

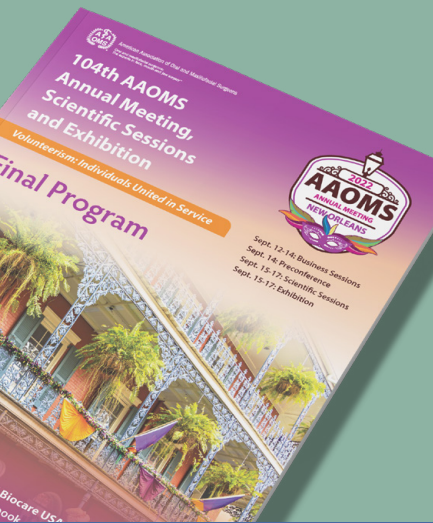
American Association of Oral and Maxillofacial Surgeons

Oral and maxillofacial surgeons:
The experts in face, mouth and jaw surgery®

2023 Advertising opportunities are now available!

**Deliver your message to AAOMS members
and meeting attendees**

AAOMS members highly rate *AAOMS Today* content and frequently share the magazine with their staff. Don't miss the opportunity to advertise in 2023.



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AAOMS Today

This bimonthly magazine covers issues and activities pertinent to the specialty of oral and maxillofacial surgery and the American Association of Oral and Maxillofacial Surgeons. In addition to the reporting of Association news and policies, articles address healthcare industry trends, legislative and regulatory initiatives, practice management, financial planning, as well as member achievements.

Awards: 2022 Platinum and Gold MarCom Awards, 2022 Gold Hermes Award, 2021 APEX Award of Excellence for Writing, 2021 Healthcare Advertising Gold Award, 2020 Healthcare Advertising Merit Award, 2021 Gold Hermes Award for Article Writing

Circulation: 9,100

Frequency: 6 bimonthly issues

Audience: Members of AAOMS
Oral and maxillofacial surgeons

Black & White Print Rates:

Frequency	Full Page	1/2 Page	1/4 Page
1	\$2,400	\$1,890	\$1,545
6	\$2,250	\$1,850	\$1,490
12	\$2,095	\$1,785	\$1,390
24	\$2,025	\$1,660	\$1,350

Color Print Rates:

4 Color: \$1,210
Standard Color: \$720

Closing Dates:

Issue	Print Space Closing Date	Print Materials Deadline
January/February	11/14/2022	11/30/2022
March/April	1/16/2023	1/31/2023
May/June	3/6/2023	3/20/2023
July/August	4/28/2023	5/12/2023
September/October	7/3/2023	7/17/2023
November/December	9/1/2023	9/15/2023



105th AAOMS Annual Meeting, Scientific Sessions and Exhibition

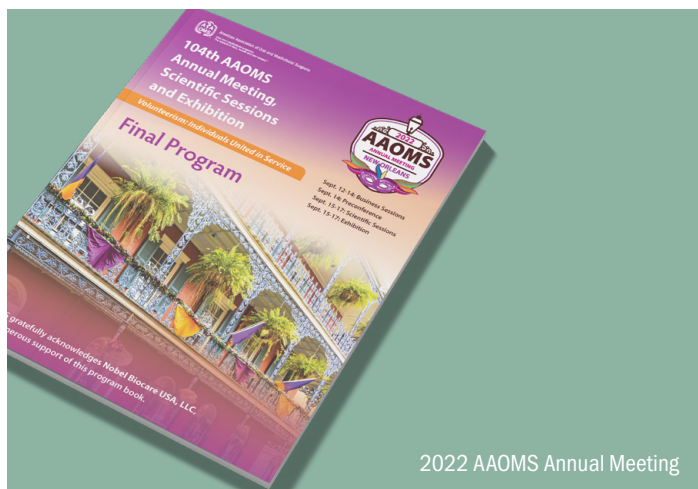
September 18-23, 2023
San Diego, CA



AAOMS Dental Implant Conference

November 30–December 2, 2023
Chicago, IL





2022 AAOMS Annual Meeting

AAOMS Annual Meeting Final Program

The Annual Meeting Final Program contains a chronological listing of all meeting events and an alphabetical listing of contracted exhibitors, including their booth numbers, product descriptions and contact information. The program is distributed onsite at the meeting location.

Awards: 2020 Gold Hermes Award

Distribution: Estimated at 3,000

Audience: Members of AAOMS
Oral and maxillofacial surgeons and other dental professionals attending the Annual Meeting

Print Rates:

Opposite TOC	\$3,135
Full Page 4-Color	\$2,855
Full Page Black & White	\$2,015
Cover 4	\$5,275
Cover 3	\$4,770
Cover 2	\$4,770

Closing Dates:

Print Space Closing Date	Print Materials Deadline
6/9/2023	6/23/2023



2022 Dental Implant Conference

AAOMS Dental Implant Conference Final Program

The Dental Implant Conference Final Program contains a chronological listing of courses and an alphabetical listing of contracted exhibitors, including their booth numbers, product descriptions and contact information. The program is distributed onsite at the conference.

Distribution: Estimated at 1,500

Audience: Oral and maxillofacial surgeons and other dental professionals attending the Dental Implant Conference

Print Rates:

Opposite TOC	\$2,695
Full Page 4-Color	\$2,475
Full Page Black & White	\$1,800
Cover 4	\$4,325
Cover 3	\$3,205
Cover 2	\$3,205

Closing Dates:

Print Space Closing Date	Print Materials Deadline
10/6/2023	10/16/2023

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AAOMS Today and Program Guide Specifications

Publications and Ad Sizes

Live matter should be a minimum of .125" inside trimmed edges* and bleed allowance should be .25" beyond the outside trimmed edge. Image resolution for all graphics files should be a minimum 300 dpi.

AAOMS Today

4-color process
Saddle-stitched binding

Full Page (bleed): 8.25"x10.875" trim, with crop marks included, and a minimum of .25" bleed extension past the trim on all sides

Full Page (no bleed): 7" x 9.625"

Half Page (no bleed): 7" x 4.6875"

Quarter Page (no bleed): 3.375" x 4.6875"

No three-hole punch and no indicia on back cover.

Annual Meeting Final Program

4-color process
Coil-bound booklet

Full Page: 8.25" x 10.875" trim, with crop marks included, and a minimum of .25" bleed extension past the trim on all sides; **Live matter should be least .375" inside the trim on the sides to accommodate the coil binding**

Positions: Outside back cover
Inside front and back covers
Interior pages

Dental Implant Conference Final Program

4-color process
Saddle-stitched binding

Full Page: 8.5" x 11" trim, with crop marks included, and a minimum of .25" bleed extension past the trim on all sides

Positions: Outside back cover
Inside front and back covers
Interior pages

Acceptable File Formats

Adobe Acrobat PDF: Create using press-optimized settings, and all fonts must be embedded. PDF files must include bleed allowance and crop marks.



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