

Media Kit 2024



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From the Editor's Desk

Fifty years ago, *Cell* launched as the journal of exciting biology. Since then, *Cell* has published landmark discoveries and concepts that have spawned new fields and contributed fundamental views of how life works. These findings have been leveraged in many areas to solve some of our most pressing biomedical challenges.

In 2024, to celebrate our 50th anniversary, we will present special content highlighting an array of topics, new and established, starting with Cell Biology, and continuing with Molecular Biology, Genetics, Cancer Biology, Immunology, Developmental Biology, Metabolism, Biotechnology, Neuroscience, Microbiology. This content will be presented in a series of topic-themed focus issues that will include Reviews, Perspectives, Commentaries, Conversations, and other special features that will reflect on the past and chart the path ahead. In presenting these pieces, our aim is to inform, connect, and inspire our readers. We also hope that readers will find some of it to be simply delightful.

As important as this milestone is for *Cell*, this anniversary isn't just about *Cell*. We are now one in a family of journals, and 2024 will be a celebration for all of us. So, you can expect to see collaborations with our sibling journals—spanning life, medical, applied, and physical sciences—on content, initiatives, and events around the world. You'll see concerted efforts that aim to help drive innovation, build confidence in research, bridge communities, and that advocate for science and scientists.

The heart of *Cell* is, and has always been, excellent science. It's what drives us. It brings us joy. We're excited to have special reason to do what we love, and to support the scientific community.

John Pham, PhD
Editor-in-chief, *Cell*



Rate sheet snapshot

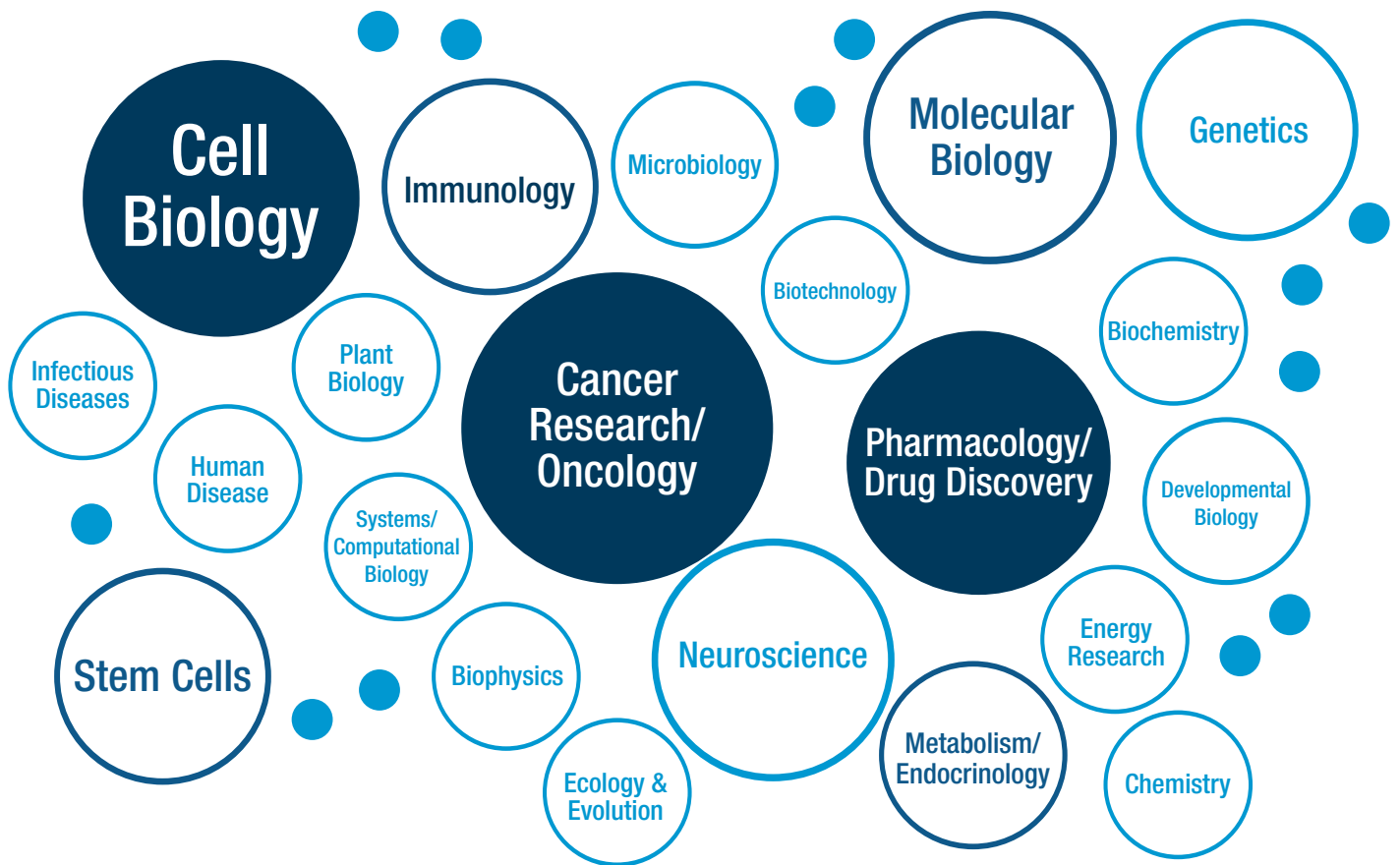
Product	Price	Page
Best of editions	\$4,500 page/\$7,500 premier	12
Online ads	\$55 CPM	8
eTOC sponsorship	Contact representative	9
PubGrade contextual	\$80 CPM	10
Webinars	\$25,000	19
Leads on demand	\$20 per lead	6
Cell Press Selections	\$20,000	13
Cell Picture Show	Contact representative	16
Cell Press Videos	Contact representative	16
Custom posters	Contact representative	15
Coloring and comic books	Contact representative	16
Cell Symposia	Exhibition starting at \$3,500	29
Print ads	\$2,391 – \$7,171	31

GDPR

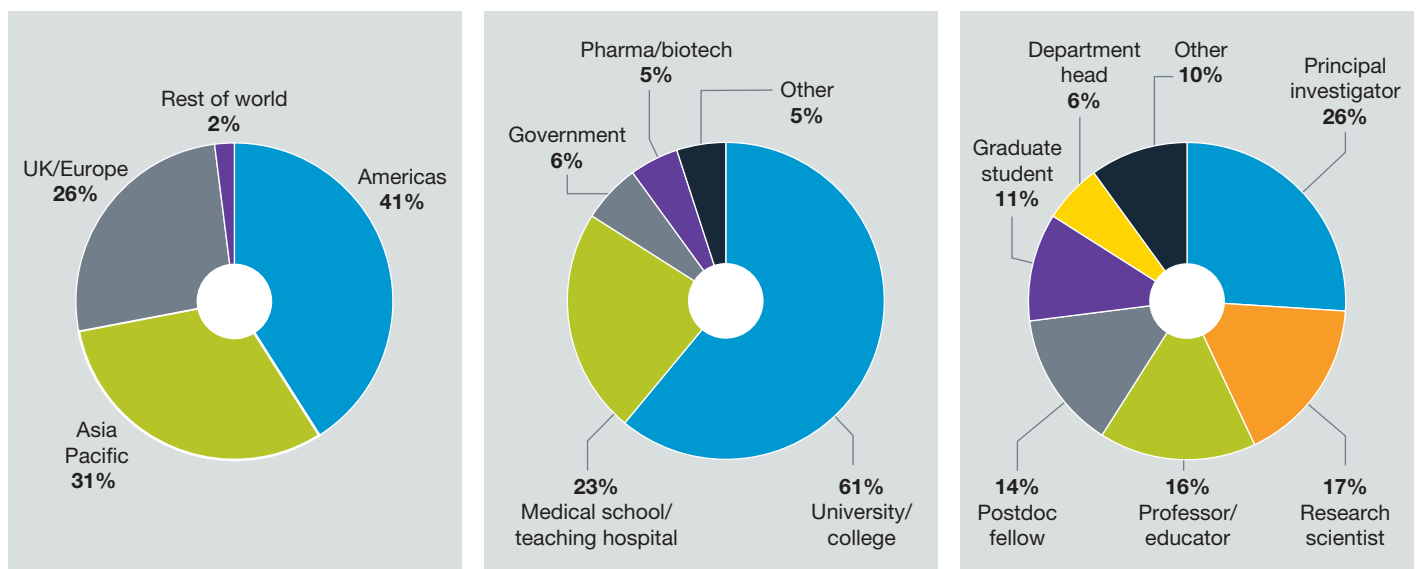
Cell Press is committed to data privacy, and we've updated all our commercial business practices to comply with EU privacy law, the General Data Protection Regulation (GDPR), which took effect on May 25, 2018. We see GDPR as building on Cell Press' commitment to responsible data privacy and security practices. As part of our GDPR program, we evaluated and, where necessary, made enhancements to, our products and services to ensure that we treat personal data in line with GDPR. During this transition, we kept our commercial partners front of mind, and you can be assured that leads generated through Cell Press products not only are high quality but also were collected with the proper care to adhere to today's data privacy standards.

If you have any questions about Cell Press' privacy program and how it affects our commercial products, please contact your sales representative.

Demographics



Our readers, your target audience



About Cell Press

Cell Press publishes over 50 scientific journals across the life, physical, earth, and health sciences, both independently and in partnership with scientific societies. Our story began over 45 years ago with the journal *Cell* and a commitment to publishing exciting biology. Today, we are bringing our editorial excellence, commitment to innovation, unparalleled reach and visibility, and passion for advocacy to all areas of scientific exploration as we work to publish and share science that inspires.

Our mission

We inspire future directions in research by nurturing and supporting scholars and practitioners in all scientific disciplines with passion demonstrable in everything that we do. We provide an editorial experience that is insightful, fast, and fair; and deliver innovations that drive science forward.

Our teams understand science and actively collaborate with authors to ensure their paper is robust and compelling, giving them the best possible outcome for their research. We innovate to enhance discoverability, put research in context, and make it more actionable. Global visibility ensures that important research is read, used, and talked about. Engagement in the community and advocacy supports the value of science.

Our focus



Open access

We are committed to meeting the growing demand for open access and new publishing model options. Explore your open access options with Cell Press.



Peer review

We believe strongly in the value of peer review for the scientific process, and we work hard to make it as effective, fair, and valuable as possible. Explore recent content and initiatives focused on peer review.



Inclusion & diversity

We value all kinds of diversity and are committed to increasing inclusion and diversity in research and publishing. Learn more.

Our values

Editorial excellence

Science that inspires confidence. We collaborate with authors every step of the way. You can expect constructive, reasonable feedback based on rigorous, thoughtful peer review and exceptional editorial and production support to ensure your paper engages and inspires the community.

Innovation

Science that inspires creativity. We know science is changing, and we're thinking creatively about how publishing can evolve with it. You can expect innovative new policies, features, and technologies from us that drive research forward.

Reach & visibility

Science that inspires conversation. We understand how important it is for science to reach its audience. You can expect unparalleled global reach, discoverability, and visibility for your research that ensures it is read, used, and talked about by the right people.

Advocacy


Science that inspires change. We believe in the impact of science on our world and our future, so we do everything we can to advocate for it. You can expect us to listen to the scientific community and to use our platform to tackle important issues.

HubSpot capabilities

Optimized for your needs

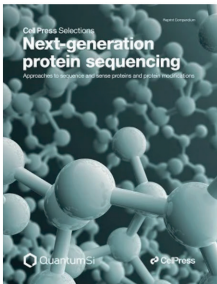
For more than 50 years, Cell Press has set the standard in peer-reviewed life-science publishing. But we recognize the need to keep adapting in order to maintain this record of excellence. We want to support you as scientific content and user behavior evolve, and we're proud to partner with HubSpot to give you unparalleled access to your customers.

HubSpot is the most advanced inbound marketing software on the market. HubSpot's CRM allows us to track user behavior across cell.com and qualify leads by the pages they visit, links they click, and forms they complete. By learning how our audience behaves, we can help steer your messaging to the most qualified leads and help you drive your business.

Look for the HubSpot sprocket  next to products throughout this kit that can be enhanced with HubSpot marketing capabilities.



Download Next-generation protein sequencing



First Name*

Last Name*

Email*

Institution*

Job Title*

Field of research*

Would you like to learn more about Next-Generation Protein Sequencing™ from Quantum-Si?*

Yes

No

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This Cell Press Selection explores approaches to sequence and sense proteins and protein modifications.

Please let us know a little more about yourself so that we can share other exciting Cell Press content that will interest you. By registering and downloading this supplement, you consent to your personal data being used by Elsevier B.V., its affiliates worldwide, and the below funding entity(ies) to provide you with information about related programs, products, and services.

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QuantumSi [Get The App Note](#)

Comparison of Next-generation Protein Sequencing vs Mass Spectrometry

The Protein Sequencing Company™

CellPress Science that inspires

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Next-generation protein sequencing | pages: SPECIAL PAGE - OF

Trailblazers: Join us on the journey to sequence the human proteome

Get Your Passport to Proteomics: Enter our contest today!

Accelerate Your Proteomics Journey Now!

QuantumSi Cell Press Selections **Next-generation protein sequencing**

Approaches to sequence and sense proteins and protein modifications

QuantumSi CellPress

HubSpot case study

Step 1: Create compelling content

Work with your sales representative and the Cell Press editorial team to create a compelling piece of content to interact with our qualified audience. Products like Cell Press Selections (page 14) and webinars (page 22) can all be equipped with lead generation and nurturing capabilities.

Step 2: Qualify your leads

Our HubSpot-certified marketing team will help you create a registration campaign to ensure that we are gathering the most qualified leads. We will find new content to share with your customers in order to promote multiple layers of interaction and information gathering.

Step 3: Follow up with more great content

By delivering more impactful research and products to your new leads, we can further determine their lab needs and help understand their research.

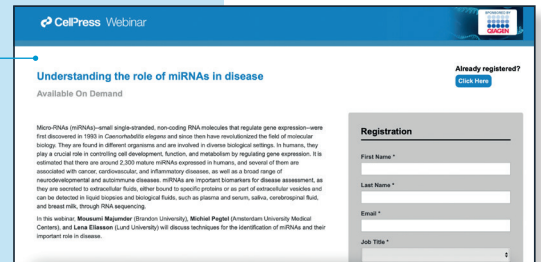
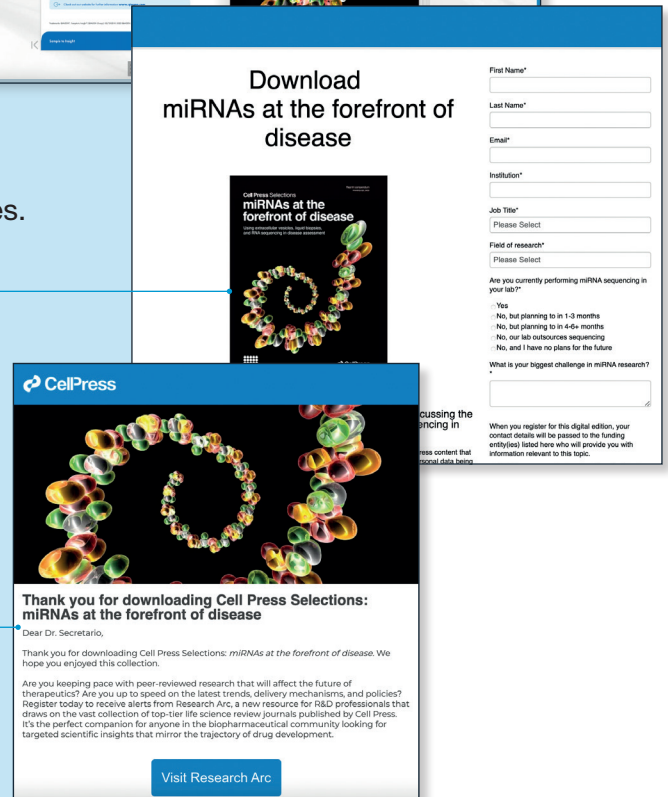
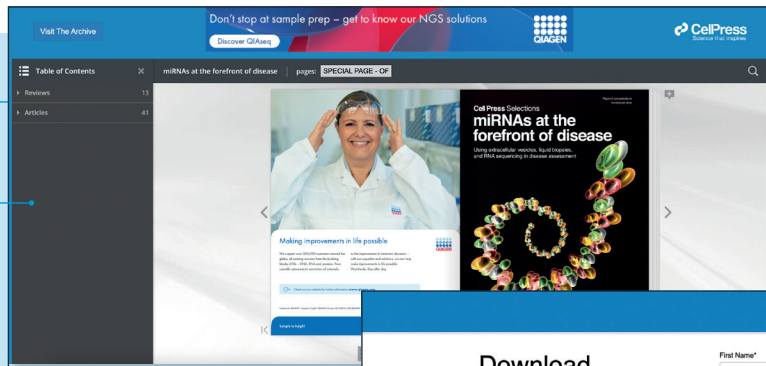
Step 4: Gather your leads, dig into the data

Each one of your leads tells a story and helps you learn about your audience. Work with our team to gain insights about the behavior and trends of your leads, drive sales, and enhance your pipeline.

Step 5: Keep the conversation going!

Now that you know your audience, keep them moving down the funnel. Further segment your audience and gather new early-stage leads with a consistent, relevant stream of content.

Lead generation campaigns are all custom built and priced.



Traditional media

Eliminate the competition

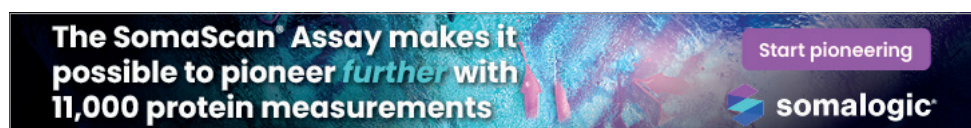
With Sponsorship Roadblock advertising, you can own all of the advertising space on any journal page. Utilize the different advertisement units to deliver an incredibly powerful advertising experience. Talk to your sales representative to explore the possibilities!

Banners

Our banners are now responsive! To improve ad visibility, the leaderboard banner will hover with content on desktop and mobile devices.

As screens gradually permeate each aspect of our lives, banner advertising generates awareness for your brand or product in the moment your targeted customer is in their “science zone.” Readers come to cell.com, individual journal homepages, and the Elsevier online platform ScienceDirect to read and research the latest great science. Choose from standard banners, flash banners, and rich media.

Geotarget your markets. Select regional targets to push specific examples and messaging. Cater to international customers with distinct messaging!



Specifications

Standard banner

- Acceptable formats: .gif and/or .jpeg
- Animations should run for less than three rotations or 30 seconds
- All ads with a white background must include a colored border
- 200 kb max ad file size

Flash banner

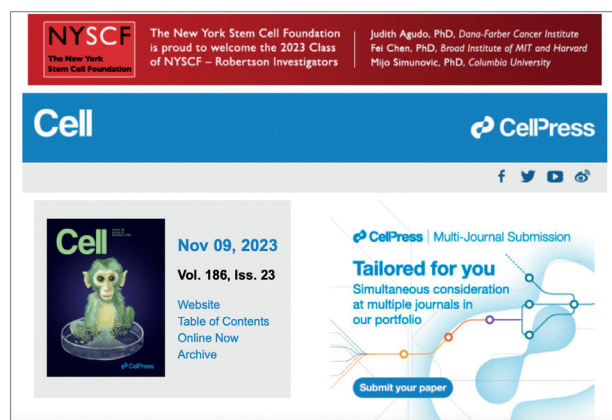
- Animations should run for less than three rotations or 30 seconds
- All ads with a white background must include a colored border
- Flash ads should use Click-Tag. When submitting rich media, an alternate .gif is required

Acceptable ad sizes

- 728 x 90 pixels
- 336 x 280 pixels
- 300 x 250 pixels
- 300 x 600 pixels
- 120 x 600 pixels
- 160 x 600 pixels
- 300 x 50 pixels

Electronic table of contents (eTOCs)

Cell Press produces eTOCs for all 50+ journals that we publish. Reach your target audience right in their inboxes. With an average open rate of 35% and an active subscriber base, Cell Press eTOCs are a proven vehicle for presenting your marketing message.



Journal	Subscribers	Average open rate
American Journal of Human Genetics	32,865	32%
Biophysical Journal	24,828	27%
Cancer Cell	41,532	31%
Cell	76,427	38%
Cell Chemical Biology	20,012	24%
Cell Genomics	21,772	37%
Cell Host & Microbe	21,447	28%
Cell Metabolism	30,125	31%
Cell Reports	31,654	28%
Cell Reports Medicine	10,836	41%
Cell Reports Physical Science	3,728	25%
Cell Stem Cell	34,962	30%
Cell Systems	10,630	26%
Chem	18,284	29%
Chem Catalysis	13,052	36%
Current Biology	36,392	25%
Developmental Cell	26,567	32%
Immunity	32,601	32%
iScience	11,420	25%
Joule	13,816	29%
Matter	7,943	25%
Molecular Cell	41,468	34%
Molecular Plant	8,015	23%
Molecular Therapy	8,597	28%
Molecular Therapy – Methods & Clinical Development	7,999	21%
Molecular Therapy – Nucleic Acids	7,064	19%
Molecular Therapy – Oncolytics	6,139	24%
Neuron	32,668	35%
Patterns	5,665	39%
Plant Communications	3,932	37%
Stem Cell Reports	25,659	29%
Structure	13,646	22%
Trends in Biochemical Sciences	20,593	26%
Trends in Biotechnology	24,656	26%
Trends in Cancer	15,816	31%
Trends in Cell Biology	32,686	29%
Trends in Chemistry	7,885	30%
Trends in Cognitive Sciences	18,723	27%
Trends in Ecology and Evolution	16,497	25%
Trends in Endocrinology & Metabolism	15,027	23%
Trends in Genetics	28,523	28%
Trends in Immunology	27,943	29%
Trends in Microbiology	20,160	25%
Trends in Molecular Medicine	22,999	27%
Trends in Neurosciences	30,614	32%
Trends in Parasitology	11,034	17%
Trends in Pharmacological Sciences	16,349	23%
Trends in Plant Science	15,315	21%

Marketplace Recommendations

It's contextual, with a PhD. Discover a comprehensive marketing solution and generate maximum awareness through Marketplace Recommendations. Our readers turn to Cell Press for landmark discoveries and a host of fascinating article formats, including our highly popular previews, minireviews, and reviews. Marketplace Recommendations uses carefully selected targeting to place your messaging adjacent to relevant content in our journals.

With granular targeting comes deeper relevance and greater impact. Marketplace Recommendations offers an unrivaled opportunity to drive Cell Press readers directly to your applications and products relevant to their work.

Rather than guessing where your messaging should land, our Marketplace Recommendations platform, now powered by PubGrade, reads every article in real time and matches it to keywords and desired target market information that you've supplied. This ensures that every reader is being shown your relevant product lines at every juncture of their research journey.



CellPress
Science that inspires

PubGrade

Advertising package includes

- Contextual ad campaign placing your ads alongside relevant premium content on cell.com
- Customized campaign with campaign optimization from PubGrade team
- Ability to alternate ad creative through duration of the campaign
- Comprehensive analytics

The screenshot shows a Cell Press article page for "Highly Efficient and Marker-free Genome Editing in Human Pluripotent Stem Cells". The article text discusses the optimization of CRISPR/Cas9 editing in human pluripotent stem cells (hPSCs). Key findings include a 91% targeted integration rate at the *HBH* and 59% at the *MYD88* loci in ESCs. The article also describes the use of single-cell cloning to analyze mono- or bi-allelic integrations. An advertisement for "Efficient CRISPR editing and single-cell cloning in stem cells" is overlaid on the right side of the page, featuring a "6000" badge and logos for Takara, Celltech, and cellartis.

PubGrade

Incorporate your ads alongside relevant premium content on cell.com to connect with the reader in the most relevant moment. Each time a visitor views editorial content that is related to your organization/ad message, PubGrade delivers your ad, getting the right message to the right person at the right time.

Features

- Drive highly qualified traffic to your website from a robust content-rich environment
- Deliver a focused and targeted message alongside first-rate, peer-reviewed content
- PubGrade's systems analyze the content of Cell Press journals and match them against large databases of relevant scientific concepts and client-provided keywords to drive traffic to your specifically chosen URL

Click the research title

Highlights

- Analysis of serial blood from 139 COVID-19 patients reveals immune coordination
- A major immunological shift is seen between mild and moderate infection
- Moderate and severe cases exhibit inflammation and a sharp drop in blood nutrients
- Novel immune cell subsets emerge in moderate cases and increase with severity

Kits for relevant assays

Destination

READY TO SHIP! SARS-CoV Antibodies
US-manufactured antibodies proven successful in COVID-19 research

Rockland has a long-established history of providing critical antibodies and reagents as a qualified raw material supplier—specifically in the area of infectious disease.

We have successfully generated antibodies to viral proteins corresponding to SARS Coronavirus, H5N1 influenza, H1N1 Neuraminidase H7N9 Avian Influenza A, Swine H1N1 Neuraminidase, Seasonal Influenza, Hepatitis virus A59, Hanta virus, Rift Valley Virus, West Nile Virus, and others, including viral receptors like ACE2.

Recent References

OCT 20 - Daly James L, et al. "Neuropilin 1 is a Host Factor for SARS-CoV-2 Infection." *Science, American Association for the Advancement of Science*. 20 Oct. 2020. DOI:10.1126/science.abd3072

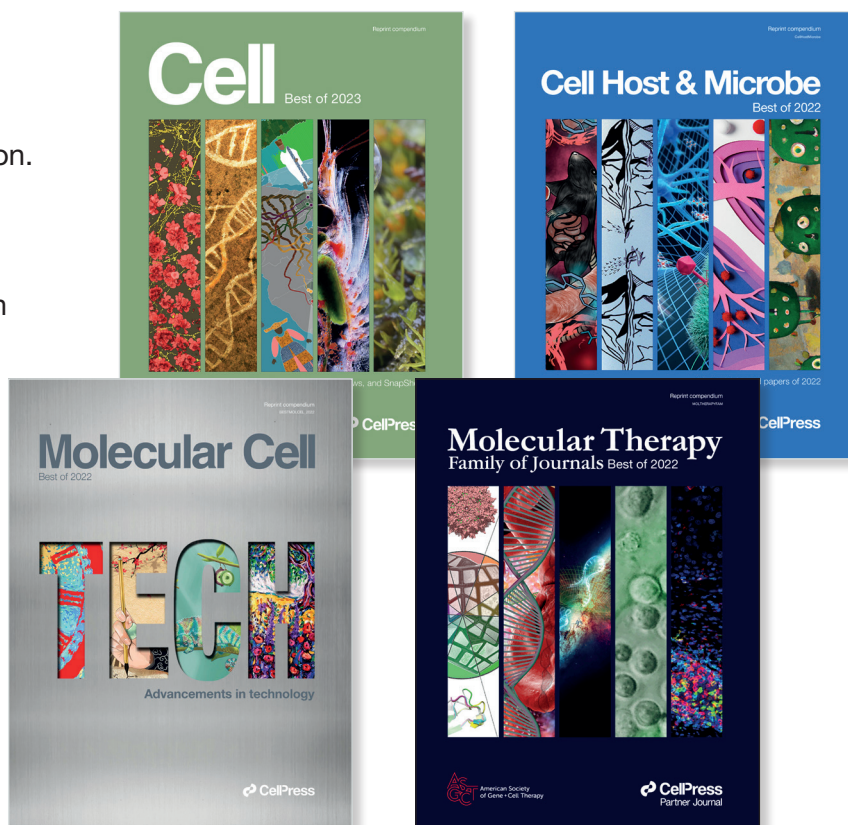
AUG 6 - Boushaddou M, Memm D, Meyer B, et al.

Best Of's

Align your brand with the best



The Best Of series is a Cell Press institution. These highlight collections bring together the top research and reviews from across our portfolio of high-impact journals. Papers in each Best Of edition are chosen based on citations and reader download data, ensuring a top-flight collection of research that your audience will love. Best Of's are distributed at every major conference throughout the year and are made available as lead-generating digital editions as well.



Best Of editions are distributed to your audience at all of the following events:

Edition	Target audience	Tentative ad deadline
Best of Molecular Cell TECH	SLAS	9 January
Best of Biophysical Journal	Biophysical Society	16 January
Best of Chem	ACS Spring	7 February
Best of Cancer Cell	AACR	12 March
Best of Med	AACR	12 March
Best of Immunity	AAI	9 April
Best of Molecular Therapy	ASGCT	11 April
Best of Cell Metabolism	ENDO	7 May
Best of Cell Host & Microbe	ASM Microbe	21 May
Best of Cell Stem Cell	ISSCR	14 June
Best of Stem Cell Reports	ISSCR	14 June
Best of Neuron	SFN	10 September
Best of AJHG and HGG Advances	ASHG	11 October
Best of Cell	ASCB	15 November
Best of Cell Reports	ASCB	15 November

www.cell.com/bestof

Cell Press Selections

Choose your target, own the topic

Align your product or brand with the highest-impact research and reviews on a topic of your choice. Selections are editorially curated reprint collections that highlight a particular area of science customized to highlight your brand's expertise through content. Selections come in both print and lead-generation digital formats and are designed to capture the most exciting science published across all our journals.

Each Selection is accompanied by an aggressive marketing campaign that drives the audience to your messaging, which includes:

- Digital ads on cell.com
- Digital ads on relevant journal issue eTOC email alerts
- Social media posts across Facebook, X (formerly Twitter), and LinkedIn
- Booth distribution at relevant conferences, LabLinks, and Cell Symposia
- Featured promotion on relevant journal homepages
- Optional – polybag Selection with journal issue to personal subscribers

www.cell.com/selections





Print edition

Download form

Download Adaptive immune receptor profiling

First Name*

Last Name*

Email*

Institution*

Country/Region*

Job Title*

Field of research*

Are you currently using TCR/BCR repertoire profiling techniques in your research?

Yes, we run the assays ourselves, in-house

Yes, we outsource the assays to a service provider

No, but we are thinking of it

No, we have no plans to do so

What do you consider to be the key challenges to

- ### Features
- Exclusively branded compendium incorporating high-impact articles and reviews
 - Print edition for promotional distribution or at exhibitions
 - Fully interactive digital edition with lead generation
 - Print copies provided to sponsor
 - Optional branded SnapShot poster inserted into Selection



Web banners

Digital edition



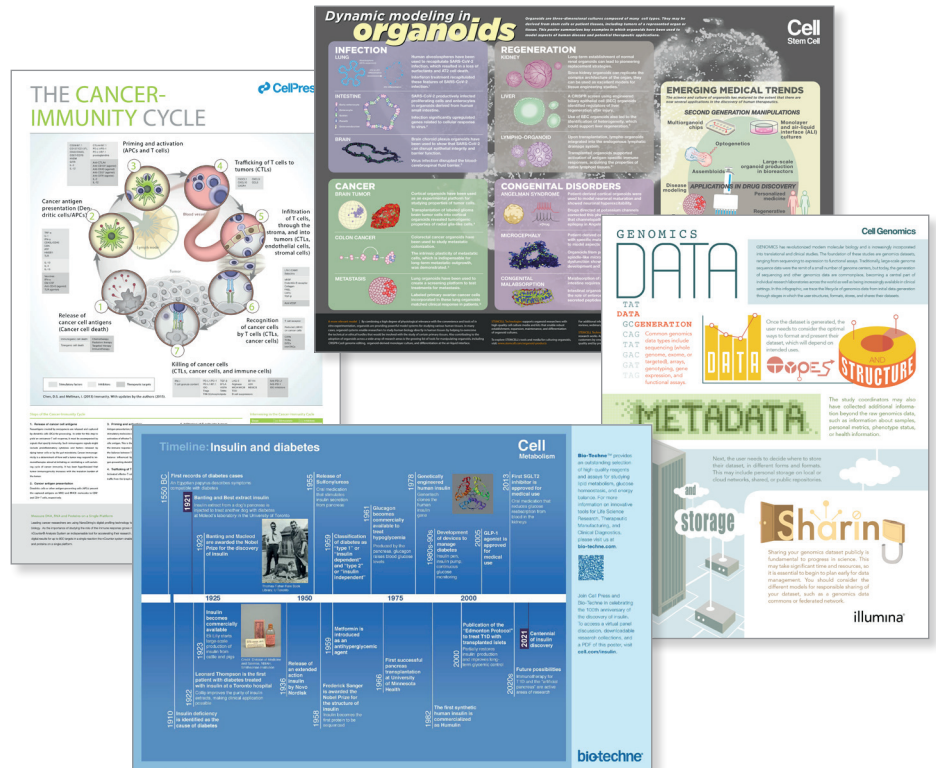
Custom capabilities

Anything is possible with Cell Press

Cell Press is your partner in custom publishing. Though we offer a multitude of off-the-shelf options for you to purchase, we're also keen to work with brands on developing new custom products that leverage our content and multimedia assets. Schedule a chat with your sales representative about how we can leverage our talents and audience to help serve your marketing needs.

Posters

Our editors and art team will work together to create intuitively designed posters to showcase your brand alongside a relevant process or pathway that resonates with your target audience. Custom posters can be polybagged or blown in to any issue of a Cell Press journal or developed in conjunction with a Best Of, Cell Press Selection, or Special Issue. Time your poster with a key annual meeting to maximize the number of leads visiting your booth.



Calendars

Sponsored Cell Press Calendars are some of the most anticipated booth giveaways. Scientists love to pin these calendars up and mark down their key dates for the year. Do you want a spot on their wall? Talk to your sales representative about compiling a custom calendar that matches your business goals.





Coloring books

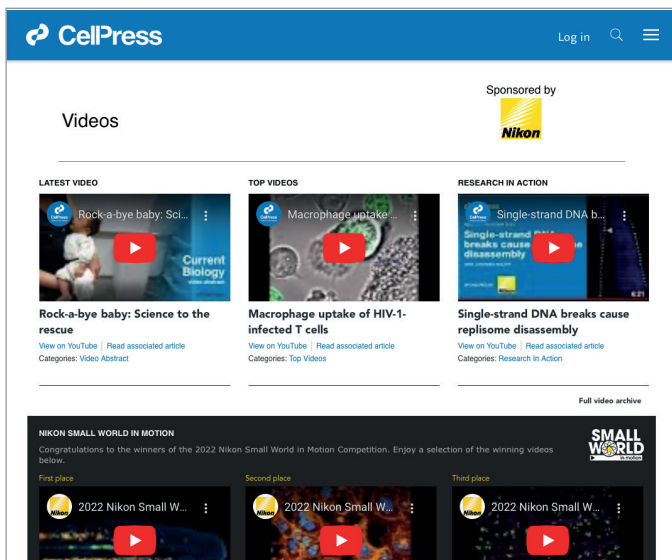
Several years ago, we created *Coloring with Cell*, a coloring book exploring Sammy the Cell's world of cellular biology. This became so incredibly popular with scientists, educators, and children that we're at it again! We are excited to bring a series of Color-In Comics to our readers. These comics will be graphical representations of a scientific process, left black and white for your coloring pleasure.

These books are our most popular giveaway at shows and events. Take an opportunity to have exclusive branding and show your support for science education in an alternate environment, connecting with the local community and educational establishments.

www.cell.com/comics

Websites

Own a corner of cell.com with a custom website. We created products like Cell Picture Show—a gallery series featuring striking images in cell, developmental, and molecular biology—and Cell Press Videos—a portal to all the greatest video content published in Cell Press journals—to drive eyes to our sponsors' products, and we can do the same for you. Talk to your sales representative about creating a custom visual, digital solution on cell.com.



www.cell.com/video



www.cell.com/pictureshow

Research Arc

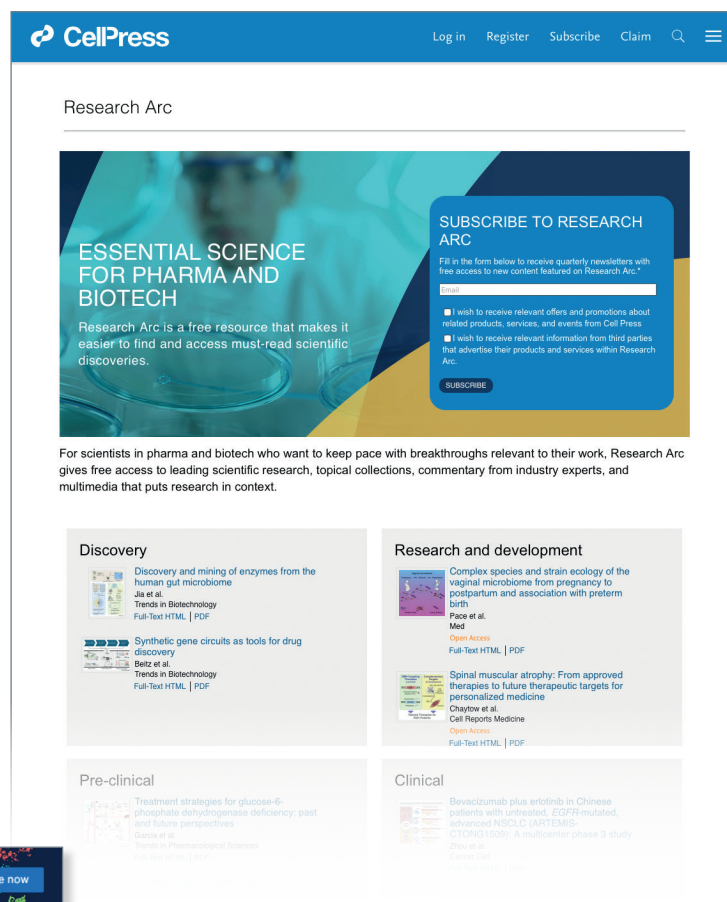
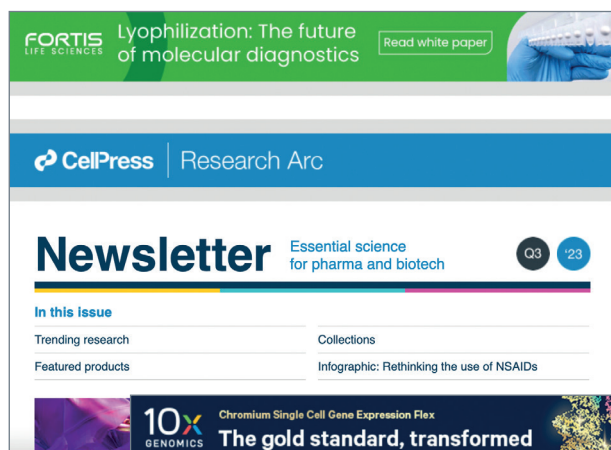
Your gateway to the biopharma market

Research Arc is Cell Press's newest product, offering our sponsors access to R&D professionals in the biopharmaceutical community. Research Arc is the destination for up-to-date peer-reviewed research on the latest trends, delivery mechanisms, and policies that will affect the future of therapeutics.

Targeted to support innovation from discovery to diagnostics, Research Arc gives you access to the well-funded non-academic market.

Homepage

Research Arc's homepage is updated monthly with new papers, infographics, videos, and collections tailor-made for the R&D community. Papers are categorized based on which step in the drug development process they apply to (Discovery, Research and Development, Preclinical, Clinical Trials, Diagnostics, and Policy), making them easy to browse and digest.



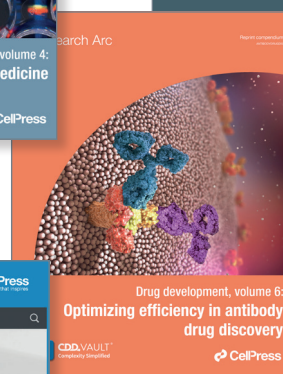
For scientists in pharma and biotech who want to keep pace with breakthroughs relevant to their work, Research Arc gives free access to leading scientific research, topical collections, commentary from industry experts, and multimedia that puts research in context.

Email newsletters

R&D scientists are even more pressed for time than their counterparts in academia, so we made Research Arc subscribable. A reader simply inputs their email address, and they're delivered a monthly update of all the new content added to the homepage. Avg subscribers: 2,858 – Avg open rate: 30%.

Digital collections

For researchers that prefer to browse by subject, Research Arc routinely publishes print collections focused on the most emergent topics and techniques translating from the bench to therapeutics. Print collections contain only need-to-know advances, and Cell Press is constantly releasing new volumes and distributing them for free at key meetings to keep R&D scientists updated on how academia is pushing industry forward.



Download Drug development, vol. 6
Optimizing efficiency in antibody drug discovery

Optimizing efficiency in antibody drug discovery

Welcome to Research Arc, a collection of Cell Press research hand-picked to help you advance your business. Research Arc helps you stay connected with the latest topics in therapeutic development programs, tapping into every stage of the translational continuum—from discovery to diagnostics.

In this edition of Research Arc, we present a collection of recent studies highlighting rapid characterization, design, engineering, and screening approaches for efficacious antibody discovery efforts.

From here:

- Read and share seminal research in the field
- Discuss and highlight your thoughts on social media
- Visit cell.com/research-arc to keep up to date with the latest research driving drug discovery

Please let us know a little more about yourself so that we can share other exciting Cell Press content that will interest you. By registering and downloading this supplement, you consent to your personal data being used by Elsevier B.V., its affiliates worldwide, and the below funding entity(ies) to provide you with information about related programs, products, and services.

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CDD.VAULT
Complexity Simplified

First Name*

Last Name*

Email*

Institution*

Job Title*

Field of research*

Please Select

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Submit

Research Arc Exclusive Program:

- Quarterly sponsorship
- 728x90 and 300x250 ad units on homepage
- 728x90 ad unit on all articles
- Sponsor logo/link on homepage
- Email newsletter:
 - 728x90 and 300x250 ad units
 - 3 featured products
 - Sponsor logo/link
- Promo ads with sponsor logo

Sponsorship cost: \$12,000

Our network. Your audience. Together live.

Connect with our highly qualified audience of senior scientists and researchers through educational Cell Press webinars. For the scientist, webinars are free access to the top researchers in their field. For your brand, webinars are a pipeline of qualified, active leads. We will work with you to align speakers, content, and audiences to generate maximum impact. The recorded webinar then becomes available on demand at cell.com, meaning your audience will continue to grow long after the event takes place.

CellPress Webinars

Understanding the role of miRNAs in disease

October 24, 2023 | 12:00 pm EDT

Speakers

Mousumi Majumder
Canada Research Chair Tier II in Genotoxicology, Associate Professor, Department of Biology, Brandon University

Michiel Pegtel
Assistant Professor, Infectious diseases, Associate Professor, Cancer biology and immunology, Imaging and biomarkers, Pathology, Amsterdam University Medical Center

Lena Eliasson
Vice Dean, Faculty of Medicine, Research team manager, Principal investigator, Diabetes - Islet Cell Exocytosis, Principal investigator, EXODIAB: Excellence of Diabetes Research in Sweden, Lund University

Register here

About the webinar

CellPress
Submit Log in Register Subscribe Claim

Cell Press webinars

Cell Press webinars are curated and moderated by our editors to bring you closer to the expert researchers and future innovators in science. We want our network to be your network. It's how we continue to work to create science that inspires.

Upcoming Webinars

There are no webinars currently scheduled.

Recent webinars

Advances in viral vector gene delivery for cell therapy biomanufacturing

Presented on: Thursday, February 1, 2024 12:00 PM ET

In this webinar, **Daniel Stone** (Fred Hutchinson Cancer Research Center), **Xiuyun Wang** (MSSC), and **Steven Feldman** (Stanford University) will discuss the opportunities and challenges of using spatial proteomics to tackle basic research to disease biology.

Video on demand

Cracking basic to translational biology with spatial proteomics

Presented on: November 30, 2023, 12 pm ET

In this webinar, **Kathryn Litley** (University of Cambridge), **Garry Nolan** (Stanford University), and **Jeffrey Spraggins** (Vanderbilt University School of Medicine) will discuss the opportunities and challenges of using spatial proteomics to tackle basic research to disease biology.

Video on demand

RNA sensing in immunity

Presented on: November 15, 2023, 12 pm ET

Join us for a discussion with **Sun Hur** (Harvard Medical School/ Boston Children's Hospital), **Stacy Horner** (Duke University School of Medicine) and **Jin Billy Li** (Stanford University), who will share the latest advancements in understanding the mechanisms, functions and regulation of RNA sensing in immunity.

Video on demand

CellPress Webinar

Understanding the role of miRNAs in disease

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Available On Demand

Micro-RNAs (miRNAs)—small single-stranded, non-coding RNA molecules that regulate gene expression—were first discovered in 1993 in *Caenorhabditis elegans* and since then have revolutionized the field of molecular biology. They are found in different organisms and are involved in diverse biological settings. In humans, they play a crucial role in controlling cell development, function, and metabolism by regulating gene expression. It is estimated that there are around 2,300 mature miRNAs expressed in humans, and several of them are associated with cancer, cardiovascular, and inflammatory diseases, as well as a broad range of neurodevelopmental and autoimmune diseases. miRNAs are important biomarkers for disease assessment, as they are secreted to extracellular fluids, either bound to specific proteins or as part of extracellular vesicles and can be detected in liquid biopsies and biological fluids, such as plasma and serum, saliva, cerebrospinal fluid, and breast milk, through RNA sequencing.

In this webinar, **Mousumi Majumder** (Brandon University), **Michiel Pegtel** (Amsterdam University Medical Centers), and **Lena Eliasson** (Lund University) will discuss techniques for the identification of miRNAs and their important role in disease.

Presenters:

Mousumi Majumder
Canada Research Chair Tier II in Genotoxicology, Associate Professor, Department of Biology, Brandon University
[View Biography](#)

Michiel Pegtel
Assistant Professor, Infectious diseases, Associate Professor, Cancer biology and immunology, Imaging and biomarkers, Pathology, Amsterdam University Medical Center
[View Biography](#)

Lena Eliasson
Vice Dean, Faculty of Medicine, Research team manager, Principal investigator, Diabetes - Islet Cell Exocytosis, Principal investigator, EXODIAB: Excellence of Diabetes Research in Sweden, Lund University
[View Biography](#)

Aiki Perdikari
Editor
Trends in Molecular Medicine

Registration

First Name *

Last Name *

Email *

Job Title *

Company *

Country/Region *

Work Phone

State *

Are you currently performing miRNA sequencing in your lab? *

Yes

No, but planning to in 1-3 months

No, but planning to in 4-6+ months

No, our lab outsources sequencing

No, and I don't have plans for the future

What is your biggest challenge in miRNA research? *

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Yes

No

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Next-generation sequencing (NGS) has enabled researchers to generate genomic data at large scales and high speeds. The ability to sequence whole patient genomes or exomes quickly and with high accuracy has become key f...see more

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Emerging applications of next-generation sequencing in disease biology
November 1, 2023, 12:00 pm ET


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November 1, 2023, 12:00 pm ET

Speakers



Esther Rheinbay
Assistant Professor of Medicine
Massachusetts General Hospital
Cancer Center
Harvard Medical School



Sonja Scholz
Lasker Clinical Research Scholar
Neurodegenerative Diseases
Research Unit
NINDS, NIH

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the webinar


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Average webinar performance

Year	Total registrations	Attended live	On-demand registrations
2023	1,184	388	92
2022	1,025	325	74
2021	1,154	367	101

2023 top-performing webinars

Title	Total registrations	Attended live	On-demand registrations
Brain organoids: Modeling neurodevelopment and disease	1,894	756	105
Spatial omics for understanding tissues and disease	1,833	616	116
Advances in single cell sequencing	1,767	506	166
Spatial transcriptomics and epigenetics in neuroscience	1,591	573	87
RNA sensing in immunity	1,435	473	119

www.cell.com/webinars

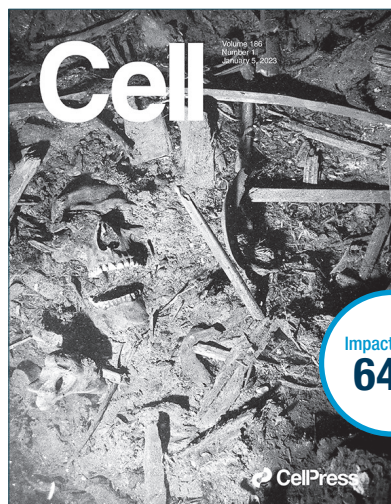
Research journals

Cell Press: Science that inspires

- 47% of our readers are the lead decision makers in their company or lab
- Consistently the highest impact factor in the biology category
- Discipline-leading journals in all life science verticals
- Increased translational content offerings
- Trends and review content provide invaluable insights

Relevance and impact factor

At Cell Press, we understand that impact factor is just one measure of journal performance, and you can find additional metrics at [cell.com/metrics](https://www.cell.com/metrics)



Impact factor
64.5

26 issues per year

- Molecular biology (transcription, RNAi splicing, RNA editing, DNA replication and repair, protein synthesis and editing, protein modification and degradation, and chromatin)
- Cell biology (cell cycle, subcellular organization, protein and membrane transport, protein folding and stability, and signal transduction)
- Systems biology
- Stem cells
- Human disease (infectious diseases including HIV and other viruses, cancer, and human disease genes)
- Developmental biology (differentiation and morphogenesis, organogenesis, sex determination, stem cell biology, apoptosis, and embryology in all model organisms including plants, mice, fish, flies, chicks, and worms)
- Genetics and genomics (bacterial regulation, fly and worm genetics, and eukaryotic genomics)
- Proteomics
- Cancer research
- Immunology (T cell selection, lymphocytes and immunoglobulins, and somatic hypermutation)
- Neuroscience (learning and memory, neuronal guidance and connections, and synaptic transmission)
- Structural biology
- Microbiology
- Virology
- Physiology (receptors, hormone action, obesity, and lifespan)
- Evolution
- Biophysics
- Computational biology



Impact factor
50.3

12 issues per year

- Genetics, epigenetics, and genomic instability
- Cell signaling and communication
- Cell cycle and DNA repair
- Diagnostics (molecular profiling and pharmacogenomics)
- Telomerase and transformation
- Apoptosis
- Angiogenesis and metastasis
- Animal models
- Cancer therapy (rational drug design and small-molecule and biological-molecule therapeutics)



Impact factor
8.6

12 issues per year

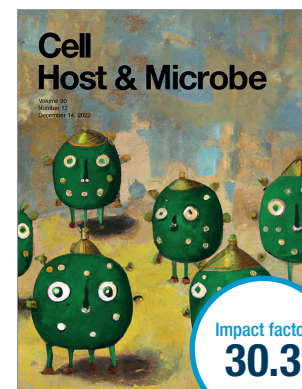
- Chemical insights into signaling, catalysis, and gene expression
- Novel chemical and biological methods for molecular design, synthesis, and analysis
- Glycomics
- Chemical genetics
- Chemistry and biology of natural and unnatural biopolymers
- The use of natural and designed molecules as probes of cellular pathways
- Drug design
- The nature of molecular recognition in biological systems
- Novel procedures for the large-scale analysis of genes and proteins
- Functional and structural genomics
- Molecular basis of evolution



NEW IN 2021

12 issues per year

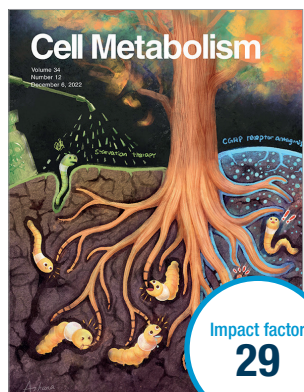
- Human genetics
- Cancer genomics
- Precision medicine
- Genome technology
- Single-cell genomics
- Genome editing
- Computational genomics
- Functional genomics
- Genomes and comparative genomics
- Agricultural genetics
- Population and evolutionary genetics
- Genetics and society



Impact factor
30.3

12 issues per year

- Molecular and cell biology of microbes
- Microbial pathogenesis
- Host cellular and immune response to microbes
- Immune evasion
- Therapeutics
- Evolution, epidemiology, and natural history of microbes
- Vaccine design, development, and trials
- Emerging pathogens



Impact factor
29

12 issues per year

- Diabetes
- Obesity
- Energy balance
- Cardiovascular disease
- Adipocyte and lipid biology
- Aging and stress response
- Mitochondria
- Hypertension
- Bone homeostasis
- Molecular endocrinology



Impact factor
8.8

52 issues per year

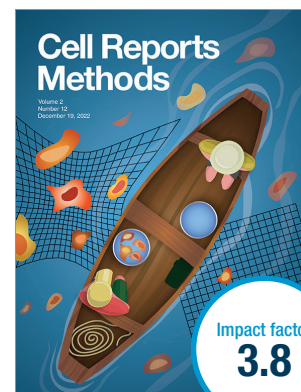
- Open access, online only
- High-quality papers across life science spectrum
- Focus on shorter, single-point articles, entitled Reports, in addition to longer articles
- The primary criterion for both types of formats is new biological insight



Impact factor
14.3

12 issues per year

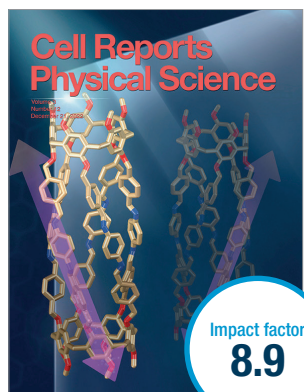
- Open access, online only
- Translational and clinical biomedical sciences
- Genomics, biomarker discovery, and developments in technology that contribute to diagnostics, treatment, and healthcare
- Focus on impactful, single-point papers called reports, in addition to longer articles and reviews



Impact factor
3.8

12 issues per year

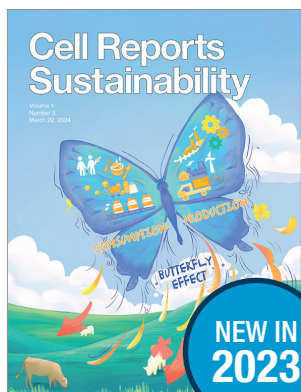
- Innovations in sequencing
- Imaging technologies
- Genome editing
- Single-molecule approaches
- Computational methods
- Biotechnology
- Synthetic biology



Impact factor
8.9

12 issues per year

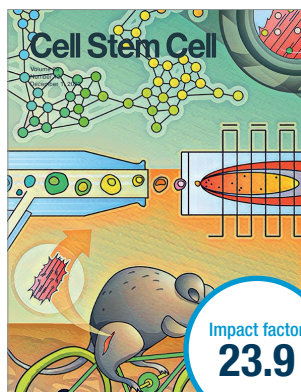
- Open access, online only
- Showcases high-quality research from across the physical sciences
- Including chemistry, physics, materials science, energy science, engineering, and related interdisciplinary work
- Focus on impactful, single-point papers called reports, in addition to longer articles and reviews



NEW IN
2023

12 issues per year

- Gold, open access
- Publishes high-quality research and discussion that contribute to understanding and responding to environmental, social-ecological, technological and energy- and health-related challenges.
- Environmental justice and ethics
- Environmental pollution
- Energy
- Food Systems
- Industrial ecology
- Land use change
- Nature and technology-based solutions
- Ocean and coastal sustainability
- Water resources



Impact factor
23.9

12 issues per year

- Embryonic stem cells
- Pluripotency
- Germline stem cells
- Tissue-specific stem cells
- Stem cell differentiation
- Epigenetics
- Stem cell genomics and systems biology
- Genome reprogramming
- Cancer stem cells
- Stem cell niches
- Stem cell-based disease models
- Nuclear transfer technology
- Bioengineering
- Drug discovery
- *In vivo* imaging of stem cells
- Therapeutic applications
- Regenerative medicine
- Clinical and translational insights
- Stem cell research policies, ethical issues, and technical or resource-based innovations



Impact factor
9.3

12 issues per year

- Systems at all scales
- Microbiology
- Cancer
- Immunology
- Plant biology
- Computational biology
- Genomics
- Proteomics
- Translational medicine
- Digital healthcare
- Biological engineering
- Systems and synthetic biology



Impact factor
23.5

12 issues per year

Chem publishes work from across the chemical sciences and at the interfaces between chemistry and other disciplines. *Chem* showcases how fundamental studies in chemistry and its sub-disciplines may help in finding potential solutions to the global challenges of tomorrow.

- Organic chemistry • Inorganic chemistry
- Physical chemistry • Materials science
- Nanoscience • Catalysis • Chemical biology • Analytical chemistry
- Supramolecular chemistry • Theoretical chemistry • Computational chemistry
- Green chemistry • Energy and environmental chemistry • Atmospheric chemistry • Food chemistry



Impact factor
10.8

12 issues per year

Chem Catalysis is a monthly journal publishing innovative and insightful research on fundamental and applied catalysis, providing a platform for researchers across chemistry, chemical engineering, and related fields to disseminate and promote their work.

- heterogeneous catalysis
- homogeneous catalysis
- biocatalysis



Impact factor
9.2

24 issues per year

- Cell biology, including cell signaling, cell-cycle regulation, and apoptosis
- Developmental biology
- Cellular and systems neuroscience
- Neurobiology and behavior
- Cancer biology
- Gene expression, including genomics and proteomics
- DNA and RNA metabolism, including transcription and translation
- Immunology
- Ecology and evolution



Impact factor
11.8

24 issues per year

- Cell migration
- Cell polarity
- Cell proliferation
- Developmental roles of genes or pathways
- Differentiation
- Evolutionary relationships
- Genome-wide analysis
- Intracellular targeting
- Membrane traffic
- Morphogenesis
- Signaling pathways



NEW IN
2023

12 issues per year

- Monthly journal encompassing the applied research needed to make groundbreaking fundamental research into tomorrow's cutting-edge technology
- Publishes research in applied physics, computer science, chemistry, biology, engineering as it applies to driving integrated purpose-driven applications
- Water purification
- Energy harvesting and storage
- Biomedical devices
- Devices meant for extreme and/or cryogenic conditions
- Nanomaterials
- Single-crystal devices
- Flexible and wearable electronics



Impact factor
4

12 issues per year

- Open access journal publishing research across life, physical, social, and medical sciences
- Sections include applied biosciences, clinical research, engineering, food science, microbiology, pharmacology, and social science



Impact factor
32.4

12 issues per year

- Immune cell development and senescence
- Signal transduction
- Gene regulation
- Innate and adaptive immunity
- Cytokines and inflammatory responses
- Autoimmunity and tolerance
- Infectious disease
- Tumor immunology
- Vaccine biology
- Transplantation biology
- Allergy and asthma



Impact factor
5.8

12 issues per year

- Life sciences**
 - Cancer
 - Cell biology
 - Development
 - Immunology
 - Metabolism
 - Microbiology
- Physical sciences**
 - Chemistry
 - Energy
 - Material science
 - Physics
 - Polymer science
- Environmental sciences**
 - Climate science
 - Atmospheric science
 - Ecology and evolution
 - Hydrology
 - Solid earth science



Impact factor
39.8

12 issues per year

- Batteries and supercapacitors
- Biofuels and biotechnology
- Carbon capture and storage
- Energy access, security, and behavior
- Energy grids and networks
- Energy-harvesting devices
- Energy policy and economics
- Fuel cells and electrocatalysis
- Geothermal energy
- Hydrogen storage and energy
- Materials for energy systems
- Nuclear power
- Solar energy
- Techno-economic analysis and life-cycle assessment
- Transportation fuels
- Wave energy, wind energy, and hydroelectricity



Impact factor
18.9

12 issues per year

- Covers the general field of materials science, from nano to macro, fundamentals to application
- Transformative research related to fundamental structure, synthesis and assembly, properties, and performance of emerging material systems
- Novel characterization methods
- Materials of focus can be any state, any scale, any composition



Impact factor
17

12 issues per year

- Clinical and translational research
- Aging and health-span interventions
- Biomedical engineering
- Cancer
- Cardiovascular and metabolic disease
- Genetics and cell-based therapies
- Health economics and public policy
- Human microbiome
- Immunology
- Infectious diseases
- Neurology



Impact factor
16

24 issues per year

- Gene expression and transcriptional and epigenetic regulation
- DNA replication, recombination, and repair
- RNA processing
- Translation
- Protein folding, modification, and degradation
- Signal transduction
- Cell cycle
- Cell death
- Systems biology



Impact factor
16.2

24 issues per year

- Developmental neurobiology
- Cellular and molecular neuroscience
- Synaptic transmission and plasticity
- Ion channel structure and function
- Behavioral and systems neuroscience
- Cognitive neuroscience
- Neurological and psychiatric disease
- Computational neurobiology



Impact factor
16.2

12 issues per year

- Climate change dynamics, mitigation, and adaptation
- Air, water, and soil pollution
- Global change ecology, biodiversity, and conservation
- Food and water security
- Renewable energy systems
- Land use, land use change, and forestry
- Governance, policy, and international relations
- Societal resilience, risk management, and sustainable communities
- Urban metabolism, the built environment, and societal well-being
- Sustainable production, consumption, and waste management
- Industrial and technological innovations for the Earth system



Impact factor
6.5

12 issues per year

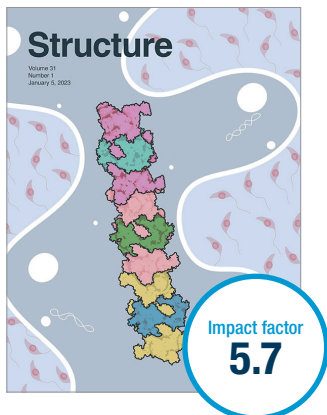
- Open access journal across full breadth of data science
- How to best develop and run data science infrastructures, tools, and services
- Communicate solutions and best practices for data science algorithms and methodologies
- Discuss the human and environmental impact of decisions made using data science
- Develop new cross-disciplinary methods for efficient data analysis, processing, archiving, and use



NEW IN 2020

12 issues per year

- Providing complete, authoritative, and consistent instructions on how to conduct experiments
- Reproducibility and transparency are the cornerstones for building on published research
- Primary criteria are usability and repeatability



12 issues per year

- Atomic resolution analysis
- X-ray crystallography
- Nuclear magnetic resonance spectroscopy
- Computational analyses, simulations, and predictions
- Electron microscopy
- Neutron scattering
- Hydrodynamics
- X-ray absorption spectroscopy
- Biochemical studies
- Biophysical analyses
- Fluorescence energy transfer
- Design, construction, and analysis of novel protein and RNA structures
- Catalytic activities
- Medium- to low-resolution structural analysis
- Single-molecule analysis
- Small-angle X-ray scattering
- Emerging methods in structure determination

Review journals



Trends in Biochemical Sciences

highlights recent advances in biochemistry and molecular biology through succinct articles. The goal of TIBS is to provide thought-provoking articles that stimulate new ideas.



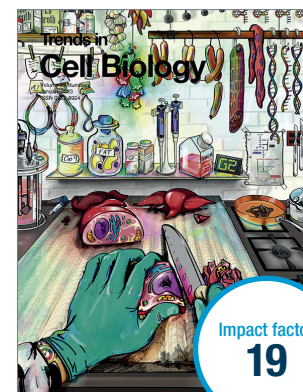
Trends in Biotechnology

is the leading reviews journal in useful biology. The journal publishes reviews and perspectives on the applied biological sciences: technologies derived from or inspired by living systems.



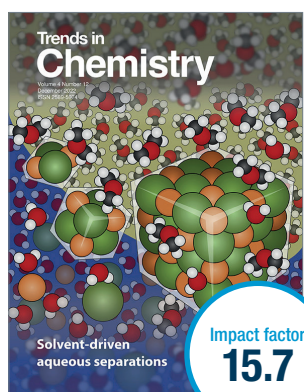
Trends in Cancer

is a review journal publishing concise and engaging expert commentary articles that address key frontline research topics and cutting-edge advances in the rapidly changing field of cancer discovery and oncology.



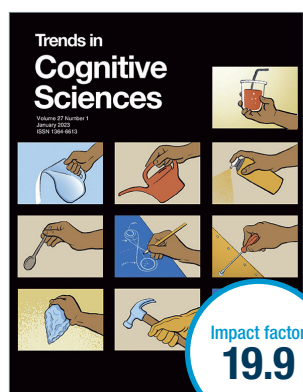
Trends in Cell Biology

publishes review and opinion articles monitoring the breadth and depth of current research in cell biology. The journal reports on new developments, integrating methods, disciplines, and principles.



Trends in Chemistry

is the latest Trends journal and the first in the physical sciences. The journal offers thoughtfully designed review, opinion, and short articles covering the breadth of chemistry in an accessible, low barrier-to-entry manner.



Trends in Cognitive Sciences

brings together research in psychology, artificial intelligence, linguistics, philosophy, anthropology, and neuroscience, providing a platform for the interaction of these fields and the evolution of cognitive science as an independent discipline.



Trends in Ecology and Evolution

serves as an invaluable source of information in all areas of ecology and evolutionary science – from the pure to the applied and from molecular to global.



Trends in Endocrinology and Metabolism

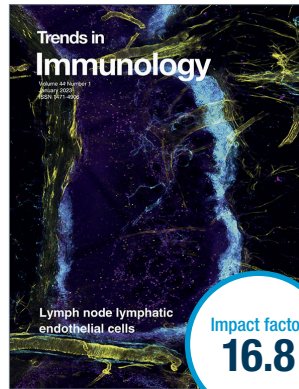
publishes polished, concise, and cutting-edge topics covering basic, translational, and clinical aspects of metabolism and endocrinology. The journal covers areas from state-of-the-art treatments of diseases to new developments in molecular biology, methods, disciplines, and principles.



Impact factor
11.4

Trends in Genetics

publishes articles that provide an overview of the latest developments in the fields of genetics and genomics, encompassing various model organisms and themes that span molecular, cellular, clinical, and systems-level hierarchies.



Impact factor
16.8

Trends in Immunology

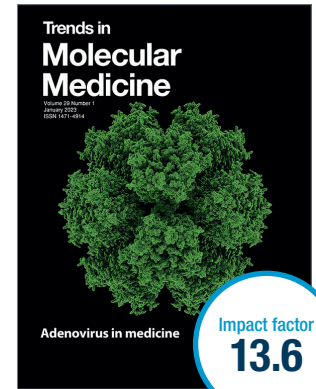
publishes broad-perspective, succinct reviews and hypothesis-driven viewpoints, monitoring cutting-edge advances in diverse areas of basic and clinical immunology, and offering a complete overview of the field.



Impact factor
15.9

Trends in Microbiology

is a leading reviews journal that aims to publish engaging and emerging trends across bacteriology, virology, and mycology, covering areas such as molecular biology, pathogenicity, biodiversity, and broad-range societal impact.



Impact factor
13.6

Trends in Molecular Medicine

offers a distinguished venue for concise reviews and commentaries that contextualize recent advances across the translational and clinical research continuum. Articles have clear implications for diagnostics, therapy, and disease prevention.



Impact factor
15.9

Trends in Neurosciences

is a monthly journal publishing inspiring reviews and commentaries across all areas of neuroscience. It serves as a voice for the neuroscience community, and highlights contributions of neuroscience to medicine and society.



Impact factor
9.6

Trends in Parasitology

is a highly regarded journal publishing reviews and short surveys in all disciplines of parasitology, covering medical and veterinary parasites of global importance, as well as their transmission vectors and susceptible hosts.



Impact factor
13.8

Trends in Pharmacological Sciences

covers the most exciting recent developments in pharmacology and therapeutics research. The journal broadly publishes content in pharmacology, pharmaceuticals, and toxicology with keen interest in biopharma regulatory landscape, science policy, and bioethics.



Impact factor
20.5

Trends in Plant Science

is the original and leading monthly review journal in plant science, featuring readable, thought-provoking, and cutting-edge reviews and opinions and providing overviews of current thinking and developments across all aspects of plant biology.

Society partner journals

Cell Press is proud to publish 12 journals on behalf of learned societies, including the American Society of Human Genetics, the American Society of Gene and Cell Therapy, the Biophysical Society, and the International Society of Stem Cell Research as well as partner institutions such as the Institute of Plant Physiology and Ecology, the Shanghai Institutes for Biological Sciences, the Chinese Academy of Sciences, and the Chinese Society of Plant Biology.



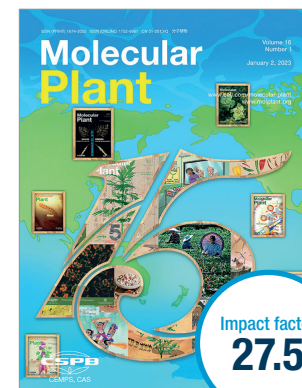
12 issues per year

- Polygenic traits • Mendelian phenotypes • Genomic medicine • Functional genomics • Statistical genetics • Evolution and population genetics • Cancer genomics • Bioinformatic approaches



24 issues per year

- Channels, receptors, and electrical signaling • Proteins • Biophysical theory and modeling • Cell biophysics • Photobiophysics • Membranes • Spectroscopy, imaging, and other techniques • Muscle and contractility • Supramolecular assemblies • Bioenergetics • Nucleic acids • Electrophysiology



12 issues per year

- Cellular biology • Physiology • Biochemistry • Molecular biology • Genetics • Development • Plant-microbe interaction • Genomics • Bioinformatics • Molecular evolution



12 issues per year

- Embryonic stem cells • Adult stem cells • Reprogramming to pluripotency and lineage conversion • Germ cells • Genetic and epigenetic mechanisms • Stem cells in development • Cancer stem cells • Disease modeling and drug screening • Stem cell therapy • Clinical studies in regenerative medicine • Stem cell products, manufacturing, and quality control • Ethical, legal, and social issues



4 issues per year

- Mendelian phenotypes • Polygenic traits • Evolution and population genetics • Statistical genetics • Bioinformatics • Cancer genomics • Reproductive genetics • Molecular diagnostics • ELSI • Genetic counseling



12 issues per year

- Single molecule biophysics • High resolution molecular and cellular imaging • Signaling • Assembly of higher order complexes • Cryo-EM methods and analysis • Cell and tissue mechanics • Bioengineering • Computational modeling



6 issues per year

- Evolution • Ecology • Physiology • Biochemistry • Development • Reproduction • Metabolism • Molecular and cellular biology • Genetics and Genomics • Environmental interactions • Biotechnology and breeding of both higher and lower plants, as well as their interactions with other organisms throughout the biosphere

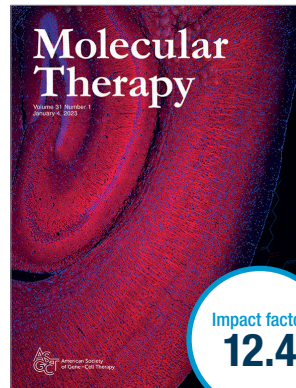


Impact factor
32.1

4 issues per year

Promotes scientific application by publishing cutting-edge research and high-quality reviews across all scientific disciplines, such as

- Physics • Chemistry • Materials
- Nanotechnology • Biology • Translational medicine • Geoscience • Engineering



Impact factor
12.4

12 issues per year

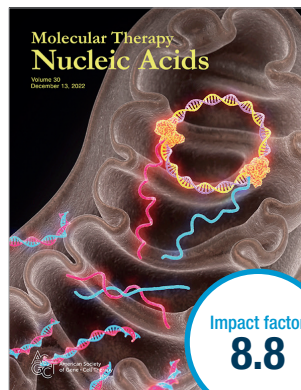
Molecular Therapy is the leading international journal for research on the development of molecular and cellular therapeutics to correct genetic and acquired diseases, including but not limited to research on gene transfer and editing, vector development and design, stem cell manipulation, vaccine development, preclinical target validation, safety/efficacy studies, and clinical trials.



Impact factor
4.7

4 issues per year

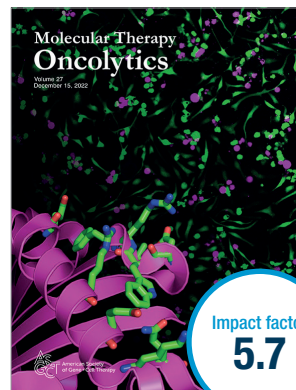
Molecular Therapy – Methods & Clinical Development is an open access journal publishing top-quality, novel methods, as well as significant improvements to established research techniques in basic, translational, and clinical cell and gene therapy. Topics of interest include gene vector engineering and production, methods for targeted genome editing and engineering, technology development for cell reprogramming, and directed differentiation of pluripotent cells.



Impact factor
8.8

4 issues per year

Molecular Therapy – Nucleic Acids publishes research targeted to the advances in nucleic acid-based therapeutics to treat and/or correct genetic and acquired disease. Subject areas include development of therapeutics based on nucleic acids and their derivatives, vector development and design for the delivery of RNA-based therapeutics, and applications of gene-modifying agents.



Impact factor
5.7

4 issues per year

Molecular Therapy – Oncolytics is an international, open access journal focusing on the development and clinical testing of viral, cellular, and other biological therapies targeting cancer. While providing a unique forum for work in the burgeoning fields of oncolytic virotherapy, as well as T cell- and stem cell-based therapies, the journal will consider all top-quality research that employs innovative molecular and cellular approaches that target cancer cells for destruction.



NEW IN
2021

12 issues per year

A partnership between The Hong Kong Polytechnic University and Cell Press, *Nexus* is a gold, open access journal that publishes cutting-edge research in applied sciences, engineering, technology, and inter- and multi-disciplinary fields that tackle the world's grand challenges. Let's work together to protect the planet and improve the health and well-being of everyone, everywhere.

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Detailed demographics

Journal	Average unique visitors/month	Average visits/month	Average pageviews/month
<i>American Journal of Human Genetics</i>	20,807	30,248	53,823
<i>Biophysical Journal</i>	25,317	34,236	62,153
<i>Biophysical Reports</i>	681	992	2,641
<i>Cancer Cell</i>	59,949	96,681	192,084
<i>Cell</i>	342,693	544,123	941,304
<i>Cell Chemical Biology</i>	19,570	27,989	51,522
<i>Cell Genomics</i>	11,860	16,911	32,913
<i>Cell Host & Microbe</i>	32,291	48,618	93,930
<i>Cell Metabolism</i>	61,446	95,389	179,936
<i>Cell Reports</i>	110,739	169,618	297,486
<i>Cell Reports Medicine</i>	29,937	42,869	76,701
<i>Cell Reports Methods</i>	8,215	11,476	23,685
<i>Cell Reports Physical Science</i>	7,412	10,913	25,218
<i>Cell Reports Sustainability</i>	867	1,212	2,570
<i>Cell Stem Cell</i>	36,239	56,767	105,282
<i>Cell Systems</i>	12,787	17,757	30,999
<i>Chem</i>	16,915	25,665	58,117
<i>Chem Catalysis</i>	6,113	8,803	21,183
<i>Current Biology</i>	102,534	142,548	233,652
<i>Developmental Cell</i>	28,510	44,513	82,539
<i>Device</i>	3,999	5,967	14,928
<i>Heliyon</i>	82,703	131,245	293,520
<i>HGG Advances</i>	1,442	2,087	4,728
<i>Immunity</i>	64,668	106,226	199,348
<i>iScience</i>	53,539	78,173	166,100
<i>Joule</i>	22,359	32,526	66,538
<i>Matter</i>	15,847	22,068	47,137
<i>Med</i>	8,488	11,146	23,548
<i>Molecular Cell</i>	63,980	105,209	189,749
<i>Molecular Plant</i>	14,286	22,631	47,917
<i>Molecular Therapy</i>	44,082	61,137	86,626
<i>Molecular Therapy Methods & Clinical Development</i>	21,982	30,594	38,724
<i>Molecular Therapy Nucleic Acids</i>	22,804	30,900	41,534
<i>Molecular Therapy Oncolytics</i>	8,026	10,338	13,926
<i>Neuron</i>	79,228	129,252	233,055
<i>Nexus</i>	533	603	1,101
<i>One Earth</i>	12,025	16,530	33,226
<i>Patterns</i>	7,081	9,734	19,528
<i>Plant Communications</i>	3,507	5,618	14,232
<i>Stem Cell Reports</i>	13,150	19,293	34,735
<i>Structure</i>	12,585	17,354	29,601
<i>STAR Protocols</i>	4,071	5,743	13,072
<i>The Innovation</i>	7,256	9,681	23,516
<i>Trends in Biochemical Sciences</i>	22,887	28,426	43,026
<i>Trends in Biotechnology</i>	30,935	39,356	65,311
<i>Trends in Cancer</i>	20,810	27,415	43,673
<i>Trends in Cell Biology</i>	27,687	35,479	53,259
<i>Trends in Chemistry</i>	7,757	9,674	17,675
<i>Trends in Cognitive Sciences</i>	39,518	52,203	84,591
<i>Trends in Ecology & Evolution</i>	34,076	44,984	71,464
<i>Trends in Endocrinology & Metabolism</i>	19,748	24,441	38,281
<i>Trends in Genetics</i>	23,650	30,278	45,573
<i>Trends in Immunology</i>	26,552	35,049	55,262
<i>Trends in Microbiology</i>	32,777	41,448	64,879
<i>Trends in Molecular Medicine</i>	25,551	31,420	46,625
<i>Trends in Neurosciences</i>	29,530	38,221	59,539
<i>Trends in Parasitology</i>	15,791	20,520	33,564
<i>Trends in Pharmacological Sciences</i>	22,700	28,273	43,710
<i>Trends in Plant Science</i>	30,725	41,803	69,008
Total	1,913,217	2,820,373	5,039,567

Print and online rates

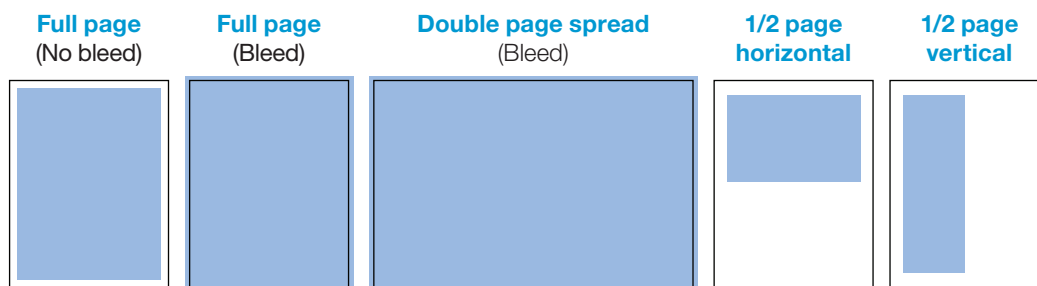
Journal	Full page	Full page	Half page	Half page	IFC	OBC	IBC	TOC
	B/W	4 color	B/W	4 color	4 color	4 color	4 color	4 color
<i>Cell</i>	\$4,585	\$6,374	\$2,391	\$4,181	\$6,772	\$7,171	\$6,175	\$6,772

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