

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

Elsevier Inc.
1600 John F. Kennedy Blvd.
Suite 1600
Philadelphia, PA 19103
Tel. No.: (215) 239-3675
Fax No.: (215) 239-3690
www.clinical-breast-cancer.com

CLINICAL BREAST CANCER is a peer-reviewed bimonthly journal that publishes original articles describing various aspects of clinical and translational research of breast cancer. The main emphasis is on recent scientific developments in all areas related to breast cancer. Specific areas of interest include clinical research and mechanistic approaches; drug sensitivity and resistance; gene and antisense therapy; pathology, markers, and prognostic indicators; chemoprevention strategies; multimodality therapy; and integration of various approaches.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

CLINICAL BREAST CANCER is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

CLINICAL BREAST CANCER serves medical physicians specializing in oncology fields as reported in paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are medical physicians specializing in oncology specialties.

CHANNELS

**CLINICAL
BREAST CANCER
PRINT MAGAZINE**



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
CLINICAL BREAST CANCER PRINT MAGAZINE (4 issues in the period)	9,501	-	9,501

(See Paragraph 3b for Source)

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	15
Advertiser and Agency	159
Allocated for Trade Shows and Conventions	-
All Other	35
TOTAL	209

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	9,501	100.0	9,501	100.0	-	-
Sponsored	-	-	-	-	-	-
Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,501	100.0	9,501	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022 Issues	Total Qualified
July	9,501
August	9,501
October	9,501
December	9,501

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2022

This issue is equal to the average of the other 3 issues reported in Paragraph 2.

Major Professional Activity for United States & Possessions Including APO & FPO

Professional Classification		Total Qualified		Percent of Total		Patient Care				Other Professional Activity					Osteopathic Physicians	
						Hospital Based									Office Based (M)	Hospital Based (N)
						Office- Based Practice (A)	Interns and/or Residents (B)	Full-Time Hospital Staff (D)	Total Hospital Based (E)	Total Patient Care (F)	Medical Teaching/ Admin (G-H)	Research (I)	Armed Forces (J)	Other (K)	Total (Other Profession- al Activity) (L)	
GO	Gynecological Oncology	250	2.6	204	-	42	42	246	-	-	4	-	4	-	-	-
HO	Hematology/Oncology	5,362	56.5	4,322	-	1,007	1,007	5,329	-	-	33	-	33	-	-	-
ON	Oncology	883	9.3	651	-	229	229	880	-	-	3	-	3	-	-	-
RO	Radiation Oncology	2,358	24.8	1,739	-	602	602	2,341	-	-	17	-	17	-	-	-
	Other Specialties	648	6.8	515	-	133	133	648	-	-	-	-	-	-	-	-
	Subtotal	9,501	100.0	7,431	-	2,013	2,013	9,444	-	-	57	-	57	-	-	-
	TOTAL QUALIFIED CIRCULATION	9,501	100.0	7,431	-	2,013	2,013	9,444	-	-	57	-	57	-	-	-
	PERCENT	100.0		78.2	-	21.2	21.2	99.4	-	-	0.6	-	0.6	-	-	-

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF DECEMBER 2022

Qualification Source	Qualified Within			Total Qualified	Percent
	1 Year	2 Years	3 Years		
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	-	-	-	-	-
IV. Communication (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	9,501	-	-	9,501	100.0
*Association rosters and directories	9,501	-	-	9,501	100.0
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,501	-	-	9,501	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
6-Month Period Ended:	January – June 2020	July – December 2020	January – June 2021	July – December 2021	January – June 2022*	July – December 2022*
Total Audit Average Qualified:	9,558	9,561	9,433	9,507	9,500	9,501
Qualified Non-Paid:	9,558	9,561	9,433	9,507	9,500	9,501
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

**NC = None Claimed.

State	Total Qualified	Percent
Maine	41	
New Hampshire	59	
Vermont	28	
Massachusetts	513	
Rhode Island	63	
Connecticut	171	
NEW ENGLAND	875	9.2
New York	31	
New Jersey	377	
Pennsylvania	19	
MIDDLE ATLANTIC	427	4.5
Ohio	488	
Indiana	210	
Illinois	450	
Michigan	370	
Wisconsin	239	
EAST NO. CENTRAL	1,757	18.5
Minnesota	224	
Iowa	80	
Missouri	213	
North Dakota	24	
South Dakota	33	
Nebraska	59	
Kansas	85	
WEST NO. CENTRAL	718	7.6
Delaware	26	
Maryland	334	
Washington, DC	52	
Virginia	304	
West Virginia	52	
North Carolina	451	
South Carolina	141	
Georgia	341	
Florida	870	
SOUTH ATLANTIC	2,571	27.1

State	Total Qualified	Percent
Kentucky	156	
Tennessee	266	
Alabama	149	
Mississippi	67	
EAST SO. CENTRAL	638	6.7
Arkansas	71	
Louisiana	158	
Oklahoma	96	
Texas	914	
WEST SO. CENTRAL	1,239	13.0
Montana	36	
Idaho	35	
Wyoming	12	
Colorado	209	
New Mexico	64	
Arizona	262	
Utah	88	
Nevada	66	
MOUNTAIN	772	8.1
Alaska	23	
Washington	274	
Oregon	181	
California	26	
Hawaii	-	
PACIFIC	504	5.3
UNITED STATES	9,501	100.0
U.S. Territories	-	
Canada	-	
Mexico	-	
Other International	-	
APO/FPO	-	
TOTAL QUALIFIED CIRCULATION	9,501	100.0

Region	Deaths
New England	875
Middle Atlantic	427
East No. Central	1,757
West No. Central	718
South Atlantic	2,571
East So. Central	638
West So. Central	1,239
Mountain	772
Pacific	504

ADDITIONAL DATA

CHANGE IN FREQUENCY:

Effective with the January 2022 issue, CLINICAL BREAST CANCER changed its frequency from 6 to 8 issues per year.

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 9,501 copies or 100.0%, including the American Medical Association.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Megan Monachino, Publisher

Richard Bozza, Circulation Analyst

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	January 9, 2023
City	Philadelphia
State	Pennsylvania
Received by BPA Worldwide	January 9, 2023
Type	BD
ID Number	C931BRD22

About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.