

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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CLINICAL LYMPHOMA, MYELOMA & LEUKEMIA is a peer-reviewed monthly journal that publishes original articles describing various aspects of clinical and translational research of lymphoma, myeloma and leukemia. The main emphasis is on recent scientific developments in all areas related to lymphoma, myeloma and leukemia. Specific areas of interest include clinical research and mechanistic approaches; drug sensitivity and resistance; gene and antisense therapy; pathology, markers, and prognostic indicators; chemoprevention strategies; multimodality therapy; and integration of various approaches.

MAGAZINE CHANNEL FORMAT – PRINT ISSUES

CLINICAL LYMPHOMA, MYELOMA & LEUKEMIA is produced in a print format. The editorial for the print copy is the same for all recipients.

FIELD SERVED

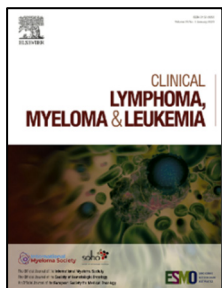
CLINICAL LYMPHOMA, MYELOMA & LEUKEMIA serves medical physicians specializing in oncology and other specialty fields, as well as members of the Society of Hematologic Oncology as reported in paragraph 3a.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are medical physicians specializing in oncology and other specialties.

CHANNELS

**CLINICAL
LYMPHOMA,
MYELOMA &
LEUKEMIA
PRINT MAGAZINE**



EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
CLINICAL LYMPHOMA, MYELOMA & LEUKEMIA PRINT MAGAZINE (6 issues in the period)	10,001	-	10,001

AVERAGE NON-QUALIFIED CIRCULATION

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	14
Advertiser and Agency	167
Allocated for Trade Shows and Conventions	-
All Other	3,203
TOTAL	3,384

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	6,301	63.0	6,301	63.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	3,700	37.0	3,700	37.0	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,001	100.0	10,001	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD

2022 Issues	Total Qualified
July	10,001
August	10,001
September	10,001
October	10,001
November	10,001
December	10,001

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2022
This issue is equal to the average of the other 5 issues reported in Paragraph 2.

Major Professional Activity for United States & Possessions Including APO & FPO

Professional Classification	Total Qualified	Percent of total	Patient Care										Total (Other Professional Activity) (L)	Osteopathic Physicians		
			Hospital Based							Other Professional Activity				Office Based (M)	Hospital Based (N)	
			Office-Based Practice (A)	Interns and/or Residents (B)	Full-Time Hospital Staff (D)	Total Hospital Based (E)	Total Patient Care (F)	Medical Teaching/Admin (G-H)	Research (I)	Armed Forces (J)	Other (K)	Unclassified (L)				
Members of The Society of Hematologic Oncology	3,670	36.7	-	-	-	-	-	-	-	-	-	-	3,670	3,670	-	-
HO Hematology/Oncology	3,122	31.2	2,591	2	494	496	3,087	8	3	5	-	19	35	-	-	
ON Oncology	236	2.4	169	-	61	61	230	-	2	-	-	4	6	-	-	
RO Radiation Oncology	1,879	18.8	1,456	1	413	414	1,870	1	-	3	-	5	9	-	-	
Other Specialties	1,094	10.9	866	-	220	220	1,086	-	-	3	-	5	8	-	-	
TOTAL QUALIFIED CIRCULATION	10,001	100.0	5,082	3	1,188	1,191	6,273	9	5	11	-	3,703	3,728	-	-	
PERCENT	100.0		50.8	-	11.9	11.9	62.7	0.1	0.1	0.1	-	37.0	37.3	-	-	

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2022

Qualified Within

Qualification Source	1 Year	2 Years	3 Years	Total Qualified	Percent
I. Direct Request:	-	-	-	-	-
II. Request from recipient's company:	-	-	-	-	-
III. Membership Benefit:	3,670	-	-	3,670	36.7
IV. Communication (other than request):	-	-	-	-	-
V. TOTAL - Sources other than above (listed alphabetically):	6,331	-	-	6,331	63.3
*Association rosters and directories	6,331	-	-	6,331	63.3
Business directories	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-	-
Other sources	-	-	-	-	-
VI. Single Copy Sales:	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	10,001	-	-	10,001	100.0
PERCENT	100.0	-	-	100.0	

*See Additional Data

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION

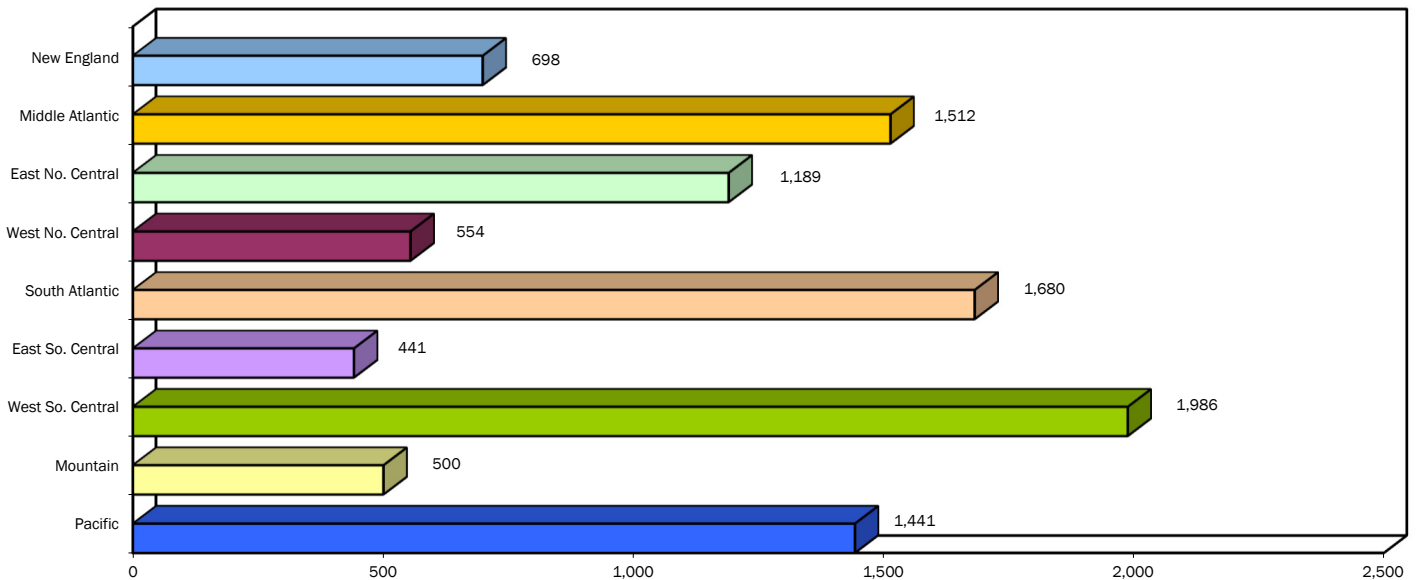
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	January – June 2020	July – December 2020	January – June 2021	July – December 2021	January – June 2022*	July – December 2022*
Total Audit Average Qualified:	10,016	10,175	10,326	13,163	10,001	10,001
Qualified Non-Paid:	10,016	10,175	10,326	13,163	10,001	10,001
Qualified Paid:	-	-	-	-	-	-
Post Expire Copies included in Total Qualified Circulation:	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price:	**NC	**NC	**NC	**NC	**NC	**NC

*NOTE: January – December 2022 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.
 **NC = None Claimed.

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2022

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	25		Kentucky	88	
New Hampshire	37		Tennessee	212	
Vermont	12		Alabama	97	
Massachusetts	467		Mississippi	44	
Rhode Island	42		EAST SO. CENTRAL	441	4.4
Connecticut	115		Arkansas	60	
NEW ENGLAND	698	7.0	Louisiana	114	
New York	752		Oklahoma	51	
New Jersey	299		Texas	1,761	
Pennsylvania	461		WEST SO. CENTRAL	1,986	19.9
MIDDLE ATLANTIC	1,512	15.1	Montana	17	
Ohio	347		Idaho	22	
Indiana	134		Wyoming	4	
Illinois	307		Colorado	164	
Michigan	256		New Mexico	29	
Wisconsin	145		Arizona	150	
EAST NO. CENTRAL	1,189	11.9	Utah	84	
Minnesota	187		Nevada	30	
Iowa	44		MOUNTAIN	500	5.0
Missouri	170		Alaska	10	
North Dakota	19		Washington	200	
South Dakota	24		Oregon	104	
Nebraska	52		California	1,111	
Kansas	58		Hawaii	16	
WEST NO. CENTRAL	554	5.5	PACIFIC	1,441	14.4
Delaware	29		UNITED STATES	10,001	100.0
Maryland	248		U.S. Territories	-	
Washington, DC	46		Canada	-	
Virginia	181		Mexico	-	
West Virginia	28		Other International	-	
North Carolina	293		APO/FPO	-	
South Carolina	102				
Georgia	220				
Florida	533				
SOUTH ATLANTIC	1,680	16.8			
			TOTAL QUALIFIED CIRCULATION	10,001	100.0

GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION



ADDITIONAL DATA

PARAGRAPH 3b:

Association rosters and directories include 1 source of circulation for a quantity of 6,331 copies or 63.3%, including the American Medical Association.

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Ande Nichols, Publisher

Richard Bozza, Circulation Analyst

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed January 11, 2023

City Philadelphia

State Pennsylvania

Received by BPA Worldwide January 11, 2023

Type BD

ID Number C933BRD22

About BPA Worldwide.

BPA Worldwide is in the business of providing assurance. For 80+ years as a not-for-profit assurance service provider, BPA was originally created by advertisers, advertising agencies and the media industry to audit audience claims used in the buying and selling of advertising. Performing nearly 1,000 annual audits of media channels in 19 countries, BPA is a trusted resource for compliance and assurance services.