctors when deciding whether to prescribe a drug, with 76% of Spanish physicians and 68% of French physicians turning to these sources.

Almost 90% of physicians around the world read reprints, and if the topic is *relevant*, over 80% will read the full article.

Elsevier's 2018 panel research with 1045 physicians showed an increase in the use of online journals among physicians, with **online journals becoming the most important online resource for physicians.**

Finding and accessing articles is therefore important for doctors. **A 2016 Panel Survey of 487 physicians found that more than one-third spend the equivalent of one day a week searching for relevant clinical content, and almost half look for new data online several times a day.**





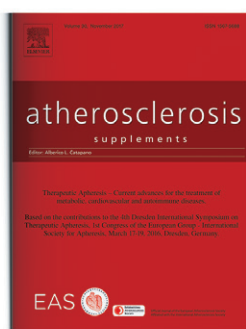
The top 3 information sources for EMEA physicians when deciding whether to prescribe a drug:

1. Medical journals/articles
2. Guidelines
3. Clinical trials



This behaviour is reflected in the numbers: Elsevier Supplements are downloaded thousands of times, disseminating information to healthcare professionals around the world.

Here are just a few examples of the audience you can reach directly with a Supplement. *(Figures show the number of full text supplement article downloads for Jan 2016-Sept 2017)*



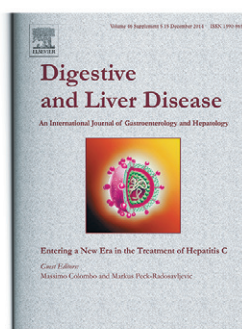
*Atherosclerosis Supplements*

110,664



*European Urology Supplements*

165,447



*Digestive and Liver Disease,*

Supplement: Entering a New Era in the Treatment of Hepatitis C (Volume 46, Supplement 5, December 2014)

19,252



*Journal of Hepatology*

Supplement: Molecular Biology of Hepatitis B Virus (Volume 64, Issue 1, Supplement, April 2016)

49,364



## Open Access

With a wide range of open access and hybrid titles, Elsevier offers you the opportunity to publish a Supplement open access.

At Elsevier we recognize that access to quality research is vital to the scientific community and beyond. Providing open access publishing options is one of the ways we help you advance essential medical knowledge, inform healthcare providers and save lives.

More than 1,600 established Elsevier journals offer gold open access publishing options, and Elsevier publishes more than 100 fully open access journals; many of these are in the medical portfolio.

To publish open access, you pay a one-off open access fee and your Supplement will be made freely available, immediately and permanently online for those with or without a journal subscription.



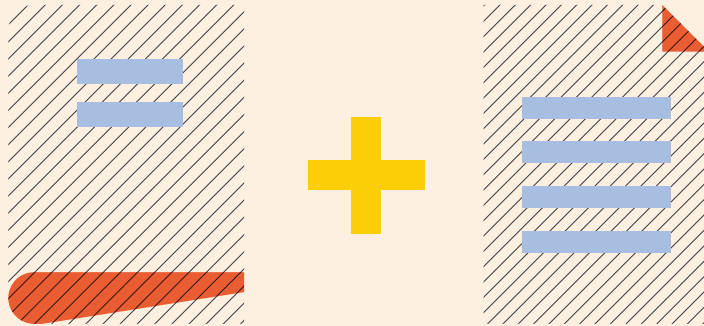


Publishing your Supplement open access with Elsevier will mean that it:

- is peer-reviewed
- is immediately free to access online upon publication
- can be shared and used by readers as defined by your user license

You can choose to publish your Supplement open access in one of two ways:

- **In an open access journal** – All of the content in these journals is open access, which means everyone can read them online for free. Elsevier’s open access journals include *EJC Supplements* and *International Journal of Infectious Diseases*.
- **In a hybrid journal** – Hybrid journals are subscription journals that support open access: authors of individual articles and those publishing Supplements can choose whether their content is published under the subscription or open access model. Elsevier’s hybrid journals include *Journal of Hepatology* and *European Urology Supplements*.



## Elsevier Supplements Portfolio

Elsevier is the world's foremost publisher of scientific, technical and medical full text literature, publishing over 25% of all peer-reviewed journal articles. We have more than 130 years of publishing experience, and today Elsevier publishes 2,500+ journals, 35,000 books, and 300+ society journals.

Our medical journals are the premier titles in the world, giving you coverage across every specialty in more than 600 publications. You can reach a potential 20 million medical professionals via our online platforms like ScienceDirect, which provide unparalleled healthcare content.

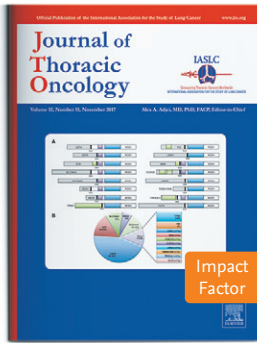
By publishing a Supplement in an Elsevier journal, you can reach healthcare professionals in your chosen specialty.



You can publish a Supplement in many of our top medical journals. To find out more and submit a proposal, please contact **Evelina Euren** ([e.euren@elsevier.com](mailto:e.euren@elsevier.com)).



Here is a selection of Elsevier journals that accept Supplement proposals; for a full list, please contact **Evelina Euren** ([e.euren@elsevier.com](mailto:e.euren@elsevier.com)).



Impact Factor 6.595

*Journal of Thoracic Oncology*



Impact Factor 6.342

*Blood Reviews*

**ONCOLOGY/  
HEMATOLOGY/  
RADIOLOGY**



Impact Factor 2.462

*European Journal of Radiology*



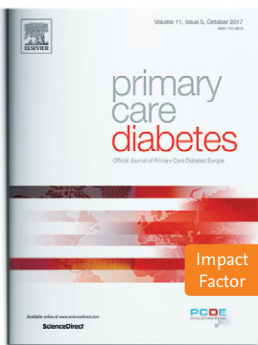
*EJC Supplements*



Impact Factor 2.65

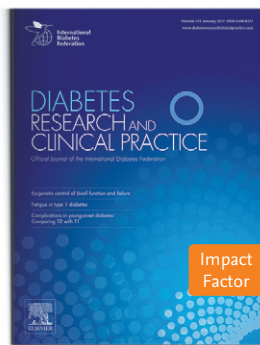
*Thrombosis Research*

**DIABETES**



Impact Factor 1.381

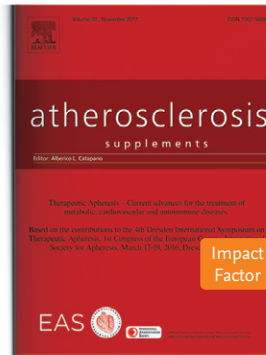
*Primary Care Diabetes*



Impact Factor 3.639

*Diabetes Research & Clinical Practice*

## CARDIOLOGY



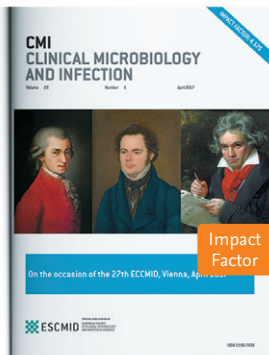
Impact Factor 2.852

*Atherosclerosis Supplements*



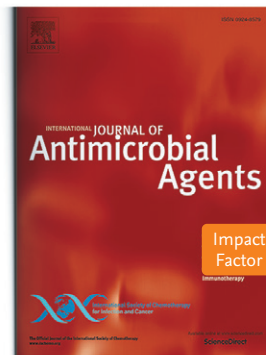
Impact Factor 6.189

*International Journal of Cardiology*



Impact Factor 5.292

*Clinical Microbiology and Infection (CMI)*

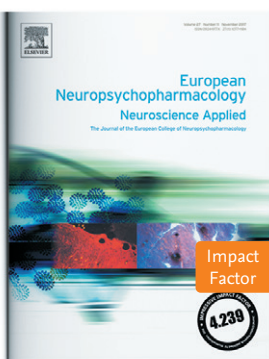


Impact Factor 4.307

*International Journal of Antimicrobial Agents*

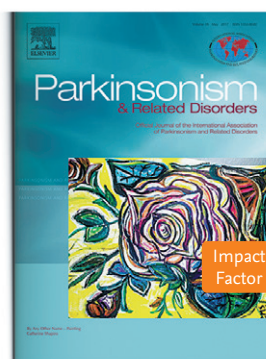
## INFECTIOUS DISEASES

## NEUROLOGY



Impact Factor 4.239

*European Neuropsychopharmacology*



Impact Factor 4.484

*Parkinsonism and Related Disorders*



Impact Factor 2.349

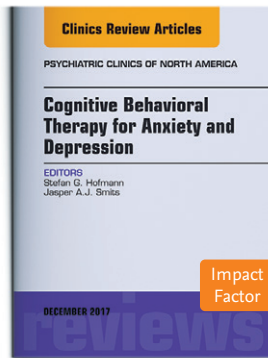
*Multiple Sclerosis and Related Disorders*

**PSYCHIATRY**



Impact Factor 2.528

Psychiatry Research



Impact Factor 2.172

Psychiatric Clinics of North America



Impact Factor 3.462

European Urology Supplements

**UROLOGY**

**RESPIRATORY MEDICINE**



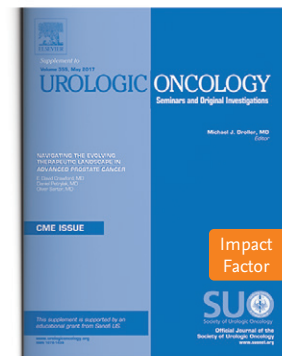
Impact Factor 3.217

Respiratory Medicine



Impact Factor 4.727

Journal of Cystic Fibrosis



Impact Factor 3.668

Urologic Oncology: Seminars & Original Investigations

**DERMATOLOGY**



Impact Factor 3.733

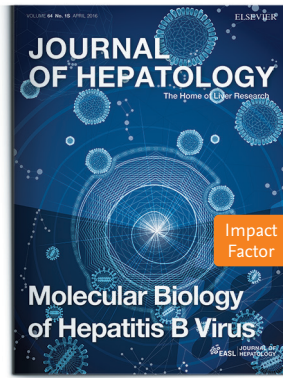
Journal of Dermatological Science



Impact Factor 6.287

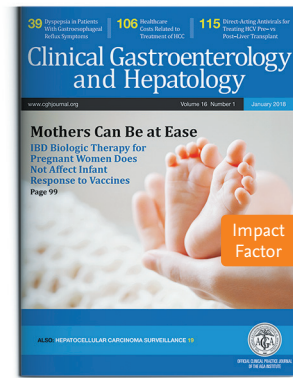
Journal of Investigative Dermatology (#1 journal in Dermatology)

# GASTROENTEROLOGY/HEPATOLOGY



Impact Factor 12.486

Journal of Hepatology



Impact Factor 7.398

Clinical Gastroenterology and Hepatology



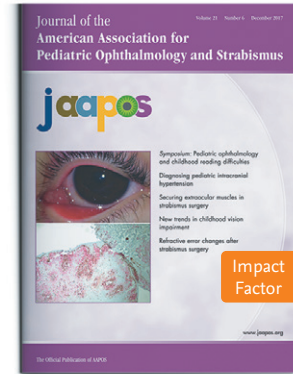
Impact Factor 5.226

American Journal of Obstetrics and Gynecology



Impact Factor 4.447

Fertility and Sterility



Impact Factor 0.997

Journal of AAPOS (American Association for Pediatric Ophthalmology and Strabismus)

# GYNECOLOGY AND OBSTETRICS



Impact Factor 2.327

Current Problems in Pediatric & Adolescent Health Care

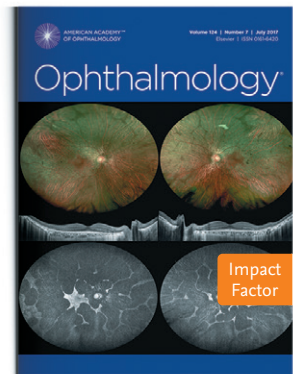
# PEDIATRICS



Impact Factor 2.72

Academic Pediatrics

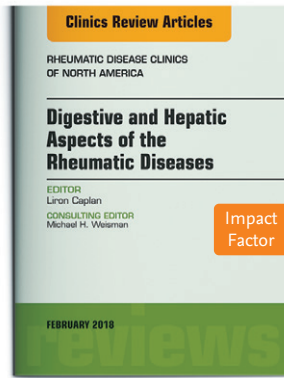
# OPHTHALMOLOGY



Impact Factor 8.204

Ophthalmology

**RHEUMATOLOGY**



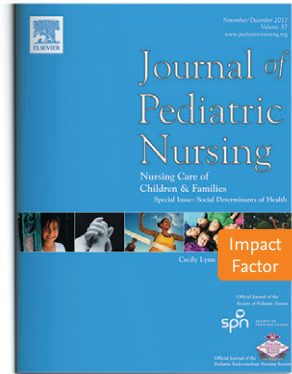
Impact Factor 3.341

*Rheumatic Disease Clinics of North America*



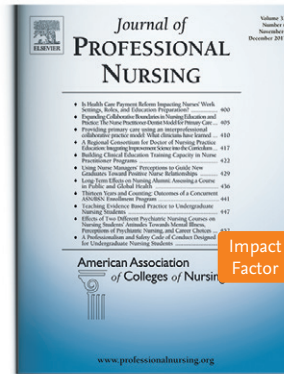
Impact Factor 4.498

*Seminars in Arthritis and Rheumatism*



Impact Factor 1.158

*Journal of Pediatric Nursing*



Impact Factor 1.146

*Journal of Professional Nursing*

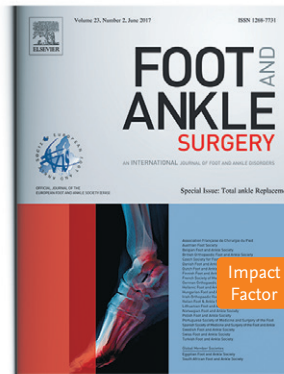
**NURSING**

**SURGERY/ ORTHOPEDICS**



Impact Factor 2.211

*International Journal of Surgery*



Impact Factor 1.348

*Foot and Ankle Surgery*



Impact Factor 1.874

*Clinical Biomechanics*



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