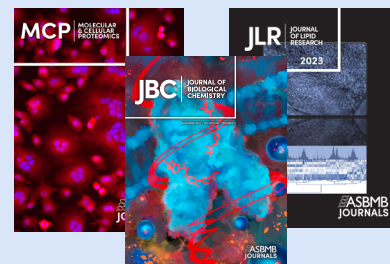
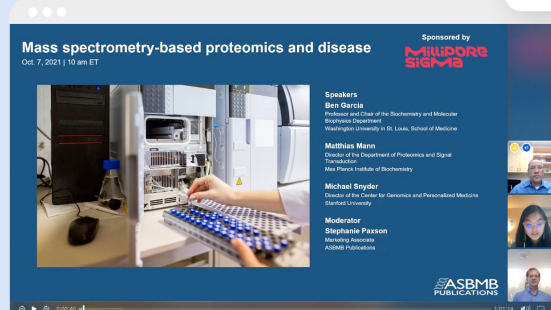


New for 2024!

Sponsored Webinars within ASBMB journals



ASBMB journals now offer the opportunity to convert any existing journal collection topic into a live, interactive webinar

Expert-lead webinars are a powerful tool for engaging your target audience around topics that matter most to your business. Not only do they provide an educational resource, webinars come with a comprehensive sponsor-branded promotional campaign and generate qualified leads.

Subject to approval of your preferred topic, journal editors will independently select one or more subject matter experts to present your webinar and will moderate the presentation. The recorded webinar will then become available on demand, meaning your audience will continue to grow long after the live event.

Webinars are scheduled for one hour with time included for registrants to submit questions. Slides plus audio format.

ASBMB journal collections include Virtual Issues, Thematic Reviews and Special Issues

Benefit to sponsors include:

- All webinar registrant data (subject to prevailing GDPR requirements) in Excel format
- Sponsor branded audience generation campaign targeting ASBMB journal audiences
- Sponsor branded registration page with option to add qualifying questions
- All applicable metrics

Recent ASBMB journal collections include:

Virtual Issues:

- RNA polymerase II and transcriptional regulation
- Focus on Europe
- Focus on China
- 100 years since the discovery of insulin

Thematic Reviews:

- Proteostasis
- How the Protein Data Bank changed biology
- Lipids and lipid-soluble molecules in the eye
- Adipose Biology

Special Issues:

- Immunopeptidomics
- Glycoproteomics
- Multi-Omics Data Integration

For full and up-to-date listings by journal, please visit:

- *Journal of Biological Chemistry* <https://www.jbc.org/virtual-issues>
- *Journal of Lipid Research* <https://www.jlr.org/virtual-issues>
- *Molecular and Cellular Proteomics* <https://www.mcponline.org/virtual-issues>

[View a Webinar >](#)

