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MEET THE
JACC FAMILY OF JOURNALS

Eric R. Bates, MD

Mary Norine Walsh, MD

Douglas L. Mann, MD, FACC

Bonnie Ky, MD, MSCE, FACC

Valentin Fuster, MD, PhD, MACC

David J. Moliterno, MD, FACC

Y. Chandrashekhar, MD, DM, FACC

Biykem Bozkurt, MD, PhD, FACC

Kalyanam Shivkumar, MD, PhD, FACC

Jian’an Wang

MD, PhD, FACC

Candice Silversides, MD

JACC Family of Journals

All JACC Specialty Journals published exclusively online

JACC: THE JOURNAL OF THE AMERICAN COLLEGE OF CARDIOLOGY

JACC: CARDIOVASCULAR INTERVENTIONS

JACC: Heart Failure

JACC: Clinical Electrophysiology

JACC: Case Reports

JACC: Basic to Translational Science

JACC: CardioOncology

JACC: Asia

JACC: Advances

2023 MEDIA KIT // JACC: CARDIOVASCULAR INTERVENTIONS

BACK TO CONTENTS
By the Numbers

JACC Demo - Interventions

Print Circulation*  
8,752

Monthly Website Sessions†  
47,800

Opt-in Email Subscribers‡  
13,500

*Print Circulation = JACC Print Circulation  
†Google Analytics: July 2023  
‡Vertex Communications: September 2022
Editorial Overview

Editorial Direction
JACC: Cardiovascular Interventions publishes the studies that impact the practice of interventional cardiovascular medicine, including clinical trials, experimental studies and in-depth discussions on topics of interest by respected experts in the field.

This Journal encompasses the entire field of interventional cardiovascular medicine to include cardiac (coronary and non-coronary), peripheral and cerebrovascular interventions.

#1 In Impact Factor among Interventional Cardiology Journals

#11 Impact Factor among all 138 Cardiology/Cardiovascular Journals*

Editor-in-Chief
David J. Moliterno, MD, FACC

Dr. Moliterno is the Jack M. Gill Chair and Professor of the Department of Internal Medicine at the University of Kentucky. He is a member of the interventional cardiology faculty in the Gill Heart and Vascular Institute. He received a bachelor’s degree with honors from the University of Michigan, his medical degree from the Medical College of Virginia, and his Internal Medicine training from Vanderbilt University. He completed a fellowship in Cardiovascular Medicine at The University of Texas-Southwestern Medical Center, and he completed an additional interventional cardiology fellowship at The Cleveland Clinic Foundation, where he remained as an attending cardiologist for 10 years before joining the University of Kentucky in 2004.

Societies & Affiliations
JACC: Cardiovascular Interventions is an official journal of the American College of Cardiology (ACC). ACC members interested in cardiovascular interventions receive access to the journal (print and online) as part of their College membership. By joining the College, cardiovascular professionals show their peers and patients their commitment to provide only the highest quality care to their patients. ACC membership provides all members of the cardiovascular care team access to education on the latest advances in the field and care guidelines through ACC.org, subscriptions to industry publications including JACC and its sister journals, point of care tools and more.

Market
Cardiologists and physicians with a secondary interest in cardiology.

---

*Clarivate Analytics, Journal Impact Factor, 2022
According to Kantar, JACC Cardiovascular Interventions is read by more cardiologists than any other interventional cardiology publication.

Source: Kantar 2023 Cardiology Readership Survey
PRINT ADVERTISING OPPORTUNITIES

JACC Demo - Interventions

Target the ACC cardiovascular interventions audience within a NEW JACC Demo - Interventions. Rates for this special demo are billed at a lower interventional demo rate. This targeted option will be available within the 1st, 3rd and in some cases 5th issues of JACC each month.

- Reach the same ACC physician members in the JACC Demo - Interventions that received JACC Cardiovascular Interventions in Print
- 91% of all cardiology readers read JACC*
- 96% of JACC: Cardiovascular Interventions readers also read JACC*
- The word “interventions” has been mentioned 4,341 times within articles published by JACC during 2021, 2022 and the first 9 months of 2023.
- JACC Cardiovascular Interventions Demo Print Circulation: 8,752

### Black & White Rates

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Full Page</th>
<th>1/2 Page</th>
<th>1/4 Page</th>
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### Color Rates

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<td></td>
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<td>$1,900</td>
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</tbody>
</table>

### Premium Positions

In some issues of JACC, there may be premium positions available with interventional audience targeting. Contact your sales representative for details.

### Cover Tips

$12,400

Client Provided (standard size, 2-sided); please contact your sales representative for larger unit pricing.

### Outserts

$13,400

Client Provided (Up to 4 pages); please contact your sales representative for larger unit pricing.

*Kantar Media Cardiology Readership Survey 2022
All ads must go through an approval process.
Earned Rates
Rates are based on the total units run in a calendar year (i.e., 6 full pages and 6 half pages earn 12x rate). Space purchased by a parent company and its subsidiaries is combined. Only paid ads count toward frequency.

Combined Frequency
Ad pages in JACC and any pages in a JACC Specialty Ad Demo will contribute to your overall frequency discount.

Agency Commission
15%

Dual Responsibility
Advertisers agree to accept “dual responsibility” for payment to the publisher if the advertiser’s agency does not remit payment within 90 days of the invoice date.

Inserts
Furnished inserts billed at B&W space rate, plus an additional $800 commissionable production charge.
## PRINT ADVERTISING OPPORTUNITIES

### Closing Dates

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<tr>
<th>Issue</th>
<th>Publication Date</th>
<th>JACC Specialty Demo</th>
<th>Space Closing</th>
<th>Print Materials Due</th>
<th>Inserts Due</th>
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## Closing Dates (cont’d)

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<td>84/19</td>
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### Meeting Issues

#### 2024 Conferences

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<th>Conference</th>
<th>Date</th>
<th>Location</th>
<th>JACC Issue</th>
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<td>April 6-8, 2024</td>
<td>Atlanta, GA</td>
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<td>March 26th issue</td>
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<td>(an Electrophysiology Demo issue)</td>
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<td>(an Interventions Demo issue)</td>
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<td>May 16-19, 2024</td>
<td>Boston, MA</td>
<td>TBD</td>
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<td>European Society of Cardiology</td>
<td>August 30, Sept 2, 2024</td>
<td>London, UK</td>
<td>JACC 84/7</td>
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<td>August 13th issue</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>(an Electrophysiology Demo issue)</td>
</tr>
<tr>
<td>Transcatheter Cardiovascular Therapeutics</td>
<td>October 27-30, 2024</td>
<td>Washington DC</td>
<td>JACC 84/16</td>
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<td>American Heart Association</td>
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<td>Chicago, IL</td>
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<td>(an Electrophysiology Demo issue)</td>
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</tbody>
</table>

Please Note: Meeting Issues subject to change. Please contact your Sales Representative prior to finalizing your media plan.
Maximize your reach by adding a digital advertising campaign to your print schedule.

The JACC Journal platform offers a variety of advertising banner options and customizable solutions, enabling advertisers to target specific healthcare professionals with a single campaign. Digital advertising delivers your message and drives traffic to your website while users are actively seeking and viewing specialty content. Metrics are sent on a monthly basis.

**Banner Positions**

**Desktop/Tablet**
- Leaderboard (top) 728 x 90
- Leaderboard (bottom) 728 x 90
- Rectangle (right rail) 300 x 250

**Mobile**
- Leaderboard (top) 728 x 90
- Leaderboard (bottom) 320 x 50
- Rectangle (as interstitial) 300 x 250

**Sticky Banners**
Leaderboard remains in place during scroll for 8 seconds. and Skyscraper on ROS pages remains in place on right side throughout scroll.

**Monthly Metrics**

- Sessions† 47,800
- US Impressions‡ 65,000

**Rate**
$150 CPM Net

*Expandable banners available with all sizes listed above.
†Google Analytics July 2022
‡Google Ad Manager January-November 2023
**Prestitial Banner Advertising**

Prestitial banner ads on the JACC website appear for 7 seconds to non-logged in users on desktop devices only one time per journal per visit.

<table>
<thead>
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<th>Prestitial Banner Sizes</th>
<th>Monthly Metrics</th>
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<tr>
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<tr>
<td><strong><a href="http://www.jacc.org/journal/interventions">www.jacc.org/journal/interventions</a></strong></td>
<td><strong>US Prestitial Banner Ad Impressions</strong> 14,000/month</td>
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<tr>
<td>Rectangle</td>
<td>Rate</td>
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<td>300 x 250</td>
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<td>Large rectangle</td>
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</tbody>
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*Google Ad Manager: January-November 2023*
Table of Contents Email (eTOC) Advertising

Monthly eTOCs

Each month, registered subscribers receive the Table of Contents email (eTOC) for JACC: Cardiovascular Interventions providing a preview of what’s coming in their next issue. Metrics are sent on a monthly basis.

eTOCs deliver increased reach and visibility for your brand, providing a strong and tactical component to your overall marketing strategy.

<table>
<thead>
<tr>
<th>Banner Positions</th>
<th>Metrics*</th>
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<tr>
<td>Rectangle</td>
<td>13,500</td>
</tr>
<tr>
<td></td>
<td>18%†</td>
</tr>
<tr>
<td></td>
<td>$3,500/banner/send</td>
</tr>
<tr>
<td></td>
<td>$6,300//100% SOV/send</td>
</tr>
</tbody>
</table>

*Vertex Communications September 2023
†This represents the average open rate prior to September 20, 2021 - before Apple’s new Mail Privacy Protection Update
Article-In-Press Email Alerts

Each month, JACC: Cardiovascular Interventions sends out an average of 10 article-in-press email alerts to a separate list of opt-in subscribers.

Banner Positions (2 available)

<table>
<thead>
<tr>
<th>Banner Positions</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Medium Rectangle (bottom)</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

Metrics*

<table>
<thead>
<tr>
<th>Distribution</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opt-in Distribution</td>
<td>18,444</td>
</tr>
<tr>
<td>US Opt-in Distribution</td>
<td>9,993</td>
</tr>
<tr>
<td>Average Open Rate</td>
<td>15%†</td>
</tr>
</tbody>
</table>

Rate

$3,500/banner/send
$6,300/100% SOV/send

*Vertex Communications, September 2022
†This represents the average open rate prior to September 20, 2021 - before Apple’s new Mail Privacy Protection Update
New MashupMD eNewsletter

JACC Cardiovascular Interventions is the #1 media used by cardiologists, reaching 89% of the cardiology universe!

Best of JACC Cardiovascular Interventions Articles Monthly e-Newsletter

Every month MashupMD sends out the Best of JACC Cardiovascular Interventions Articles e-Newsletter to over 28,000 HCPs including cardiologists and other HCPs with an interest in cardiology.

The articles represent the top five most popular JACC Cardiovascular Interventions articles on social media published within the last month.

What is MashupMD?
MashupMD is the first of its kind platform, delivering the user a curated and custom Twitter feed of headlines relevant to their interests and based upon the reading habits of trusted medical colleagues.

Benefits:
- Allows clients to have a presence on social media without the regulatory restrictions
- Provides the users only posts with external links and headlines, eliminating distracting comments

E-Newsletter Schedule
The e-newsletter is sent out the first week of the month

Advertising Options
Top and Middle Box: 300 x 250
Native Advertising slots also available

Metrics
US Distribution 13,500
Includes cardiologists and HCPs with an interest in cardiology

Rate
Option 1 Ad slots: $5,250/100% SOV/send
Option 2 Ad Slot plus Native Advertising: $6.825/100% SOV/send

Asset Deadline
Banner creatives are due 20th of the month prior to deployment.

*Kantar Media 2022 Cardiology Readership Survey
The Power of Credibility

Reach targeted HCPs with original, authoritative content

Whether you are launching a new product, trying to increase sales of existing products or repositioning established ones, Elsevier article reprints provide an exclusive and distinctive way to promote your brand using the strengths of our multimedia programs and your published work.

Hard Copy Reprints

**Customizable Options**

*Printing*

- Article translation
- Inclusion of: company/brand logo, prescribing information & ISI and inventory number

**Packaging**

- Resizing: Pocket/Digest
- Article Collections/Supplements
- Shrink-wrapping
- Polybagging—Outserts provided to targeted HCPs
Reprint Capabilities (cont’d)

**ePrints**

Educate HCPs on the latest treatment options, or help to drive a change in existing prescribing habits by using ePrints - encrypted, electronic copies of PDF articles that you can distribute by email, post on a website or use in Rep e-detailing.

**Multicopy Prints**

Elsevier ePrints are created with official journal covers. Any article available in Elsevier’s digital archive can be made into an ePrints PDF valid for 12 months.

**Mobile ePrints**

Downloadable ePrints designed for use on mobile and tablet devices. Can be used for email blasts and on-the-go consumption - perfect for Rep e-detailing.

**QR Codes**

Integrate QR codes into your advertising to allow quick mobile access to your reprint.

**Order Reprints Online**

MedReprints is an online portal to order Elsevier and non-Elsevier published journal article reprints.

Visit us at [medreprints.com](http://medreprints.com) where selecting and ordering your reprints is simple:

- Search for articles by journal, specialty, keyword, and more
- Receive your quote online in 24 hours or less
- Place your order online, and track the production process

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A Digital Reprint is a copy of an article in PDF format delivered as a hyperlink, which can be posted online, on a tablet, or disseminated via email.
Print Media

Mechanical Specifications

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Non Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>8&quot; x 10-3/4&quot;</td>
<td>-</td>
</tr>
<tr>
<td>Full Page</td>
<td>7-1/2&quot; x 10-1/4&quot;</td>
<td>8-1/4&quot; x 11&quot;</td>
</tr>
<tr>
<td>Spread</td>
<td>15&quot; x 10&quot;</td>
<td>16-1/4&quot; x 11&quot;</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 4-3/4&quot;</td>
<td>8-1/4&quot; x 5-1/4&quot;</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-1/4&quot; x 10&quot;</td>
<td>3-7/8&quot; x 11&quot;</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/4&quot; x 4-3/4&quot;</td>
<td>3-7/8&quot; x 5-1/4&quot;</td>
</tr>
</tbody>
</table>

Keep live matter 1/4" from all trim edges.

Binding          Perfect; jogs to head
Printing process  Web
Halftone screen  Cover, 150 line screen
                Text, 150 line screen

Print Ad Specifications

File Format
PDF or PDF/X-1a compliant files, saved as PDF version 1.3. Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues. Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document.
- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

Images
All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:
- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts
Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using menu-stylized fonts, Macintosh “city” fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).

Page Layout
Regardless of the file format supplied, all ads must conform to the following specifications:
- Final size must meet journal trim size and include 1/8” bleed image on all four sides.
- Files will include trim marks with a minimum 3/16” offset
- Supply as single page files only

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.
Print Media (continued)

- Right Reading, Portrait Mode, 100% size, No rotation.
- No content is to be within 1/4” of all trim edges.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2” outside trim.

Color Space
All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors
Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as “Dark Blue.” PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC).

NOTE: Any non-intended spot colors will be converted to CMYK.

Trapping and Screening
Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs
All color ads require a SWOP-certified contract color proof, which includes a SWOP proofing bar or a GATF proof comparator. All proofs must be produced from the final file submitted. Proofs must be imaged at 100% scale and in accordance with SWOP specifications. For a list of current SWOP-approved proofs visit www.swop.org/certification/systemlist.asp. Proofs generated from any of the approved devices are acceptable. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract color proof is not supplied Elsevier will run to standard ink densities and dot gains. Revised proofs must be supplied whenever a text or design change is made. Any alteration to a file will require output of a new proof at cost to the customer. All black & white or grayscale ads supplied require 100% size lasers for confirmation of ad content.

Delivery
Submit PDF ad files to Elsevier ad portal at www.ads4els.com
### Conformance to Specs
Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

### Insert Requirements:

<table>
<thead>
<tr>
<th>Insert Type</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-page</td>
<td>8-1/4” x 11”</td>
</tr>
<tr>
<td>4-page</td>
<td>16-1/2” x 11”, furnish folded to 8-1/4” x 11”</td>
</tr>
</tbody>
</table>

#### Trimming
1/8” trimmed off top, bottom, gutter and face. Keep all live matter 1/4” from all trim edges. Note that a ½” safety must also be applied to both sides of the gutter/spine.

#### Insert Stock Weight
For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

#### Closing Date for Booking Inserts
Same as ad space closing

#### Insert Delivery Date
See Insert due dates. All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications. Copy of insert must accompany insertion order.

#### Insert Quality
Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

### Insert Packing & Shipping Instructions
Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

### Insert Shipment Address
**Publishers Press**
JACC: Cardiovascular Interventions (Issue Date)
13487 South Preston Highway
Lebanon Junction, KY 40150
Attn: Elsevier Team

### Disposition of Reproduction Material
All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

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Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.
**SPECIFICATIONS**

**Digital Media**

**Journal Website Banner Ads**

**Creative Sizes**

**Leaderboard** 728 x 90

Placement: Journal pages. Leaderboard can be configured to load on full-text and abstract pages on journal-by-journal basis only. This is not an automatic placement so a special request must be made. Ad will appear on all abstract and FT pages (for all issues).

**Large Rectangle** 300 x 250

Placement: Journal pages. Bottom center of the page, displays on HOMEPAGE only (content pages = abstract and full text articles*)

**Specifications**

*Desktop/Tablet: JPEG/GIF, 40KB (200KB Max)*

Rotation: Accepted

Animated GIF: Max 3 loops of animation, up to 15 seconds per loop

Static Image Resolution: RGB - 72 dpi

Acceptable File Format: .gif or .jpg

Acceptable File Types: Static, Animated

Target URL: Required

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**Rich Media Expanding & HTML In-Page Ads†**

**Creative Sizes**

**Leaderboard** 728 x 90

Expands ▼ down (maximum size) 728 x 315

**Large Rectangle** 300 x 250

Expands ◀ left (maximum size) 600 x 250

**Rich Media Specifications**

HTML5 150kB

Rotation: Accepted

Animation: Max 3 loops of animation, up to 15 seconds per loop

Subsequent Size: 2.2 MB (300KB)

**Additional Notes:**
- Third party tags accepted
- Can target by zone
- Ads served via DFP by Google

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*Generic list of non-content pages available upon request though will vary by journal
†Rich media expanding and HTML in-page ads are subject to approval and testing. Creative must be received 5 business days before launch.
### Digital Media (continued)

#### Table of Contents (TOC) Email Banner Ads

<table>
<thead>
<tr>
<th>Creative Sizes</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Large Rectangle</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email Specifications</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Size</strong></td>
</tr>
<tr>
<td><strong>Rotation</strong></td>
</tr>
<tr>
<td><strong>Required Resolution</strong></td>
</tr>
<tr>
<td><strong>Acceptable File Format</strong></td>
</tr>
<tr>
<td><strong>Rich Media</strong></td>
</tr>
<tr>
<td><strong>Animation</strong></td>
</tr>
<tr>
<td><strong>Target URL</strong></td>
</tr>
<tr>
<td><strong>3rd Party Tags</strong></td>
</tr>
</tbody>
</table>
Contacts

Advertising & Sales
Account manager insertion orders, send to:
American Medical Communications Inc.
630 Madison Avenue
Manalapan NJ 07726

Krissy Gutowski
Tel: 267-575-0208
Email: kgutowski@amcmediagroup.com

Erica Wenitsky
Tel: 610-864-4530
Email: ewenitsky@amcmediagroup.com

Recruitment & Classified Advertising
Jaesam (Jae) Hong
Elsevier
230 Park Avenue
New York, NY 10169
Tel: 212-633-3713
Fax: 212-633-3846
Email: j.hong@elsevier.com

Display Ad Sales Coordinator
Ad materials, send to:
Daniel Wong
Elsevier
230 Park Avenue
New York, NY 10169
Tel: 212-633-3162
Email: d.wong@elsevier.com

Visit www.elsmediakits.com to view other media kits and rate cards.

Publisher & Editorial Office
Nancy Axelrod
Elsevier
230 Park Avenue
New York, NY 10169
Tel: 212-633-3958
Fax: 212-633-3846
Email: n.axelrod@elsevier.com

Send new print ad files and submit pickup ads to
www.ads4els.com