

# ASBMB Journals

## Sponsored Topic Collections

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ASBMB journals offer the opportunity to have a collection of articles created, featuring a preferred topic, from your journal of choice.

Topic Collections are collections of articles focused on specific subject matter within a journal. Topic Collections feature a unique opportunity to highlight discoveries, advanced research and collaborations happening in the scope of your field.

Reinforce your message and associate your brand, products or services with high-quality, peer-reviewed material that will engage your target audience.

Your collection will be unique to you.

### Choose from:

- Journal of Biological Chemistry
- Journal of Lipid Research
- Molecular and Cellular Proteomics

Subject to approval of your topic, journal editors will select up to five articles and write a short introduction. Your collection will then be produced in both print and online format with the following features:

#### Print:

- Up to four full page, color advertisements including cover positions and opposite table of contents
- 200 print copies for your own use
- 100 print copies to be distributed at the DiscoverBMB expo

#### Online:

- Hosting of your unique collection on a custom landing page on the respective journal website
- Exclusive sponsor banners on HTML collection home page & full text article pages for four months from date of publication
- Sponsor-branded promotion of the online collection to ASBMB audiences
- Banner metrics, including page views and downloads

*Distribution of print copies at DiscoverBMB is subject to timing. All collection topic proposals and advertisements are subject to editorial approval.*



To get started, please contact your local sales representative for a discussion regarding our timeline as well as potential topics.

